

E. V. PUBLISHING HOUSE, NAPPANEE, IND.

NO. 9A-H193

ORDER NO. 21612

DATE 2-6-1939

6 M POST CARDS

ART COLORTONE

WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAMPUS ENTRANCE, MESSIAH
BIBLE COLLEGE, GRANTHAM, PA

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OFF 1/17TH OF THE TOP OF THE PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
Cost Dept. CHICAGO
By *[Signature]*
Date FEB 7 1939
FEB 7 1939

| DATE | TIME | DATE | DATE |
|------------|-------|------------|------------|
| DATE | TIME | DATE | DATE |
| FEB 1 1939 | | FEB 7 1939 | FEB 9 1939 |
| 205 | 3 | | |
| 24 | | 2-9 | 2-10 45. |
| 225 | 1 1/2 | | 13 Feb |
| 217 | 9 | 2-14 | 2-15 |

DATE BLUEPRINT ON
By *[Signature]*
DATE HAND COLOR PROOF
By *[Signature]*
DATE PHOTO REPORT TO CHARTERIST

205

107 ST
105

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H194

ORDER NO. 21631

DATE 2-8-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) POINT LOOKOUT, EAST WINDHAM,
N.Y. ON THE MOHICAN TRAIL IN THE CATSKILLS

IMPRINT SAME AS ABOVE

PRIV. NO. 3/4" FROM RIGHT EDGE IN UPPER
BORDER: 290CM

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE WASHING LOWER LEFT CORNER. FLOWER ALONG DRIVEWAY.
TOWER: ALUMINUM. SEE CARD ATTACH D, 4A-H199.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 8 1939

ESTIMATE

Cost Dept. Checked

By

FEB 9 1939

| | | DEPT. | DATE COMPLETED |
|--|-----------|------------|----------------|
| | | FEB 9 1939 | FEB 9 1939 |
| | 20 2 | 2/9 | 2/10 9 |
| | 84 | 2-13 | 2-13 47 |
| | 227 1 1/2 | | 2-14-39. |
| | 61 8 3/4 | 2-15-39 | 2-16-39 |

DATE RECEIVED

DATE PAID

By

By

DATE HAND CODED

DATE Photo Returned to Customer

By

ST.
107

C.W.HUGHES & CO.,INC.,MECHANICVILLE,N.Y.

NO. 9A-H195

ORDER NO. 21633

DATE 2-8-1939

| | |
|--|--|
| 6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) | ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. I R. M. NO |
| TITLE (IN FULL) WINDHAM-ASHLAND-JEWETT CENTRAL SCHOOL, WINDHAM, N.Y. CATSKILL MTS. | IMPRINT SAME AS ABOVE |
| | PHOTO PROPERTY OF C.T. |

COLOR DESCRIPTION

SHOW LETTERING IN GOLD. BLDG. RED BRICK, WHITE STONE TRIM AND
ENTRANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| | |
|-----------------------|-------------------------------|
| By <i>[Signature]</i> | Cost Dept. <i>[Signature]</i> |
| Date FEB 9 1939 | FEB 9 1939 |
| OPERATION | DATE COMPLETED |
| COMPOSE | FEB 9 1939 FEB 9 1939 |
| SKETCH | |
| RE TOUCHES | 19 2 2/9 2/10 |
| PHOTO LITING | |
| BLANKET | 84 2-13 2-13 47 |
| STRIPPING | |
| ENGRAVING | |
| HAND COLORING | 224 1/2 2-14-39 |
| ARTIST DEL. | 35 8 |
| DATE SHIPPED | |
| DATE HANDLING | |
| By | |

NO. 9A-H196

SANTWAY PHOTO-CRAFT COMPANY, WATERTOWN, N.Y. ORDER NO. 21611

DATE 2-6-1939

12 1/2 6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) THE FOUNTAIN IN PUBLIC SQUARE, WATERTOWN, N.Y.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE INTO NIGHT VIEW. SEE PHOTO ATTACHED FOR COLOR INSTRUCTIONS. SHOW COLORED LIGHTING EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Photo 2 -
D10450*By *[Signature]* FEB 7 1939

Lut FEB 7 1939

DATE COMPLETED

COMPOSITION FEB 7 1939 FEB 7 1939

SKETCH

RETOUCH 14 4

FINISHING

BUILDING 84 2 - 10 2 - 13 H.T.

STAMPING

EN-RAYE

HAND COLOR 22 1/4 13/4 2-14

ARTIST LEAF 2/0 10 1/2 *Night scene*

DATE BLU

DATE HA

By

14

ST
105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H197 ORDER NO. 21610 DATE 1-6-1939

CUSTOMER HOFFMAN & YORK ADV. AGENCY
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500

SIZE

3 1/2 x 5 1/2

STYLE

ART COLOR TONE FULL FACE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL KILPOURN — MILWAUKEE, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED TISSUE OVERLAY, SAMPLE TABLE CLOTH, AND ROUGH SKETCH ATTACHED.

*Double print
shop*

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 7 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H198 ORDER NO. 21198 DATE 2-7-1939

CUSTOMER WOODRIDGE RUG & CARPET CO.
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/8

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WOODRIDGE RUG AND CARPET CO., INC.
1715 RHODE ISLAND AVE., N.E.
WASHINGTON, D. C.

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☒ No Special type as sample
IMPRINT: Customer C.T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLOR INSTRUCTION LAYOUT ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

62 2-15

Rec 6
He 1/4
Lat 9

X
Am

FEB 9 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

24500—1-2-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 9A-H199 ORDER NO. 21199 DATE 2-7-1939

CUSTOMER WOODRIDGE RUG & CARPET CO.
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 6 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WOODRIDGE RUG AND CARPET CO., INC.
1715 RHODE ISLAND AVE., N. E.
WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATE OF 9A-H198

PHOTO RETURNED

TO

PHOTO USED FOR

A-2 hrs

W

FEB 10 1939

comp. Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H200 ORDER NO. 21200 DATE 2-7-1939

CUSTOMER THE WEISBAUM BROS. BROWER CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ POST CARDS SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE ~~WHITE BORDER~~ ^{FULL FACE}

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAKERS OF GENUINE PALM BEACH CRAVATS.

BURTON'S POPLIN TIES...4FOLD SPORTOWN WOOLS

(NOTE) the 4 goes right up against the word FOLD
As ~~EXTOL~~ 4Fold

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7
Ret 7
Hc 2 1/4 62 2-14
Lat 13 1/2

As quoted
Hc

FEB 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H201 ORDER NO. 21215 DATE

CUSTOMER GEO. E. LONZ
MIDDLE BASS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" POST CARDS SIZE

3¹/₂" X 5¹/₂"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 8 1939

APR 10 1939

NO

YES

RETURN PHOTO

2-500-1-2-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H202 ✓

ORDER NO. 21215

DATE 2-7-39

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GEO. E. LONZ
MIDDLE BASS, OHIO

12¹/₂" POST CARDS SIZE 3¹/₂" x 5¹/₂"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LONZ WINERY FRONTS THE SOUTH SHORE OF
MIDDLE BASS ISLAND IN LAKE ERIE, OPPOSITE THE
PERRY VICTORY MEMORIAL MONUMENT AT PUT-IN-BAY, O.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-500-1-2-38

Plat. F. 1/2

1 Rep. 5x7

Ret 7

Mc - 62 2-14

Last 11/2

As quoted

Gr

Hand. Color 19.75
Selling Price 33.50

APR 10 1939

FEB 8 1939

105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H203 ✓ ORDER NO. 21215 DATE 2-7-39

CUSTOMER GEORGE E. LONZ
MIDDLE BASS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF THE 6 LARGE VAULTS IN THE
LONZ WINERY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

21-1-1
33
1-1-1

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

Ret 5 1/2

62 2-14

He. 1 3/4

Lat 9 1/2

Assigned

My

Back Rate 15.75
Selling Rate 27.75
APR 10 1939

FEB 8 1939

105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H204 ORDER NO. 21215 DATE 2-7-39

CUSTOMER GEORGE E. LONZ
MIDDLE BASS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARTIAL INTERIOR VIEW OF SILENIUM

FRONT NO. 55 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo F. 213

1 Reproduction 5.7

Ret 6

the 17-

Lat 9

As quoted

Per

T. H. F. & Co. 1733-1755 W. Irving Park Blvd. Chicago, Ill.

262 YANKEE STORE, BERMUDA

NO. 9A-H205

ORDER NO. 21629

DATE 2-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 20 R. M.

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

VIEW OF HAMILTON HARBOUR FROM
CROW LANE, BERMUDA

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 Prints
5x7

Submit to office

FEB 10 1939

Cost Dept. Checked

By

FEB 10 1939

Date

DATE

DATE

COMPLETED

FEB 10 1939

FEB 10 1939

FEB 20 1939

FEB 20 1939

3

10/91

2-20

2-21/41

220 1/2

834

24 Feb.

70

70

3-2 hrs

118-1070

NO. 9A-H206

THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO

ORDER NO. 21624

DATE 2-7-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) THE TAVERN TERRACE, CEDAR
POINT-ON-LAKE ERIE

IMPRINT

SAME AS ABOVE

C 1178

Private no before title - 91

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE DETAILED INSTRUCTIONS
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 9 1939

FEB 9 1939

| DESCRIPTION | QTY | UNIT PRICE | TOTAL | DATE COMPLETED |
|-------------|-----|------------|-------|----------------|
| 205 5 | | | | FEB 9 1939 |
| 84 | | | | 2-14 |
| 226 1 1/2 | | | | 2-17-39 |
| 202 9 | | | | 2-21-39 |
| | | | | 2-22-39 |

DATE RECEIVED BY

DATE PAID

DATE HAND COLOR TACKLED

DATE PAID

By

95

107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H207 ORDER NO. 21211 DATE 2-7-39

CUSTOMER MEMORIAL HOSPITAL, ROXBOROUGH, PHIL., PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MEMORIAL HOSPITAL, ROXBOROUGH, PHIL., PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT FENCE AND TELEPHONE POLES

COLOR DESCRIPTION

BUILDING IS A RED BRICK

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
62 2-13 HC 1/2
Lat 8 1/2

X
M
W

FEB 8 1939

Photo Returned to customer
10/29/46
JLF

X

15
105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H208 ORDER NO. 21651 DATE 2-7-1939

CUSTOMER PIERREPONT HOTEL CORP.
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE GROUP 2 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL PIERREPONT- 55 PIERREPONT
STREET - BROOKLYN, NEW YORK (ETC. AS COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

Make D.K. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 5x7
LO 6
Ret 5 1/2
2 1/4 62 2-23
Ret 13

As guaranteed

PM

FEB 17 1939

FEB 17 1939

18 5X7

NO. 9A-H209

F.W.WOOLWORTH, BROOKHAVEN, MISS.

ORDER NO. 2664

DATE 2-8-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) WHITWORTH COLLEGE, BROOKHAVEN, MISS.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 59373. TAKE OUT GATE. PUT IN BRICK PILLARS LIKE ON CARD ATTACHED. TAKE OUT OLD AUTO, PUT IN NEW AUTOS, ONE MOVING DOWN THE STREET, AND TWO MOVING UP THE STREET. ADD FOLIAGE TO TREES SO THEY WILL SHOW UP MORE DENSE WITH LEAVES. PUT IN FLAG POLE AND FLAG IN SAME POSITION AS ON CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

FEB 10 1939

ESTIMATE

Cost Dept. Checked

By

FEB 10 1939

DATE COMPLETED

FEB 10 1939

FEB 10 1939

QUANTITY

UNIT

REMARKS

PRICE

EST.

DATE

BY

ART.

DATE

BY

ART.

8 - 1 1/2

3 - 3 1/2 hrs

106
109

B 5x7

CROSSE DRUG
LA CROSSE, WISCONSIN

210
NO. 9A-H210

ORDER NO. 21662

DATE 2-8-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NEW BRIDGE OVER MISSISSIPPI
RIVER, LA CROSSE, WIS.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Same river as marked

in 2 BH 1185

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TECHNICAL *Cart Dept. Checked*

By *Date* FEB 10 1939 FEB 10 1939

| DATE | DATE | DATE | DATE |
|-------------|-------------|-----------|-----------|
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| FEB 10 1939 | FEB 10 1939 | | |
| 6 | 2 | 2 | 10 |
| 85 | 2 | 14 | 2 |
| 227 | 1 1/2 | 2 | 16 |
| 219 | 8 | 2 | 22 |

DATE *By* *By*
DATE HAND COLOR *By*
DATE *By*

6

109

B 317

NO. 9A-H211

LA CROSSE DRUG CO., LA CROSSE, WISCONSIN

ORDER NO. 21662

DATE 2-8-1939

12 300 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE UPPER, LOWER, CENTER - BORDER. FRONT NO. 1 R. M. NO

TITLE (IN FULL) STEAMER "J.S." PASSING THROUGH LOCKS ON THE MISSISSIPPI IMPRINT SAME AS ABOVE

COLOR DESCRIPTION PHOTO PROPERTY OF C.T.

BRIGHTEN UP BOAT. RAISE UP SO WILL BE IN MIDDLE OF CARD.
PUT IN AN AIRPLANE TO FILL UP.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEIGH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By [Signature] Date FEB 10 1939

| DATE | TIME | DATE | TIME |
|-------------|-------|-------------|---------|
| FEB 10 1939 | | FEB 10 1939 | |
| 4 | 3 | 2-10 | 2-13 58 |
| 85 | | 2-13 | 2-15 45 |
| 227 | 1 1/2 | 2-17-39 | |

DATE [Signature] DATE [Signature]

DATE [Signature] DATE [Signature]

4

5-109

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9A-H212

ORDER NO. 21667

DATE 2-8-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) FIRST MASS CELEBRATED WHEN
MENENDEZ FOUNDED ST. AUGUSTINE, FLORIDA
SEPT. 8, 1565

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MORE SUNRISE EFFECT IN SKY, PUT SMALL FLAME TO CANDLES, TAKE BRANCHES OUT
OF SKY, GUNNOR MORE BRONZE COLOR, WATER LIGHTER BLUE, DRAW A FEW LINES
ACROSS BIBLES, PAINT CANNON IN STOCKADE TO BETTER ADVANTAGE, REDUCE AS PER
ATTACHED. COLOR SAMPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

COLORED

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FOR PAT. NO. 1,797,775

FEB 9 1939

B1

FEB 9 1939

DATE
COMPLETED

FEB 9 1939

FEB 9 1939

3

2/9

2/11 g

84

2-13

2-13 44

22 2/4

2-15-30

24 13

DATE

DATE

DATE

DATE

By

17
106
107

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 9-H213

ORDER NO. 21667

DATE 2-8-1939

12^M 500 POST CARDS

ART O LORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) NUESTRA SENORA DE LA LECHE
Y BUEN PARTO, ST. AUGUSTINE, FLORIDA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHTEN FLESH TONES, DO NOT PUT ON SO MUCH MAKEUP AS IN COLORED
PRINT, REMOVE GOLD BLOCK UNDER FIGURE, A LITTLE DARKER AND RICHER BLUE
IN ROBE, RED IS O.K., KEEP BACKGROUND SAME TONE AS IN PHOTOGRAPH. SEE COLORED
PRINT ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. COLORED

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

photo in 3018801

FEB 6 1939

Get Dept. Checked

FEB 9 1939

| | | | DATE | DATE |
|--|------|-------|------------|------------|
| | | | COMPLETED | |
| | | | FEB 9 1939 | FEB 9 1939 |
| | 16-2 | 3' | 2/9 | 2/10 G |
| | 4-1 | | | |
| | 91 | 2-13 | | 2-13 H |
| | | | | |
| | | 1 1/2 | | |
| | | 9 1/2 | | |

DATE

DATE

DATE PAID

DATE Photo Returned to Customer

by

MAKEOVER

Charge to Rel. Dept.

EST. Makeover Time Required

| | | |
|---------------|-----|----------------------------|
| TECHNICIAN | 1/2 | Time Recorded in Cost Dept |
| PHOTOGRAPHING | 1 | Date FEB 27 1939 |
| COMPOSING | | |
| PRINTING | | |
| ENGRAVING | | |

96

ST.
Am 106
107

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H214 ✓ ORDER NO. 1676 DATE 2-9-1939 DEPT. RETOUCHING

CUSTOMER A. R. & C. F. NUNN
LAKEWOOD, OHIOENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A. R. AND C. F. NUNN — FUNERAL HOME

15407 DETROIT AVE. — MELROSE 0550 — ESTABLISHED
1865

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*See sketch - white
background #65*

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 10 1939

Comp. Dept.

5-
107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H215 ORDER NO. 21675 DATE 2-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL HARRISON
INDIANAPOLIS, IND.

Photos for
this Customer

25^M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HARRISON, INDIANAPOLIS, IND.
CAPITOL AT MARKET ST.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE ATTACHED & INST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2
62 2-28 H.C.P. 1 3/4
35- L.A. 7/2

Added. Artwork
55
ret

Ret 1 1/4

MAKEOVER

Charge to Adv Dept.

EST. MAKEOVER T. Co. Inc.

RETOUCHING
PHOTO LITHO

1/2

Time Recorded in Cost Dept.

FEB 21 1939

[Signature]

odd
neg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9th-H216 ORDER NO. 21672 DATE 2-9-1939

CUSTOMER PLAINVILLE RUG CO.
PLAINVILLE, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ☒ PAY LESS FOR YOUR RUGS AND CARPETS
HERE

POT-ON COLLEGE HIGHWAY - OPPOSITE WRIGHT'S TAVERN —
PLAINVILLE, CONN.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ALL LETTERING, EXCEPT WORD "COMPARE" IN BLACK WITH RED OUTLINE. WORD "COMPARE" IS REVERSE,
I. e. RED WITH BLACK OUTLINE. ALL WINDOW MOULDINGS ARE CHROMIUM FINISH. TREES ARE EVERGREENS,
EXCEPT THE TWO SMALLER TREES FIRST IN FROM THE TALL ONES ON EITHER SIDE OF THE FRONT DOOR
WHICH ARE OF YELLOWISH GREEN FOR CONTRAST. THE EXTERIOR OF THE BUILDING IS A BLUISH GRAY
EFFECT, THE COVERING BEING FINE CUT BLUE STONE.

Order in 10/11/39
[Large signature]

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
62 2-15 He 1 1/2
35 Lat 7 1/2

[Red X mark]
[Signature]

FEB 10 1939

Comp Dept.

108

ORDER No 21680

DATE 2-9-1939

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

ELCO YACHT AT RCA EXHIBIT, NEW YORK WORLD'S FAIR 1939

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TOP LINE OF BOAT, MAHOGANY. BODY OF BOAT, WHITE. BELOW WATER LINE & WATER, A DARK BLUE GREEN. THE FLAG AT THE TOP OF THE MAST CAN BE ANY COLOR. THE SMALL FLAG AT THE FRONT OF THE BOAT HAS A WHITE FIELD, ELCO LETTERED INBLUE AND A RED BAND. THE BODY OF THE BOAT HAS A RED BAND RUNNING AROUND IT JUST ABOVE THE WATER LINE.

SEE COLORED DRAWING ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

FEB 20 1939

C : 12. CLe 12J

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DATE
EXPIRED

FEB 10 1939

FEB 10 1939

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2-14 H. 7

227

13

2-15-39

202

722

2-22-59

22.39

102
100

NO. 9A-H218

WIAANT'S BOOK STORE, MARION, OHIO

ORDER NO. 21683

DATE 2-10-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HOTEL HARDING, MARION, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK, DULL RED BRICK. GRAY STONE CORNICE & TRIM. FIRST TWO STORIES LIGHT STONE. GRAY MARKEES AT ENTRANCES. GRAY WINDOW FRAMES & SASH. GREEN AWNINGS. RED & PINK FLOWERS ON WINDOW SILLS ON FIRST FLOOR. REMOVE AUTOMOBILES & POSTS & SIGN IN FOREGROUND. DARK GREEN SIGN, RED LETTERS ON END OF BLDG. SHOW LETTERS CLEAR ON SIGN: HOTEL HARDING. REMOVE WIRE IN SKY AND ACROSS BLDG. MAKE SMOOTH GREEN LAWN IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*make red impression
of sign*

FEB 14 1939

FEB 14 1939

FEB 14 1939

FEB 14 1939

7 4 2-14 2-16

14 2-16

2-15 1/2 2-17 2-17

ARTIST LIST 60 8 2-23 2-24

DATE DELIVERY CARD

By

DATE HAND COLOR PROOF CARD

By

112

NIGHTS
WINT'S BOOK STORE, MARION, OHIO

NO. 9A-H219

ORDER No 21683

DATE 2-10-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE, MARION,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT TAN GRAY STONE ALL OVER. DARK RED TILE ROOF. LIGHT STONE BASE AND
WALL AND STEPS. BRONZE LIGHTS AND LAMP POSTS. DARK BRONZE SASH & WINDOW
FRAMES. GREEN LAWN & SHRUBBERY. REMOVE PEOPLE ON LEFT EDGE AND AUTOMOBILES.
REMOVE AUTOMOBIL ON RIGHT. SHOW FLAG ON POLE. REMOVE TRAFFIC SIGNAL
POST IN CENTER. BLDG. ON RIGHT DARK DULL RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1939

FEB 10 1939

FEB 10 1939

2

5

2-10

2-14

91

2-14

2-14

227

1 1/2

8

2-17-39

Mr. Q.

2 hrs

MAKEDOVER

Charge to LV Dept.

EST. H. 100 Required

RETOUCHING 2

PHOTO 1

PRINTING 11

DELIVERY 11

ST
109

WIANT'S BOOK STORE, MARION, OHIO

NO. 9A-H220

ORDER NO. 21683

DATE 2-9-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CENTER STREET LOOKING EAST,
MARION, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT 1ST BUFF, GREEN SIGN. 2-3-4-DARK RED BRICK. 5 BUFF. 6 & 7 GRAY.
ON RIGHT 1ST DARK RED. 2 BROWN. 3 & 4 BUFF. 5-6-7-DARK RED. 8 BUFF.
9 DARK RED. 10 & 11 GRAY. OTHERS DARK RED. REAR CHURCH GRAY. DARK STREET
PAVING, WHITE LINE.
REMOVE SIGN ON END OF BLDG. ON LEFT TOP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 10 1939

FEB 10 1939

COPIED

FEB 10 1939

FEB 10 1939

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2-10

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84

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2-10

227 2

2-15-29

03 10

2-27

DATE SUBMITTED

DATE REC'D

DATE PAID

DATE PAID

DATE PAID

ST
109

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9A-H221 ORDER NO. 1695 DATE 2-10-1939

CUSTOMER VALADE REFRIGERATOR MFG. CO.
DETROIT, MICH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LEADERS FOR MORE THAN A QUARTER CENTURY
(ETC. AS COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Photo ret 4/10/39

make DK. Blue impression

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
10 1
12 7
62 2-17
24 8 1/2

X

May

5
113

FREED NEWS CO., SPRINGFIELD, OHIO

NO. 9A-H222

ORDER NO. 21708

DATE 2-14-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

THE WARDER PUBLIC X

TITLE (IN LIBRARY, SPRINGFIELD, OHIO

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

DESCRIPTION: STONE WITH DULL DARK BROWN STONE CORNICE AND FRAME
AROUND WINDOWS & ARCH OVER ENTRANCE. DULL RED TILE ROOF. DARK GREEN
SASH AND WINDOW FRAMES. DARK GRAY STONE WALL WITH BROWN TOP EDGE
AROUND YARD. GREEN LAWN & SHRUBBERY. REMOVE AUTOMOBILES ON LEFT
REMOVE WATER PLUG IN CENTER FOREGROUND. BLDG. ON ~~XXXX~~ LIGHT
GRAY. BLDG. ON RIGHT LIGHT TAN GREY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

FEB 15 1939

FEB 15 1939

| | | | DATE COMPLETED |
|--|-------|-------------|-------------------|
| | | FEB 15 1939 | FEB 15 1939 |
| | 2 | 4 1/2 | 2 - 15 |
| | 8 1/4 | 2 - 17 | 2 - 17 1/2 |
| | 225 | 1 1/2 | 22 Febr. |

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL NO. 9A-H224 ORDER NO. 21277 DATE 2/11/39

CUSTOMER ORTHOPEDIC SHOE COMPANY
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE VARSITY IN WHITE BUCK SPEND YOUR
SUMMER IN CANTILEVER COMFORT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH. IT IS OK WITH THE EXCEPTION YOU ARE TO ADD UNDER IN WHITE BUCK TO TWO
WORDS FOR MEN. IT WILL THEN READ THE VARSITY
IN WHITE BUCK
FOR MEN.

make DK. Blue imp. color

put in black line
around square in center

PHOTO RETURNED

TO

PHOTO USED FOR

587
Sh 6
Brt 2
21C 2 62
2-17
Sh 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 94225 ORDER NO. 21277 DATE 2/11/39

CUSTOMER ORTHOPEDIC SHOE COMPANY
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE APT COLOPTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO "WHITE COMFORT THE PIONEER IN "WHITE

BUCK, GROUND CHIPPER "WHITE SHOES

MENS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH. YOU WILL NOTE ON THE TISSUE OF PLY THAT THE BROWN HAS BEEN OUTLINE IN PENCIL
AND THE WORD MAROON. CHANGE THE BROWN WITHIN THE OUTLINE FROM BROWN TO MAROON

AND PLACE BEFORE XXXXX THE WORD GROUND THE WORD MENS AS SHOWN IN PENCIL ON THE SKETCH.
OTHERWISE THE SKETCH IS OK.

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SHEPEARD'S, PENSACOLA, FLA:

NO. 9A-H226

ORDER NO. 21285

DATE 2/13/39

ATTENTION!

order for this cut
see to it that
tives are uniform
in harmony with
to make an attractive set.

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) U. S. NAVAL HOSPITAL,
PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE---
"Official U.S.Navy Photograph"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Make nice bright green lawn. Front gate pillars white with bronze ball atop, walla connecting are of old clay color brick. Bronze tablet with gold lettering. small house to right light blue to battleship gray colored brick bldg. white trim flowers along walk are white, yellow & further towards right pink & red. flowers in circle back, red & white; flower bushes to left of walk have purple & white blooms. pink azaleas along slope in background. varieg. tree foliage. concrete steps. Hospital bldg. white, slate roof. show flag waving on post. clouds in sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 14 1939

CO. D. M. CHAM

FEB 14 1939

FEB 14 1939 FEB 14 1939

1 5 2-16 2-16

84 2-16 2-16

216 2-17 2-17

217 2-23 3-1

DATE RECEIVED BY

by

DATE WHEN COLOR PROOF

DATE PHOTO RETURNED TO

113

NO. 9A-H227

ORDER NO. 21285

DATE 2-13-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

ENTRANCE TO RESERVATION,
U.S. NAVAL AIR STATION, PENSACOLA, FLA.

SMALL TYPE: "OFFICIAL U.S. NAVY PHOTOGRAPH"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR DESCRIPTION

TAN COLORED BLDG. WHITE TRIM, BLACK ROOF. SIGN: NAVY BLUE WITH GOLD LETTERING. CROSS BARS PRINTED WHITE & BLACK. TAKE OUT WATER ON PAVED STREET, ALSO SIGNS MARKED X. ALSO TRUCK TO LEFT AND POLES AND WIRES. FLOWER GARDEN IN CENTER HAVE ORANGE AND RED BLOOMS ON BUSHES. TAKE OFF FROM SIDES AND BOTTOM. BILLOWY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all alternatives are uniform and colors in harmony with each other to make an attractive set.

Push

115

SHEPARD'S, PENSACOLA, FLA.

NO. 9A-H228

ORDER NO. 21285

DATE 2-13-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT BASIN, U.S. NAVAL AIR STATION, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: "OFFICIAL U.S. NAVY PHOTOGRAPH"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRICK BLDGS. ON LEFT, LIGHT BUFF COLOR WITH SLATE ROOFS. FRAME BLDG. HAS RED ROOF. BARGE LIGHT GREY, BOATS LIGHT GR WITH BUFF CABIN STRUCTURE, SAIL BOATS WHITE. BOAT SHED BUFF COLOR. BACKGROUND BLDG. RED BRICK WITH RED ROOF, WHITE TAN WINDBAG. GRAY CRANE. MAKE SNAPPY VIEW. CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this set. Please see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

FEB 14 1939

DATE COMPLETED

FEB 14 1939

FEB 14 1939

5 2

7-14

2-15

84

2-16

2-17

225 13
83

20 Feb

DATE DUE

DATE PAID

DATE PAID

5

ST
112

SHEPARD'S, PENSACOLA, FLA.

NO. 9A-H229

ORDER NO. 21285

DATE 2-13-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STUDENT OFFICERS QUARTERS,
U.S. NAVY AIR STATION, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE "OFFICIAL U.S. NAVY PHOTOGRAPH"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK SLATE ROOFS (DARK). WHITE TRIM. PORCH RAILINGS? GREEN. PINK, WHITE &
YELLOW BLOSSOMS ON BUSHES ALONG BUILDING. NICE GREEN LAWN, TAKE OUT HIGHWAY SIGN
CENTER. WHITE WASHED CURBING. VARIG. FOLIAGE. TAKE OFF FROM TOP. RED BRICK CHIM-
NEYS. PALM LEAVES A LIGHTER GREEN THAN TREE FOLIAGE. CLOUDS IN SKY. MAKE GOOD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 14 1939

FEB 14 1939

FEB 14 1939

2 3 2-14 2-17 SC

64 2-17 2-20 AM.

21 Feb.

211 83 2-27-39

2

112

SHEPHEARD'S, PENSACOLA, FLA.

NO. 9A-H230

ORDER NO. 21285

DATE 2-13-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) GREETINGS FROM PENSACOLA,
FLA.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

CURT TEICH & CO. INC., CHICAGO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR CARDS TO BE USED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 23 1939

FEB 27 1939

FEB 23 1939

FEB 27 1939

8
5 1/2

8 1/2

2-28

2-28 1/2

2 11

13 2 March 1-39

DATE ORDER PLACED

DATE PAID

DATE ORDER RECEIVED

DATE PHOTO RETURNED TO CUSTOMER

ST.
125

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H231

ORDER NO. 21287

DATE 2/14/39

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT
TITLE - THE SANDIA PEAK AND NEEDLE,
SANDIA MOUNTAINS, ALBUQUERQUE, N.M.

PRIVATE NO. BEFORE TITLE --- A-29

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEAVE CLOUD EFFECT. MTS. GREY AND BUFF.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-P.Y. FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 14 1939

By FEB 14 1939

Date

| | DATE START | DATE COMPLETED |
|---------------|---------------|-------------------|
| | FEB 14 1939 | FEB 14 1939 |
| 3 22-14 | | 2-20-39 |
| 591 2-20 | | 2-20-39 |
| 225 1/2 | | 21 Feb. |
| 67 10 3/14/39 | | 3/15/39 |

DATE BLUEPRINT FOR D

DATE FOR D

DATE HAND COLOR PROOF FOR D

DATE HAND COLOR PROOF FOR D

By

By

3

113

2.517

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.
NO. 9A-H232
ORDER NO. 21287
DATE 2/14/1939

| 12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) | ART COLORTONE | FULL FACE (ALL OF THIS ON THE ADDRESS SIDE) |
|--|--|--|
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. I | R. M. YES |
| TITLE (IN FULL) | IMPRINT SAME AS ABOVE | |
| | TITLE - SUNSET ON THE RIO GRANDE, SHOWING THREE MOUNTAIN PEAKS OF EXTINCT VOLCANOES <i>& RM encl</i> | |
| | PRIVATE NO. BEFORE TITLE --- A-33 | |
| | PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

USE PHOTO # 32560 MAKE SUNSET EFFECT LIKE CARD #7A-H2632
SHOW THREE PEAKS A LITTLE HIGHER.

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TO BLUEPRINTS HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

ATTENTION!

8 Subject in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By *[Signature]* Date FEB 15 1939

| DATE RECEIVED | DATE COMPLETED |
|---------------|----------------|
| FEB 15 1939 | FEB 15 1939 |
| 4 3 | 2 - 15 |
| 84 91 | 2 - 20 |
| 225 | 22 Feb. |
| 763 92 | 3 - 20 |

DATE RECEIVED
DATE COMPLETED
By

4

ST
115

D. 587

NO. 9A-H233

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 21287

DATE 2/14/39

12 1/2 M POST CARDS

ART CCIORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - UPPER PECOS VALLEY, NEW MEXICO
+ R M incl.

PRIVATE NO. BEFORE TITLE --- 169

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO #32517

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DATE FEB 15 1939

| OPERATION | EST. TIME | DATE COMPLETED |
|---------------|-----------|----------------|
| COMPOSITION | | FEB 15 1939 |
| SKETCH | | FEB 15 1939 |
| RETOKING | 2 3 | 2-15 |
| PHOTOGRAPH | 8 1/2 | 2-16 |
| BLUETOOTH | 9 1/2 | 2-17 |
| STRETCHING | | |
| ENHANCING | | |
| HANDCOL PROOF | 1 1/2 | |
| ARTIST | 2 1/2 | 3-14-39 |

DATE BLUETOOTH

DATE FILED

DATE HAND COL. PROOF

DATE Photo Returned to Customer

By

2

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H234

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 21287

DATE 2/14/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - TAOS INDIAN HORSEMAN

PRIVATE NO. BEFORE TITLE --- 153

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in 12 1/2 M

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. S. PAT. NO. 1,797,775

Executive *[Signature]* **ESTIMATE** Cost Dept. *[Signature]* Checked
By *[Signature]* **AND WORK SCHEDULE** Date *FEB 14 1939*
Date *FEB 14 1939*

| DESCRIPTION | EST. TIME | DATE | DATE |
|-------------|-----------|-------------|-------------|
| | | START | COMPLETED |
| GENERAL | | FEB 14 1939 | FEB 14 1939 |
| 8 1 | | 2-14 | 2-17 5 |
| 8 91 | | 2-67 | 2-17 1/2 |
| 225 1/3 | | | 20 Febr |
| 68 9 | | | 3/20/39 |

DATE *[Signature]* *[Signature]*
DATE *[Signature]* *[Signature]*
By *[Signature]* *[Signature]*

8

113

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H235

ORDER NO. 21287

DATE 2/14/39

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - CARRIE TINGLEY HOSPITAL AND
CABALLO MOUNTAINS, HOT SPRINGS, N. M.
+ RM encl.
PRIVATE NO: BEFORE TITLE --- 163

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. WHITE WITH RED BRICK TRIM. BRING OUT PLAINLY NAME ON BLDG. MAKE HIGHER,
SMALL SHRUBS IN FORE GROUND OF LAWN. TAKE OUT POLE. SAGE BRUSH IN DISTANCE
PALE GREEN. MOUNTAINS BUFF COLOR

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | DATE | TIME | DATE COMPLETED |
|---------------|-------------|-------|----------------|
| COMPOSING | FEB 14 1939 | | FEB 14 1939 |
| STYLING | | | |
| RETOUCHING | | 4 | |
| PRINTING | | | |
| EDITING | 84 | | |
| STYLING | 91 | | |
| EXPOSURE | | | |
| HAND COLORING | 225 | 1 3/4 | 21 Feb. |
| ARTIST CREDIT | 69 | 10 | 3/16/39 |

DATE BLUEPRINTS

DATE

By

By

DATE HAND COLORING

DATE Photo Returned to Customer

By

ST-113

4 236

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H236
ORDER NO. 21287
DATE 2/14/39

| | | | |
|--|--------------|-----------------------------------|-----------|
| 12 1/2 | M POST CARDS | ART COLOR TONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT No. I R. M. YES | |
| TITLE (IN FULL) | | IMPRINT SAME AS ABOVE | |
| | | TITLE - DESERT YUCCA | |
| | | PRIVATE NO. BEFORE TITLE --- 233 | |
| | | PHOTO PROPERTY OF CUSTOMER | |

COLOR DESCRIPTION
STRENGTHEN BLOSSOMS OF YUCCA REMOVE DEBRIS AT BOTTOM OF SECOND TREE.
MAKE YUCCA AS LARGE AS POSSIBLE ON CARD.

SUBMIT TWO BLUEPRINTS
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| Executive Order | ESTIMATE | Cost Dept. Checked |
|-----------------------|------------------|--------------------|
| By | By | By |
| Date FEB 14 1939 | Date FEB 14 1939 | Date FEB 14 1939 |
| OPERATION | DATE | COMPLETED |
| COMPOSING, TOP SET UP | FEB 14 1939 | FEB 14 1939 |
| SKETCH | | |
| RETOUCHING | 2-14 | 2-17 |
| PHOTO LITHO | | |
| BALANCE STRIP | 2-17 | 2-17 1/2 |
| ENGRAVING | | |
| HAND COLOR PROOF | 2-14 | 2-17 |
| ARTIST LITHO | 2-17 | 2-17 |
| DATE RECEIVED | DATE PAID | |
| DATE PAID | DATE PAID | |
| DATE PAID | DATE PAID | |

3

113

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 94-H237

ORDER NO. 21 87

DATE 2/14/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - INDIAN ARTIST'S HOME,
TAOS PUEBLO *✓ R.M. incl ✓*

PRIVATE NO. BEFORE TITLE --- 152

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OUT (VERY CAREFULLY) TWO INDIANS ON RIGHT AND PASTE IN THE SAME POSITION ON BETTER PRINT? THIS WILL MAKE 4 INDIANS IN PRINT. INDIAN SITTING ON LADDER, VERY BRIGHT RED SHIRT. WOMAN LEANING AGAINST WALL YELLOW SHAWL, SMALL RED & GREEN KENNA FLOWERS IN SHAWL AND WHITE BOOTS. MAN TO BE INSERTED LEANING AGAINST CORNER. RED SHIRT WHITE SHEET AROUND WAIST. BLUE TROUSERS. WOMAN WALKING PINK SHAWL AND WHITE BOOTS. CLOTHES ON LINE RED, BLUE, YELLOW, SOME WHITE. CHILD BLUE SHIRT.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Signature]
FEB 14 1939

Cost Dept. Checked

By *[Signature]*
Date FEB 11 1939

| OPERATION | DATE COMPLETED |
|--------------------|----------------|
| COMM. BY THE CUST. | FEB 11 1939 |
| RECEIVED | FEB 14 1939 |
| RECEIVED | 4 3 2-16 |
| RECEIVED | 10 2-16 |
| RECEIVED | 20 Feb. |
| RECEIVED | 22 1/2 3-13 |
| RECEIVED | 203 9 3-14 |

DATE BLUEPRINTED

DATE FILED

DATE HAND COLOR TACKLED

DATE PHOTO RETURNED TO CUSTOMER

By

113

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 9th-H238

ORDER NO. 21287

DATE 2/14/39

12¹/₂ M POST CARDS ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE
TITLE - HARVEST TIME IN TAOS
~ RM encl.

PRIVATE NO. BEFORE TITLE --- 154

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

INDIAN RED SHIRT WHITE SHEET AROUND WAIST. MELONS ON THE GROUND ~~AND~~ AND RACKS GREEN. TO LIGHT GREEN. THE DRYING MELONS ON RACKS ARE A LIGHT X YELLOW OCHRE TO VERY LIGHT GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

~~SUBMIT TWO BLUEPRINTS~~
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | By <u>888</u> | |
|------------------------|-----|------------------|----------|
| FEB 14 1939 | | Date FEB 14 1939 | |
| ITEM | QTY | UNIT PRICE | TOTAL |
| 1. 12 1/2 M POST CARDS | | | |
| 2. ART COLORTONE | | | |
| 3. FULL PAGE | | | |
| 4. 7 3 | | 2-14 | 2,1750 |
| 5. 65 1/1 | | 2-17 | 2-20 15 |
| 6. 225 1/2 | | | 20 Feb 1 |
| 7. 215 9 | | 3-20 | 3-21 |

DATE 2/14/39 BY 888
DATE PHOTO RETURNED TO CUSTOMER 3-21
By 888

ST. 113

DALLAS POST CARD CO., DALLAS, TEXAS

NO. 9A-H239

ORDER NO. 21283

DATE 2/13/1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~WAKKA~~ COTTON BOWL, DALLAS,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE -- Photo by
L.M.Long

PRIVATE NO. UPPER LEFT CORNER D.65

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IN THE VACANT SEATS IN THE BOWL FILL IN WITH PEOPLE SO NO CACANCIES APPEAR -
WANT THIS VIEW TO SHOW CAPACITY CROWD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

DATE FEB 14 1939

FEB 14 1939

FEB 14 1939

2 6

2-14

2-16

91

2-16

2-17

216

1/4

2-16

2-20

16

9

2-6

2-8

2/28/39

R.H. Long
ST
112

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H240

ORDER NO. 21742

DATE 2-14-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GREAT AUGUSTA NATURAL
BRIDGE, SAN JUAN COUNTY, UTAH

PRIV. NO. BEFORE TITLE: 946

SMALL TYPE: PHOTO COURTESY DR. W.H.HOPKINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED 97548. JUST A LITTLE GREEN COULD BE PUT ON THE TREES
AND SHRUBS OTHERWISE FOLLOW COLORS ABOUT AS CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Feb 15 1939

FEB 15 1939

| | | DATE COMPLETED | |
|--------|-------|----------------|-------------|
| | | FEB 15 1939 | FEB 15 1939 |
| 3 | 2 1/2 | 2-15 | 2-17 SE |
| 8 1/2 | 91 | 2-17 | 2-20 H.T. |
| 22 1/2 | 1 1/2 | | 21 Feb. |
| 213 | 8 3/4 | 2-27-39 | 2-28-39 |

DATE WHEN ORDERED

DATE WHEN RECEIVED

DATE WHEN ORDERED

DATE WHEN RECEIVED

DATE WHEN ORDERED

DATE WHEN RECEIVED

ST.
RM 115
115

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H241 ✓ ORDER NO. 21761
CUSTOMER SHANGHAI LOW RESTAURANT
SAN FRANCISCO, CALIFORNIA

DATE 2-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE GROUP 2 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 532 GRANT AVE. SHANGHAI LOW SAN FRANCISCO
CALIF.
(IN PLATE) COCKTAIL BAR AND LOUNGE - FINEST
ORIENTAL FOOD
THE MOST MODERN COCKTAIL BAR, AND LOUNGE, ETC.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Large Photo in large file

COLOR DESCRIPTION

see INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Add. Hanging &
Album

272

snw- 3 1/2 hrs 217

large- 9 hrs 207

FEB 22 1939

FEB 22 1939

NO. ~~E-688~~ 9A-H243

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 21739

DATE 2-14-1939

12 M 500 MINIATURE VIEWS ^{3 1/2 x 2 1/2} ART COLORTONE ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE QUEEN'S COURT, Bryce
CANYON NATIONAL PARK, UTAH

FRONT NO.

NONE

R. M.

IMPRINT

on front

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 3A-H221.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,799,775

Cost ~~Disc~~ Checked

FEB 23 1939

ESTIMATE

By

FEB 23 1939

Date

FEB 22 1939

FEB 23 1939

19 1/2

2/23

2/24 9-

84

2-27

2-28 HT.

68

22

3/3/39

DATE DELIVERED

By

DATE FILED

By

DATE HAND ORDER PAID

DATE PHOTO DELIVERED TO CUSTOMER

124

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~689~~ 9A-H-244

ORDER NO. 21739

DATE 2-14-1939

12 M 500 MINIATURE VIEWS $3\frac{3}{16} \times 2\frac{1}{8}$ ART COLOR TONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER, CENTER~~, BORDER.

TITLE (IN FULL) GULLIVER'S CASTLE AND NEW TRAILS, Bryce Canyon National Park, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

on front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 3A-H226.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

Cost Dept. Checked

By 1 FEB 23 1939 ESTIMATE
Date 1 FEB 23 1939 WORK SCHEDULE

| ITEM | QTY. | UNIT PRICE | TOTAL | DATE COMPLETED |
|-------|------|------------|---------|----------------|
| 16 | 2 | 2/23 | 1/17/39 | |
| 85 | 2 | 2-28 | 3-25 | |
| 68-69 | 2 | | 3/7/39 | |

DATE 1 FEB 23 1939
By [Signature]
DATE Photo Returned to Client

124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~670~~ 94-4245

ORDER NO. 21739

DATE 2-13-1939

MINIATURE VIEWS
12M 500 XXXXXXXX 39/16 29/16 ART COLORTONE ~~MINIATURE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NONE R. M.

TITLE (IN FULL) RED CANYON, NEAR ENTRANCE TO
BRYCE CANYON NATIONAL PARK, UTAH IMPRINT

Small type Photo Courtesy, HAL RUMEL

on front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3436.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| | | | |
|----------------|-----|----------------|---------|
| ESTIMATED | | Checked | |
| FEB 23 1939 | | FEB 23 1939 | |
| DATE COMPLETED | | DATE COMPLETED | |
| FEB 23 1939 | | FEB 23 1939 | |
| 91 | 1/2 | 2/23 | 104 Gp |
| 84 | | 2-27 | 2-28 45 |
| 6869 | 22 | 3/2/39 | |

DATE RECEIVED BY _____
DATE PHOTO RECEIVED BY CUSTOMER _____

IT
124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~E-67~~ 94-4246

ORDER NO. 21739

DATE 2-13-1939

12 M 500 MINIATURE VIEWS 2 7/16 x 3 7/16 ART COLOR TONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) TEMPLE OF SINAWAVA, ZION
NATIONAL PARK, UTAH

IMPRINT

on front

Small type - PHOTO BY DAVIS

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3730

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OK of Estimate

ESTIMATE

Cost Dept. Checked

FEB 23 1939

By

FEB 23 1939

Date

FEB 23 1939

| DATE | QTY. | UNIT PRICE | DATE | DATE |
|------|------|------------|-------------|-------------|
| | | | INT. & EXT. | COMPLETED |
| | | | FEB 23 1939 | FEB 23 1939 |
| | 21 | 1/2 | 2/23 | 2/24 G |
| | 84 | | 2-27 | 2-28 H.E. |
| | 68 | 22 | | 3/6/39 |

DATE PAID _____ DATE PAID _____
DATE PAID _____ DATE PAID _____
DATE PAID _____ DATE PAID _____

ST.
124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H247
E-692

ORDER NO. 21739

DATE 2-14-1939

12 M 500 MINIATURE VIEWS 39/16 & 29/16 ART COLORTONE 3-111111-111111 FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE GREAT WHITE THRONE,
ZION NATIONAL PARK, UTAH

FRONT NO. NONE

R. M.

IMPRINT

on front

Sheet-type - COPYRIGHT 1917. H. WILKES

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 3A-H224.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

FEB 23 1939

DATE COMPLETED

FEB 23 1939

FEB 23 1939

18 1/2

2/23

2/24/39

84

2-27

2-28 14.5

68

22

3/6/39

DATE RECEIVED

DATE

DATE RECEIVED

DATE

124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~E-823~~
9A-H248
ORDER NO. 21739

DATE 2-14-1939

12M 500 MINIATURE VIEWS 3 1/16 x 2 9/16 ART COLORTONE ~~WHITE BORDER~~ FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) GRAND CANYON FROM BRIGHT ANGEL POINT, GRAND CANYON NATIONAL PARK

on front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REJECT COLOR PLATE OF 3A-H225.

SEE CARD ATTACHED 8A-H850 FOR NEW RAILING, OR WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

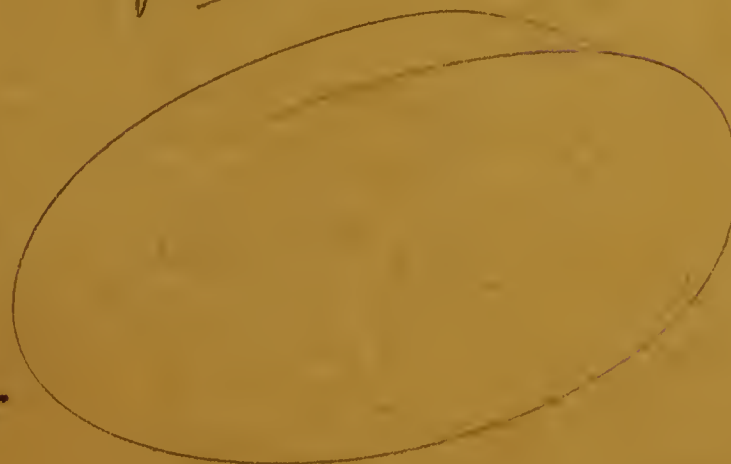
HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

New Colors



| | | |
|-------------|-------|--------------------|
| ESTIMATE | | Cost Dept. Checked |
| FEB 23 1939 | | FEB 23 1939 |
| FEB 23 1939 | | FEB 23 1939 |
| 17 | 2 | |
| 84 | 2-27 | 2-27 1/2 |
| 64 | 5 1/2 | 2/28/39 3/1/39 |

DATE DELIVERED 2/14 DATE FILED
DATE PAID 2/14 DATE PAID
DATE PAID 2/14 DATE PAID

57
124

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~674~~
94-H249
ORDER NO. 21739

DATE 2-13-1939

12 M 500 MINIATURE VIEWS ^{39/16 x 29/16}
~~XXXXXXXXXX~~ ~~21~~

ART COLORTONE ~~1/8" WHITE BORDER~~ Full Face

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE COLORADO RIVER FROM
GRAND CANYON BRIDGE NEAR LEE'S FERRY

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3734.
WALLS TOO ~~RED~~, SEE CARD 4A-H634 ATT'D.
RED

Color Change

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

FEB 23 1939

FEB 23 1939

| | | DATE RECEIVED | DATE COMPLETED |
|-------|---------------|------------------|-------------------|
| | | FEB 23 1939 | FEB 23 1939 |
| 18 | $\frac{1}{2}$ | 2/23 | 2/24 G |
| 84 | | 2-27 | 2-27.45 |
| 68 67 | 2 1/2 | 3/3/39 | 3/6/39 |

DATE DELIVERED TO BY DATE FILED BY
DATE HAND COL. PROOF BY DATE PHOTO RETURNED TO CUSTOMER BY

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~1-675~~
9A-H350

ORDER NO. 1739

DATE 2-14-1939

29/16 x 29/16
12 M500 ~~MINIATURE VIEWS~~ ~~3 1/2 x 2 1/4~~ ART COLORTONE ~~1/8" WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) QUEEN VICTORIA, BRYCE NATIONAL PARK, UTAH

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 4A-H419.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| | | DATE COMPLETED |
|---------------|-------------|----------------|
| COMPLETED | FEB 23 1939 | FEB 23 1939 |
| SOURCE | 16 1/2 3/23 | 2/24/39 |
| REMARKS | 84 2-28 | 2-28-39 |
| DATE RECEIVED | 68-69 2/1 | 3/6/39 |

124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~5-696~~
94-4251

ORDER NO. 21739

DATE 2-14-1939

29/16 x 29/16
12 M500 MINIATURE VIEWS ~~3 1/2 x 2 1/2~~ ART COLORTONE ~~1/8" WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) VICTORIAN ARCH, BRYCE
NATIONAL PARK, UTAH

IMPRINT

on front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 4A-H418.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| FEB 23 1939 | | FEB 23 1939 | |
|---------------|----------------|---------------|----------------|
| DATE RECEIVED | DATE COMPLETED | DATE RECEIVED | DATE COMPLETED |
| ORDERING | FEB 23 1939 | ORDERING | FEB 22 1939 |
| STAMP | | STAMP | |
| RETURNING | 18 1/2 2/23 | RETURNING | 7/24/39 |
| PRINTING | | PRINTING | |
| DELIVERY | 84 | DELIVERY | 2-28 |
| SHIPPING | | SHIPPING | |
| RECEIVING | | RECEIVING | |
| HANDLING | | HANDLING | |
| ARRIVAL | 68-69 28 | ARRIVAL | 3/6/39 |

DATE RECEIVED BY DATE 1939

DATE HAND OVER BY DATE 1939

By DATE Photo Returned to Customer

ST.
124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~E-697~~
9A-H3592
ORDER NO 21739

DATE 2-14-1939

12 M 500 ~~MINIATURE VIEWS~~ ^{2 1/2 x 3 1/2} ART COLORTONE ~~1/8" WHITE BORDER~~ ^{FULL FACE}

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF BRYCE
CANYON NATIONAL PARK, UTAH, FROM
INSPIRATION POINT

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3594.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| LOCATION | DATE | DATE | DATE |
|-------------------------|------------|-------------|-------------|
| COMPOS. & TITLES SET UP | | FEB 23 1939 | FEB 23 1939 |
| STYLING | | | |
| RETOUCHING | 2 1/2 | 2/23 | 2/23 |
| PROOF CORRECTIONS | 84 | 2-27 | 2-28 |
| FINAL PROOF | | | |
| ARTIST DELIVERY | 6869 2 1/2 | | 3/3/39 |

DATE RECEIVED BY _____ DATE PAID _____
DATE RETURNED FROM _____
DATE Photo Returned to Client _____
By _____

ST
124

DESERET BOOK COMPANY, S LT LAKE CITY, UTAH

NO. ~~698~~
9A-H-253

ORDER NO. 217-39

DATE 2-13-1939

| | |
|--|----------------------------|
| 12 M 500 XXXXXXXXXX ^{3 1/2 x 2 1/2} MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE 1/8" WHITE BORDER ^{Full Face} | |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER, BORDER. | FRONT NO. NONE R. M. |
| TITLE (IN FULL) <u>THE GREAT WHITE THRONE,</u> <u>ZION NATIONAL PARK, UTAH</u> | IMPRINT <i>on front</i> |
| PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATEX OF 8A-H2749.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | Curt Teich & Co. Checked | |
|--------------|------|--------------------------|-------|
| By _____ | | Date _____ | |
| DATE ENTERED | | DATE COMPLETED | |
| FEB 23 1939 | | FEB 23 1939 | |
| 15 1/2 | 1.5 | 1.5 | 1.5 |
| 8 1/2 | 2.27 | 2.27 | 2.845 |
| 63 2 1/2 | | | |

| | |
|------------------------|------------------------|
| DATE EL. INT. ORD. | DATE F. M. |
| By _____ | By _____ |
| DATE PHOTO ORDER REC'D | DATE PHOTO ORDER REC'D |
| By _____ | By _____ |

17.
124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. **9A-H254**
~~5-699~~

ORDER No. **21739**

DATE **2-13-1939**

^{39/10 x 29/16}
12M 500 MINIATURE VIEWS ~~3 1/2 x 2 1/4~~ ART COLORTONE ~~1/8" WHITE BORDER~~ **FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER, CENTER~~, BORDER.

TITLE (IN FULL) **ANGELS LANDING, ZION
NATIONAL PARK, UTAH**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **NONE** R. M.

IMPRINT

on front

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 8A-H2747.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

FEB 20 1939

DATE
COMPLETED

FEB 22 1939

FEB 22 1939

16 $\frac{1}{2}$

2/13

2/20/39

80

2-27

2-27/45

68-69 $2\frac{1}{4}$

3/2/39

DATE Made

DATE Photo Returned to Customer

124

5-124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

94-4256
NO. 5-701

ORDER NO. 21739

DATE 2-14-1939

37/16, 29/16
12 M 500 KXZ MINIATURE VIEWS ~~2 1/2 x 3 1/2~~ ART COLORTONE ~~1/8" WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) WALLS OF JERICHO, CEDAR
BREAKS, SOUTHERN UTAH

IMPRINT

on front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

use photo 83803

MAKE NEW BLACK NEGATIVE. REDUCE COLOR BEATE OF 83803.

New Colors.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

New Colors

FEB 23 1939

FEB 23 1939

| DATE RECEIVED | DATE COMPLETED |
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| FEB 23 1939 | FEB 23 1939 |
| 17 1/2 2/23 | 2/24 G |
| 84 2-28 | 3-1 H.T. |
| 61 11 3-1-39 | 3-2-39 |

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

ST
124

NO. ~~E-702~~
99-4257

DATE 2-13-1939

12 M500 MINIATURE VIEWS ~~3 1/2 x 2 1/2~~ ART COLORTONE ~~1 1/8" WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE GRAND CANYON OF THE
COLORADO FROM THE NORTH RIM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 98752.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

New Colony

| ESTIMATE | | Cost Dept. Checked | |
|-------------|-------|--------------------|--------|
| By | | Date | |
| FEB 23 1939 | | FEB 23 1939 | |
| DATE | TIME | DATE | TIME |
| FROM | TO | COMPLETED | |
| FEB 23 1939 | | FEB 23 1939 | |
| 20 | 2 1/2 | 2/23 | 2/24 |
| 84 | | 2-27 | 2-27 |
| 61 | 5 | 2-28-39 | 3-1-39 |

15.
124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. ~~703~~ 94-4258

ORDER NO. 21739

DATE 2-13-1939

12^M 500 MINIATURE VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE 1/8" WITH BORDER FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE GRAND CANYON BRIDGE

IMPRINT

ACROSS THE COLORADO RIVER AT LEE'S FERRY

on front

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE TWO PLATES. REDUCE COLOR PLATE OF 4A-H634.

Reduce color plates 4A-H634

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 23 1939

By

For

DATE COMPLETED

FEB 23 1939

FEB 23 1939

21 1/2

2/23

2/23/39

14

2.27

2.2745

67 2 1/4

3/3/38

3/3/38

DATE PAID

DATE PAID

By

DATE PAID

DATE Photo Returned to Customer

124

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO.

~~707~~

94-4262

ORDER NO.

21739

DATE

2-14-1939

MINIATURE VIEWS
12 M 500 ~~XXXXXXXX~~

2 3/4 x 2 9/16

ART COLOR TONE

~~1/8" WHITE BORDER~~

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) EAST ENTRANCE TO ZION NATIONAL
PARK, UTAH

IMPRINT

on front

Small type PHOTO COURTESY HRL RUMEL

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3437

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 23 1939

FEB 23 1939

| OPERATION | DATE | TIME | DATE | TIME |
|-----------|------|------|-------------|-------------|
| COMING IN | | | FEB 23 1939 | FEB 23 1939 |
| START | | | | |
| END | 19 | 1/2 | 4/23 | 7/27 9/27 |
| TIME | | | | |
| STOP | 8 | | 27 | 28 |
| DATE | | | | |
| TIME | | | | |
| DATE | 6867 | 2/2 | 3/6/31 | 3/6/31 |

DATE

TIME

DATE

TIME

DATE Photo Returned to Customer

ST.
124

SPECIALTY CO,
E. LOLLESCARD, TUCSON, ARIZONA

NO. 9A-E263

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PHOENIX,
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE SAME AS ABOVE

PRIVATE NO. UPPER LEFT BORDER P-20

Copyright © Curt Teich & Co., Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CORR. ON SKETCH

First I think the last letter looks a little too large as regards the others in the word. The letter "X" and "H" looks a little pinched in comparison.

Be sure that the horse looks like a Cow Pony not too plump. The one we made for Tucson looked like a truck horse. People call attention to those things.

Around the base of the Cactus, have the desert growth more typical of desert, not like tall grass.

SUBMIT: RET. PH

FEB 16 1939

FEB 16 1939

MAR 3 1939

7
8 1/2

3/4

3/9 gr.

8 1/2

3-10

3-13 A.T.

14

3-14-39

3-15 39

15
small kg
136

H. LOLLIESGARD, TUCSON, ARIZONA

NO. 9A-H264

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) UNITED STATES POST OFFICE,
PHOENIX, ARIZONA

IMPRINT NONE

PRIVATE NO. UPPER LEFT BORDER - P-21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19
See to it that the photo is
taken in the most favorable light
in - harmony with the
to the best advantage

FEB 16 1939

FEB 16 1939

DATE
COMPLETED

FEB 16 1939

FEB 16 1939

7 5 2-16 2-19

84/91 2-20 2-20

226 2 2-22-35

217 8 3-6 3-7

DATE RECEIVED

DATE

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

7

117
116

H. HOLLEGARD, TUCSON, ARIZONA

NO. 9^A-H265

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) LOOKING SOUTH ON CENTRAL AVENUE, PHOENIX, ARIZONA

NONE

PRIVATE NO. UPPER LEFT CORNER - P-22

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Person

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

| | TIME | Time Requested in Cust Dept. |
|----------------|-------|------------------------------|
| INTOUCHING | 3 1/2 | |
| RETOUCHING | 1 | |
| OTHER | | |
| 227 = 211 + 11 | 1 1/2 | |

MAR 6 1939

Ret

*117
116*

8
Rm 117
116

ATTENTION!

19 Subjects on order for the ... see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

H. LOLLISCARD, TUCSON, ARIZONA

NO. 9-H267

ORDER NO. 21316

DATE 2/15/39

| | | |
|--|-------------------------------|--|
| 12 1/2 M POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, <u>CENTER</u> - BORDER. | FRONT NO. <u>I</u> | R. M. <u>YES</u> |
| TITLE (IN FULL) <u>MARICOPA COUNTY COURT HOUSE, PHOENIX, ARIZONA</u> | IMPRINT <u>NO NONE</u> | |
| PRIVATE NO. UPPER LEFT CORNER -- P-24 | PHOTO PROPERTY OF <u>C.T.</u> | |
| COLOR DESCRIPTION | | |
| SEE TISSUE OVER PHOTOGRAPH | | |
| SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF <u>YES</u> RETURN PHOTO. |
| CURT TEICH & COMPANY, INC., CHICAGO | | |
| PHOTO TICKET | | |
| GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775 | | |

9-14

FEB 16 1939

FEB 16 1939

| | DATE | PAID |
|---------|-------------|-------------|
| | PAID | COMPLETED |
| | FEB 16 1939 | FEB 16 1939 |
| 7 6 1/2 | 7 - 10 | 2 - 21.5 |
| 8 1/2 | 2 - 22 | 2 - 22.45 |
| 219 | 3/8/39 | 3/8/39 |

DATE BLUEPRINT ORD

DATE HAND COLOR TACOT ORD

DATE Photo Returned to Customer

LT.
Rm 117
116

H. LOLLISCARD, TUCSON, ARIZONA

NO. 9th-H268

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL) CAMEL BACK INN, NEAR
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER -- P25

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subject: SV
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other.
TO ORDER: 20. 24. 28. 32. 36. 40. 44. 48. 52. 56. 60. 64. 68. 72. 76. 80. 84. 88. 92. 96. 100.

FEB 16 1939

FEB 16 1939

FEB 16 1939

FEB 18 1939

| | | | |
|-------------------------------|-------------------------------|------|------|
| 5 | 5 ¹ / ₂ | 2-16 | 2-20 |
| 8 ¹ / ₂ | 9 ¹ / ₂ | 2-20 | 2-21 |
| 62 | 1 ¹ / ₂ | 2-22 | |
| 63 | 9 ¹ / ₂ | 3-21 | |

R^m 116

H. LOLLESGARD, TUCSON, ARIZONA

NO. 9A-H269

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER BORDER.

TITLE (IN FULL) ENTRANCE TO AN ESTATE IN
"ARCADIA" NEAR CAMEL BACK MOUNTAIN,
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT ~~XXXXXXXXXX~~ NONE

PRIVATE NO. UPPER LEFT CORNER -- P-26

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19
order for this customer. I will
see to it that all cuts or
tives are uniform and color are
in harmony with each other
to make an attractive set.

| | | | |
|-------------|-------|-------------|------|
| FEB 16 1939 | | FEB 16 1939 | |
| FEB 16 1939 | | FEB 16 1939 | |
| 8 | 2 | 2-16 | 2-20 |
| 1/91 | | 2-21 | 2-21 |
| 216 | 1 1/2 | 3-16 | 3-17 |

DATE PAID _____

DATE PAID _____

DATE PAID _____

117
116

H. LOLLERGARD, TUCSON, ARIZONA

NO. 9A-H270

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ENTRANCE TO THE BILTMORE
ESTATES, SQUAW PEAK IN BACKGROUND,
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER P-27

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DEEP CREAM - TAN TRIM. GREEN WINDCWS. TILE ROOF (NOT RED)

ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

19 Subjects of
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other.
To make an attractive set.

| ESTIMATE | | DATE | |
|-------------|-------|-------------|-----------|
| FEB 16 1939 | | FEB 16 1939 | |
| QTY | PRICE | DATE | COMPLETED |
| 3 | 2 1/2 | 2-16 | 2-21-39 |
| 2 | 1 | 2-21 | 2-22-39 |
| 2 | 1 | 2-24 | 2-24-39 |
| 65 | 1 | 3-17 | 3-20 |

DATE ORDERED _____ DATE PAID _____
DATE SHIPPED _____ DATE PAID TO CUSTOMER _____

RM-117
116

H. LOLLERGARD, TUCSON, ARIZONA

NO. 9A-H271

ORDER NO. 21316

DATE 2/15/1939

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) COUNTRY CLUB PARK, PHOENIX,
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER --- P-28

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make the album look well.

FEB 16 1939

ESTIMATE

Cost not checked

FEB 16 1939

| DATE | COMPLETED |
|-------------|-------------|
| FEB 16 1939 | FEB 16 1939 |

8 2 1/2 2-16 2-22 80

84 2-23 2-23 45

216 1/2 2-24 2-24

44 3-15 3-16

DATE SUBMITTED

DATE PAID

DATE HAND OVER

DATE PAID

By

By

ST.
116

ST.
Rm. 117
116

H. LILLEGARD, TUCSON, ARIZONA

NO. 9A-H273

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE ARIZONA BILTMORE,
PHOENIX, ARIZONA

FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER -- P-30

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subject 88
order for this to order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| FEB 16 1939 | | FEB 16 1939 | |
|----------------|------------|----------------|--|
| DATE RECEIVED | | DATE COMPLETED | |
| FEB 16 1939 | | FEB 16 1939 | |
| CLIPPING | | | |
| EDITING | | | |
| RETOUCHING | 13 5 | | |
| PHOTO-LITHO | | | |
| COMPOSING | | | |
| ART DEPT. H.C. | | | |
| ENGRAVING | | | |
| HAND COLORING | | | |
| ARTIST DEL. | 240 9 3-16 | 3-17 | |

DATE BLUEPRINT MADE

By

DATE HAND COLORING MADE

By

MAKEOVER

Charge to L.V. Dept.

EST. Man. or Time Required

| | TIME | Time Recorded in Cost Dept. |
|----------------|-------|-----------------------------|
| RETOUCHING | 2 1/2 | |
| PHOTO-LITHO | 1 | |
| COMPOSING | | |
| ART DEPT. H.C. | 1/2 | |
| ENGRAVING | | |

Date MAR 14 1939

By

SL
PM 117
116

H. LOLLERGARD, TUCSON, ARIZONA

NO. 9A-H274

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) JOHNS INN, NEAR PHOENIX,
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER -- P-31

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE RM TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all cuts or negatives
are uniform and colors in
in harmony with each other
to make an impressive set.

| | | | |
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| FEB 16 1939 | | FEB 16 1939 | |
| | | ALL COMPLETED | |
| FEB 16 1939 | | FEB 16 1939 | |
| 16 | 2 1/2 | | |
| 91 | | 2 - 20 | 2 - 20 |
| 225 | 1 1/2 | | 22 Feb. |
| 64 | 9 1/2 | 3/15/39 | 3/17/39 |

DATE PAID BY _____ DATE PAID BY _____

DATE PAID BY _____ DATE PAID BY _____

DATE PAID BY _____ DATE PAID BY _____

117
116

H. LOLLERGARD, ~~TEXT~~ TUCSON ARIZONA

NO. 9A-1275

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) GIANT SAHUAROS, A ROAD ON
THE DESERT IN ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT BORDER --- D-10

5BH491

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an accurate set.

| OPERATION | | FEB 16 1939 | |
|-----------|-----|-------------|--|
| 1 | 15 | 2 | |
| 2 | 84 | 91 | |
| 3 | 225 | 1/2 | |
| 4 | 213 | 9 | |
| 5 | | 3-6-39 | |
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DATE Filed _____
By _____
DATE Photo Returned to Customer _____

Return before
23239 Wayne

Am. 117
116

H. LOLLESGARD, TUCSON, ARIZONA

NO. 9th-H276

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) "OUT WICKENBURG WAY", U.S.
HIGHWAY - 60, IN ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PRIVATE NO. UPPER LEFT BORDER D-11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all cuts or seg-
ments are uniform and colors are
in harmony with each other
to make an attractive set.

| | | | |
|---------------|-------|---------------|-------------|
| ESTIMATE | | By <u>ST</u> | |
| FEB 10 1939 | | FEB 10 1939 | |
| DATE RECEIVED | | DATE RECEIVED | |
| | | FEB 16 1939 | FEB 16 1939 |
| QUANTITY | | | |
| 206 | 2 1/2 | | |
| 12 | 91 | 2 - 18 | 2 - 20 1/2 |
| 62 | 1 1/2 | | 2 - 21 |
| | 8 3/4 | | |

DATE RECEIVED BY _____ DATE PAID _____
DATE RETURNED TO CUSTOMER _____
By _____

ST
117
ST
116

✓ Recd 10-AM

H. LOLLINGARD, TUCSON, ARIZONA

NO. 9th-E277

ORDER NO. 21316

DATE 2/15/39

| | | |
|--|--------------------|------------------|
| 12 ¹ / ₂ M POST CARDS | ART COLORTONE | WHITE BORD R |
| (ALL OF THIS ON THE PICTURE SIDE) | | |
| PLACE OF TITLE: <u>UPPER</u> LOWER <u>CENTER</u> - BORDER. | FRONT NO. I | R. M. YES |
| TITLE (IN FULL) A DESERT LANDSCAPE, ARIZONA | IMPRINT | NONE |
| PRIVATE NO. UPPER LEFT CORNER, -- D-12 | | |
| COLOR DESCRIPTION | | |
| SEE TISSUE OVER PHOTO | | |
| PHOTO PROPERTY OF C.T. | | |

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

| | | |
|--------------|-----|-----------------------------|
| ETCHING | 1/4 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | 1 | Date MAR 14 1939 |
| COMPOSING | | By <u>0</u> |
| ART DEPT. HC | 1/2 | |
| ENGRAVING | | |

dyt

Rush

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

| | | |
|--------------|-----|-----------------------------|
| ETCHING | 1/2 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | 1 | Date MAR 6 1939 |
| COMPOSING | | By <u>0</u> |
| ART DEPT. HC | 1/2 | |

dyt

ST 117
116

ESTIMATE

FEB 16 1939

FEB 16 1939

| CHARGE | EST. TIME | EST. COST | DATE COMPLETED |
|-----------------|-----------|-----------|----------------|
| CUSTOMER'S COPY | | | |
| PROOF | | | |
| ETCHING | 19 2 1/2 | | |
| PHOTO-LITHO | 80 91 | 2 - 18 | 2 - 20 HET |
| COMPOSING | 62 13 1/2 | | 2 - 21 |
| ART DEPT. HC | 204 1 1/2 | 3-16-39 | 2-17-39 |

DATE Made 2/16/39

DATE Photo Returned to Customer 2/17/39

8
17-1 1/2
2-1

H. LOLLIESGARD, TUCSON, ARIZONA

NO. 9A-H278

ORDER NO. 21316

DATE 2/15/39

| | | |
|---|--|--------------|
| 12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) | ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) | WHITE BORDER |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, <u>CENTER</u> - BORDER. | FRONT NO. <u>I</u> R. M. <u>YES</u> | |
| TITLE (IN FULL) <u>ORANGE VISTA AND GARDENS</u> <u>SAN MARCUS HOTEL AND BUNGALOWS, CHANDLER,</u> <u>ARIZONA</u> | IMPRINT <u>NONE</u> | |
| PRIVATE NO. UPPER LEFT CORNER -- D-15 | PHOTO PROPERTY OF <u>C.T.</u> | |
| COLOR DESCRIPTION | | |

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Cost | Checked |
|------------------|-------------|------------------|-------------|
| By | | By | |
| FEB 16 1939 | | FEB 16 1939 | |
| DATE COMPLETED | FEB 16 1939 | DATE COMPLETED | FEB 16 1939 |
| SECTION | | SECTION | |
| INTRODUCTION | 205 4 | INTRODUCTION | |
| EXPLANATIONS | 91 | EXPLANATIONS | 2-2 1/2 |
| HAND COLOR PROOF | 62 1/2 | HAND COLOR PROOF | 2-23 |
| ARTIST FEE | 68 8/3 | ARTIST FEE | 3/17/39 |

DATE BLANKET ORDER _____ DATE FILED _____

DATE HAND COLOR PROOF ORDER _____ DATE PHOTO RETURNED TO CUSTOMER _____

205 Ruth.

ST
Rm 117
116

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| | | | | |
|--|---|------------------|-----------------------------------|--------------|
| 12 | M | INDEX POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER. | | | FRONT NO. | I R. M. NO |
| TITLE (IN FULL) AIR VIEW OF THE UNIVERSITY OF ARIZONA, TUCSON, ARIZONA | | | IMPRINT | NONE |
| PRIVATE NO. UPPER LEFT CORNER -- T-10 | | | | |
| IN LOWER PLATE (c) Ben D. Gross | | | | |
| In lower border -- Ben D. Gross Aerial | | | | |
| Photo--Tucson, Ariz. | | | PHOTO PROPERTY OF CUSTOMER | |
| COLOR DESCRIPTION | | | | |

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

| | | | DAYS COMPLETED, |
|-------------|-----|-------------------------------|--------------------|
| FEB 16 1939 | | | FEB 16 1939 |
| | | | |
| | 5 | | |
| | 84 | 2 - 20 | 2 - 21 RT |
| | | | |
| | 227 | 1 ³ / ₄ | 2-22-39 |
| | 61 | 11 | 3-14-39 |
| | | | 3-16-39 |

DATE CLASSIFIED _____
DATE DECLASSIFIED _____
DATE REVIEWED _____
DATE APPROVED TO CONTINUE _____

116

H. LOLLISGARD, TUCSON, ARIZONA

NO. 9A-H280

ORDER NO. 21316

DATE 2/15/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) U.S. VETERAN'S HOSPITAL,
TUCSON, ARIZONA

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER -- T-11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO / B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

DATE FEB 10 1939

DATE FEB 16 1939

| OPERATION | EST. TIME | DATE | DATE COMPLETED |
|-----------|-----------|-------------|----------------|
| COPIES | | FEB 15 1939 | FEB 16 1939 |
| PRINTING | 21 3 | | |
| EDITING | 8 1/2 | 2-18 | 2-20 4:15 |
| REVISIONS | 227 1/2 | | 2-22-39 |
| FINAL | 48 8 1/2 | 3/15/39 | 3/17/39 |

DATE FILLED

DATE PHOTO RETURNED TO COMPANY

ST.
116

H. LILLEGARD, TUCSON, AR ZONA

NO. 9A-H281

ORDER NO. 21316

DATE 2/15/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) ENTRANCE TO U. S. VETERAN'S
HOSPITAL, TUCSON, ARIZONA

IMPRINT

NONE

PRIVATE NO. UPPER LEFT CORNER -- T-12

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19
order for the set. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 16 1939

FEB 16 1939

FEB 16 1939

FEB 16 1939

17 2

84

2-18

2-20-18

226 1/3

2-22-39

8 1/3

DATE PRINTED ON

DATE PRINTED

DATE WHEN COLOR ADJUSTED

DATE Photo Returned to Customer

116

2 517

H. LOLLERGARD, TUCSON, ARIZONA

NO. 9A-11282

ORDER NO. 21316

DATE 2/15/39

| | | | | | |
|---|--|-----------------------------------|--|--------------|--|
| 12 1/2 M POST CARDS | | ART COLORTONE | | WHITE BORDER | |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER. | | FRONT NO. I | | R. M. YES | |
| TITLE (IN FULL) COOLIDGE DAM, ARIZONA | | IMPRINT | | NONE | |
| PRIVATE NO. UPPER LEFT CORNER -- D-16 | | PHOTO PROPERTY OF | | C.T. | |
| COLOR DESCRIPTION | | | | | |

USE PHOTO NO. 1983-30

show highway just a little further as indicated on card sent in.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

19
older photo
see to it that all
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 17 1939

FEB 17 1939

| DATE | NO. | DATE | NO. |
|-------------|------|-------------|---------|
| FEB 17 1939 | 1 | FEB 17 1939 | 1 |
| 4 | 2 | 2-11 | 2-215 |
| 8 1/11 | | 2-21 | 2-214 |
| 225 | 13/1 | | 27 Feb |
| 213 | 12 | 3-14-39 | 3-15-39 |

DATE FEB 17 1939
DATE Photo Returned to Customer

ST
Rm. 117
117

SANDORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H283

ORDER NO. 81773

DATE 2-14-1939

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

in 0B42678

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: DAISY GEYSER, YELLOWSTONE
NATIONAL PARK & RM. incl.

PRIV. NO. BEFORE TITLE: 1233

PLATE NO. ON FRONT.

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

PUT CLOUDS IN SKY. TRIM RIGHT SIDE FOR PROPORTION. BRING OUT MAIN
COLUMN OF WATER. EDGE OF ROCK LEGGES ARE DARK RUST COLOR? SOME
YELLOW AND WHITES IN GROUND ABOUT GEYSER. BRING OUT GEYSER CLEARLY
AGAINST SKY AND SURROUNDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

FEB 15 1939 NO WORK SCHEDULE

| | | | DATE COMPLETED |
|--|-------------|-------------|----------------|
| | | FEB 15 1939 | FEB 15 1939 |
| | 3 2 | 2-15 | 2-17 51 |
| | 1 1/2 | 2-17 | 2-17 1/2 |
| | 2 1/2 1 1/2 | | 20 1/2 1/2 |
| | 2 1/2 1 | 2-2 | 3- |

3

115

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H285

ORDER NO. 21347

DATE 2/18/39

12 1/2 M

POST CARDS

ART COLOORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE
GRAND TETON (ELEV. 13,766 FT.) FROM
THE JACKSON-MORAN HIGHWAY + R.M. end.

PRIVATE NOL BEFORE TITLE --- 1237

PHOTO PROPERTY OF CUSTOMER

in OBH 2676

COLOR DESCRIPTION

Trim 1/3 off top, 2/3 off bottom for proportion. Get contours and outlines of the mountains clear and familiar looking. Upper slopes of mountains are dark grey granite with lighter and darker tones. Lower slopes have section of dark blue pines. Dark blue green timber on nearby hills. Keep original sky and clouds oiled road, yellow stripes prairies green to brown.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Cost Dept. Checked | |
|--------------------------------|---------------------------------------|-----------------------|-------------------|
| By | FEB 20 1939 | By | FEB 20 1939 |
| AND WORK SCHEDULE | | Date | |
| OPERATION | EST. TIME (Job No. 1 Time Allowed) | DATE ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | FEB 20 1939 | FEB 20 1939 |
| SKETCH | | | |
| RETOUCHING | 8 2 | 2-20 | 2-27-39 |
| PHOTO LITHO | | | |
| BLUEPRINT STENCIL (4000 IN) | 91 | 2-28 | 2-28-39 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 1 1/2 | | |
| ARTIST DEPT. | 6 9 | 3/20/39 | 3/30/39 |

DATE BLUEPRINT OK'D _____ DATE Paid _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

8

ST.
119

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H287

ORDER NO. 21349

DATE 3/22/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, CENTER - BORDER.

TITLE (IN FULL) VOCATIONAL AND PHYSICAL
EDUCATION BUILDING, MUNCIE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CURT TEICH C.T.

COLOR DESCRIPTION

Blk. Reddish brown brick, concrete trim. Put flags on 2 poles, landscape lawn

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| MAR 23 1939 | | MAR 23 1939 | |
|---------------------|--|----------------|--|
| DATE RECEIVED | | DATE COMPLETED | |
| MAR 23 1939 | | MAR 23 1939 | |
| 5 3/23 | | 3/28 SL | |
| 91 3-29 | | 3-31 45 | |
| 227 1 1/2 | | 4-3-39 | |
| 53 8 1/2 APR. 11 39 | | 4-14-39 | |

DATE BLURP...
DATE...
DATE...
DATE...

14-3

14-2

164

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H288

ORDER NO. 21349

DATE 3/22/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WALNUT STREET BUSINESS
SECTION, MUNCIE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CARS IN LOWER LEFT OF PICTURE, Bldgs. Brown Tan Gray

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

5

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAR 23 1939

MAR 23 1939

| | QUANTITY | UNIT PRICE | TOTAL PRICE | DATE COMPLETED |
|------------------|----------|------------|-------------|----------------|
| COMPLETED | | | MAR 23 1939 | MAR 23 1939 |
| EXPOSURE | 14 | 6 | 3/23 | 3/25 for SL |
| PRINTING | 84 | | 3 - 27 | 3 - 28 45 |
| EXPOSURE | | | | |
| HAND COLOR PROOF | | 13/4 | | |
| ARTIST MONT. | 68 | 9 1/2 | | 4/17 37 |

DATE BLUEPRINT ORD

DATE PRINTED

By

By

DATE HAND COLOR PROOF ORD

DATE HAND COLOR PROOF

By

By

Red Impression

14

ST
164

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H289

ORDER NO. 21349

DATE 2/15/39

| 12 1/2 M POST CARDS | ART COLORTONE | FULL FACE |
|--|-----------------------------------|-----------|
| (ALL OF THIS ON THE PICTURE SIDE) | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | (ALL OF THIS ON THE ADDRESS SIDE) | |
| TITLE (IN FULL) COURT HOUSE, MUNCIE, IND. | FRONT NO. I R. M. NO | |
| | IMPRINT SAME AS ABOVE | |
| PHOTO PROPERTY OF CUSTOMER | | |

COLOR DESCRIPTION

TAKE OUT CAR- POLES & WIRES. PUT FOLIAGE ON TREES. COURT HOUSE GRAY STONE DOME - BRONZE. roof - DARK GREEN. TAKE OUT SNOW. MAKE STREET CONCRETE - TAKE OUT TRACKS. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost Dept. (Checked)

DATE FEB 23 1939

| COMPLETION | DATE COMPLETED |
|-----------------------|---------------------|
| COMPLETION | FEB 23 1939 |
| SKETCH | 2-23 |
| RETOUCHING | 2-25 |
| PHOTOGRAPH | 2-27 |
| BLANKET | 2-27 |
| ENGRAVING | 2-28 |
| HAND COLOR PROOF | 2-28 |
| ARTIST SET | 43 8/10 April 10 39 |
| DATE DELIVERED | April 12 39 |
| DATE HAND COLOR PROOF | |
| DATE HAND COLOR PROOF | |

7

124

MUNCIE NEWS CO., MUNCIE, IND.

NO. 94-H290

ORDER NO. 21349

DATE 2/15/39

| 12 1/2 M POST CARDS | ART COLORTONE | FULL FACE |
|--|---------------|-----------|
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | |
| TITLE (IN FULL) (IN SKY) U. S. POST OFFICE MUNCIE, IND. | | |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | | |
| FRONT NO. I R. M. NO | | |
| IMPRINT SAME AS ABOVE | | |
| PHOTO PROPERTY OF CUSTOMER | | |

COLOR DESCRIPTION

TAKE OUT CAR, POLES, WIRES. PUT FLAGS ON POLES. BUILDING - GRAY STONE.
TRIM ON DOORS - BRONZE. ROOF GREEN. BILLOWY CLOUDS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stranght

| DATE | ESTIMATE | DATE | ESTIMATE |
|-------------|----------|-------------|-------------|
| FEB 24 1939 | | FEB 23 1939 | |
| COMPANY | | FEB 23 1939 | FEB 23 1939 |
| QUANTITY | | | |
| REVISIONS | 2 5 | 2-23 | 2-285 |
| REVISIONS | 91 | 3-1-39 | 3-1-44 |
| REVISIONS | | | |
| REVISIONS | | | |
| REVISIONS | 47 8 | 4-10-39 | 4-13-39 |

DATE RECEIVED BY
DATE PAID BY
DATE PAID BY
DATE PAID BY

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H291

ORDER NO. 21349

DATE 2/15/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)

FRONT NO. I R. M. NO

TITLE (IN FULL) CENTRAL HIGH SCHOOL, MUNCIE,
IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE STREET CONCRETE. BILLOWY CLOUDS. BUILDING REDDISH BROWN BRICK. CREAM TRIM.
PUT FLAG ON POLE. TAKE OUT POLES & WIRES. PUT FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10

order the Dr. customer. Please
see that the all parts of the
order are fulfilled and that the
in harmony with the order
to make an accurate set.

ATTENTION!

| ESTIMATE | | Cost Data Checked | |
|-------------|-------|-------------------|--------|
| FEB 23 1939 | | FEB 23 1939 | |
| DATE | TIME | DATE | TIME |
| FEB 23 1939 | | FEB 23 1939 | |
| 2 | 3 1/2 | 2 | 27 5/8 |
| 8 | 3 - 1 | 3 | 1 1/4 |
| 227 | 1 1/2 | 3 | 2 - 39 |
| 223 | 9 | 4 | 12 |

5
124

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H292

ORDER NO. 21349

DATE 3/22/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BALL MEMORIAL HOSPITAL,
MUNCIE, IND.

IMPRINT SAME AS ABOVE

on sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bldg. Tan Brown brick, cream trim, landscape lawn

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

Order for this set of photos is
see to it that all of the
time in rooming all the
in harmony with the
to make an attractive set.

| ESTIMATE | | MAR 23 1939 | | MAR 23 1939 | |
|----------|------|-------------|------|-------------|----|
| DATE | TIME | REPT. | DATE | COMPLETED | |
| | | MAR 23 1939 | | MAR 23 1939 | |
| | 21 | 4 | 3/23 | 3/25 | SL |
| | 84 | 3 - 28 | | 3 - 29 | RT |
| | 216 | 12 | 4-3 | 4- | |
| | 218 | 9 | 4-11 | 4-12 | |

DATE SUBMITTED

DATE PAID

DATE PAID

DATE PAID

57.
164

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H293

ORDER NO. 21349

DATE 2/15/39

| | | |
|--|---------------|-----------|
| 12 $\frac{1}{2}$ M POST CARDS 3 | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | |
| TITLE (IN FULL) (IN SKY) THE BALL MEMORIAL | | |
| STATUE, BALL STATE TEACHERS COLLEGE, | | |
| MUNCIE, IND. | | |
| (ALL OF THIS ON THE ADDRESS SIDE) | | |
| FRONT NO. I | R. M. | NO |
| IMPRINT SAME AS ABOVE | | |
| PHOTO PROPERTY OF CUSTOMER | | |

COLOR DESCRIPTION

BILLOWY CLOUDS. STATUE - BRONZE. BASE WHITE MARBLE. PILLARS WHITE MARBLE
BRONZE KNOBS. PUT FOLIAGE ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10
order for this company. Please
see to it that all your order
tives are uniform and color
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. |
|------------------|----------------|-------------|
| By | | By |
| FEB 23 1939 | | FEB 23 1939 |
| DATE RECEIVED | DATE COMPLETED | |
| COMPLETION | FEB 23 1939 | FEB 23 1939 |
| SECTION | | |
| RETURNING | 4 3 1/2 2-23 | 2-27 56 |
| PHOTOGRAPHING | | |
| BLUE PRINT | 1 3-1 | 3-1 |
| STRIP | | |
| ENGRAVING | | |
| HAND COLOR PROOF | 226 1 1/2 | 3-2-30 |
| ARTIST FEE | 8 1/2 | |

DATE RECEIVED

By

DATE HAND COLOR PROOF

By

DATE Paid

By

DATE Photo Returned to Customer

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H294

ORDER NO. 21349

DATE 3/22/39

12₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) F.E. BALL MEMORIAL HALL - MEN'S
DORMITORY, BALL STATE TEACHERS' COLLEGE,
MUNCIE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

In sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bldg. Tannish gray, Roof slate, light gold, landscape lawn

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for 12₂ M Post Cards
see to it that the
titles are printed
in harmony with the
to make the picture all

MAR 23 1939

MAR 23 1939

| DATE RECEIVED | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------|--------------------|----------------|
| | MAR 23 1939 | MAR 23 1939 |
| 15 3 | 3/24 | 3/27 J. SC |
| 84 | 3. 31 | 4 - 1 41. |
| 226 1 1/2 | | 4-3-39 |
| 219 8 3/4 | 4/10/39 | 4/1/39 |

DATE RECEIVED

DATE FOR

DATE RECEIVED

DATE Photo Returned to Customer

164

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H295

ORDER NO. 21349

DATE 3/22/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARTS BUILDING, BALL STATE
TEACHERS' COLLEGE, MUNCIE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bldg. Red brick, white trim, Roof, slate - doors - dk oak, just foliage on trees

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 subjects in
order for this set. Please
see to it that all subjects or
fives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 23 1939

Car Dept. Checked

MAR 23 1939

MAR 23 1939

MAR 23 1939

20

6

3/23

3/28 Gr SC

80

3 - 30

3 - 3 - 45

227

1 1/2

4-3-39

213

8 1/2

4-10-39

4-12-39

DATE RECEIVED

DATE

DATE HAND CLERK PROOF

DATE Photo Forward to Custom

By

164

MUNCIE NEWS CO., MUNCIE, IND.

NO. 9A-H296

ORDER NO. 21349

DATE 2/15/39

12 1/2 M POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) "APPEAL TO THE
GREAT SPIRIT" E. B. BALL MEMORIAL,
MUNCIE, IND.

ART COLORTONE FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PART OF PHOTO MARKED. SUBDUE HOUSE IN BACKGROUND. TAKE OUT POLES & WIRES.
STATUE GOLDEN BRONZE. BASE WHITE MARBLE. FOLIAGE VARIOUS SHADES OF GREEN.
BILLOWY CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all customer negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

32

ESTIMATE

Cost Dept. Checked

By

FEB 23 1939

FEB 23 1939

DAYS
COMPLETED

FEB 23 1939

FEB 23 1939

4

4

2-23

2-278

84

2-28

3-1 H.T.

227

1 1/2

3-2-39

8 1/2

DATE RECEIVED BY

DATE PAID

DATE PAID BY

DATE PAID BY

By

4

124

Rephoto 517

NO. 9A-H297

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 21790

DATE 2-15-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GALVESTON - BOLIVAR FERRY, GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE GOOD, BRIGHT COLORS AND BRING OUT ALL WORDING.

Photo 513#829

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 17 1939

Est. 1917/Classified

FEB 17 1939

DATE COMPLETED

FEB 17 1939

FEB 17 1939

FEB 21 1939

FEB 21 1939

3 3 1/2 2 - 17

2 - 215

84/91

2 - 22

2 - 22 1/2

227 1 1/2
35 8 1/2

2 - 23 - 39

DATE BLANKET

DATE HAND COLOR

By

IT.
RM 121
121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H298 ORDER N^o 21801

DATE 2-16-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DUTCH MILL VILLAGE
GLASGOW, KENTUCKY

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DUTCH MILL VILLAGE - GLASGOW, KENTUCKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CABINS ARE ALL WHITE WITH BLUE TRIM. USE YOUR OWN JUDGMENT IN EVERY
RESPECT.

PHOTO RETURNED

TO

PHOTO USED FOR

3/16 gr. D6

Ret 7/5
7/6 1/4 62 1-12
Lead 8/4

As given
Mv

submit to [signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H299 ORDER NO. 21800 DATE 2-15-1939

CUSTOMER CLEARWATER BEACH HOTEL
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLEARWATER BEACH HOTEL - CLEARWATER,
FLORIDA

OUR OWN PRIVATE BEACH - TENNIS, SHUFFLEBOARD,
CROQUET

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ON FRONT.

Negative — Line — Halftone — Combination 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRING GRASS AND TREES DOWN AS PENCIL MARK ON SKETCH ATTACHED.

Make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 16 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H300 ORDER NO21813 DATE 2-16-1939

CUSTOMER NIAGARA RUG & CARPET CO.
BUFFALO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NIAGARA RUG & CARPET CO., INC. - 1487
MAIN STREET - BUFFALO, NEW YORK

In plate as on 8A-H30029

TOP COMPARE OUR PRICES - SAVE MONEY HERE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW STORE AS PROMINENTLY AS
POSSIBLE. ELIMINATE SOME OF THE SKY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRICK WORK IS TAPESTRY, DARK SAND COLOR, THE WOOD TRIM IS GREEN, SIGN WORK, CREAM GROUND,
LETTERING BLACK WITH RED OUTLINE.

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 7
62 2-22 Dec 1 1/2
Last 8 3/4*

FEB 18 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 9A-1301 ORDER NO. 21816 DATE 2-27-1939

CUSTOMER ESSEX HOUSE
MIAMI BEACH, FLA.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ESSEX HOUSE - MIAMI BEACH, FLORIDA
ONE HUNDRED FEET TO THE BEACH

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash DrawingFollow Layout CARD TO BE COMPOSITE OF ARCHITECT'S
DRAWING AND PHOTO ATT'D. SEE O.K.'D SKETCH.SEE TISSUE OVERLAYS ON 2 SKETCHES ATT'D. ALSO
SEE INSTRUCTIONS ATT'D FOR CORRECTIONS ON O.K.'D
SKETCH.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

RUSH

CORRECTIONS REQUIRED

on CPS

Essex House

Miami Beach

FEB 26 1939

- Furnish trees and foliage on lower right corner same as those on CPS marked #2 please copy from CPS #2 trees as shown on that CPS
- Furnish by copying from CPS marked #1 all of following:
 - a-on both sides of entrance furnish shrubbery same height as shown on CPS
 - b-on left side of hotel furnish railings, tree, bush further up, all as originally furnished on CPS marked #1
- NOTE:- the ornamental grill, and shrubbery must be furnished same originally furnished on architects drawing CPS #1 also trees
- Furnish neon sign lettering ESSEX and ESSEX HOUSE yellow #1, or if yellow impossible bright #15

132

COOPER FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H302

ORDER NO. 21370

DATE 2/18/39

2350 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSIC HALL, NEW YORK WORLD'S FAIR, 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- 3W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE THIS A NIGHT VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LV. Dept.

Est. Makeover Time Required

| | | |
|-------------|--------|-----------------------------|
| RETOUCHING | 0 | Time Recorded in Cost Dept. |
| PHOTO LITHO | | Date MAR 3 1939 |
| COMPOSING | | By 10 |
| ART DEPT. | XC-3/4 | |
| ENGRAVING | | |

ESTIMATE

Cost Dept. Checked

By

Date

FEB 21 1939

WORK SCHEDULE

| DESCRIPTION | TIME | DATE ESTIMATED | DATE COMPLETED |
|--------------------|------|----------------|----------------|
| COMPOSING, TYPESET | | FEB 21 1939 | FEB 21 1939 |
| ETCH | 9 | | |
| RETOUCHING | | | |
| PHOTO LITHO | | | |
| BLUEPRINT | 91 | 2-23 | 2-23 1/2 |
| STAMPING | | | |
| ENGRAVING | | | 2-23 |
| HAND COLOR PROOF | 62 | 1/2 | |
| ARTIST PROOF | 63 | 5/2 | 3 21 |

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF

DATE

By

DATE Photo Returned to C

11
R. h. 120
121

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H303

ORDER NO. 21370

DATE 2/18/39

| | | | | | |
|---|--|-----------------------------|--|--|--|
| 50 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) | | ART COLORTONE | | WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT No. SPECIAL R. M. YES | | | |
| TITLE (IN FULL) STAR PYLON, NEW YORK WORLD'S FAIR, 1939 | | IMPRINT SAME AS ABOVE | | | |
| PRIVATE NO. UPPER LEFT CORNER -- 4W | | PHOTO PROPERTY OF | | CUSTOMER | |

MAKE THIS A NIGHT VIEW

Put in life

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

| | | |
|-------------|-----|-----------------------|
| RETOUCHING | 1/2 | Revised to Cost Dept. |
| PHOTO-LITHO | 1/2 | |
| COMPOSING | 1/2 | |
| ART DEPT. | 1/2 | |
| ENGRAVING | 1/2 | |

226

MAR 1 1939

W

Rash

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

| | | |
|-------------|-----|-----------------------|
| RETOUCHING | 1/2 | Revised to Cost Dept. |
| PHOTO-LITHO | 1 | |
| COMPOSING | 1 | |
| ART DEPT. | 1 | |
| ENGRAVING | 1 | |

W

226

FEB 21 1939

Cost Dept. Checked 1.

By *W* Date FEB 21 1939

| OPERATION | DATE COMPLETED | DATE COMPLETED |
|-------------------------------|----------------|----------------|
| COMPOSING, TYPE SET UP | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | |
| RETOUCHING | 3 6 1/2 2-21 | 2-23 SC |
| PHOTO-LITHO | | |
| BLUEPRINT STRIPPING, OPAQUING | 91 2-23 | 2-23 AT |
| ENGRAVING | | |
| HAND COLOR PROOF | 227 1 1/2 8 | 2-23-39 |
| ARTIST DEPT. | | |

DATE BLUEPRINT OK'D By *W* DATE *W*

DATE HAND COLOR PROOF OK'D By *W* DATE *W*

By *W*

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H304

ORDER NO. 21370

DATE 2/18/39

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPECIAL R. M. YES

TITLE (IN FULL) NEW YORK ZOOLOGICAL SOCIETY
AT THE NEW YORK WORLD'S FAIR 1939
EXHIBIT

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 6W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT IN MORE SEARCHLIGHTS. MAKE THIS A NIGHT VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

06

FEB 20 1939

STATE
SCHEDULE

Cost Dept. Checked

By FEB 20 1939
Date

| ITEM | EST. TIME | | DATE ENTRUSTED SEPT. | DATE COMPLETED |
|------------------|-----------|--------------|-------------------------|-------------------|
| | No. | Time Allowed | | |
| COMP. SET UP | | | FEB 20 1939 | FEB 20 1939 |
| SEARCH | | | | |
| RE-RECHNG | 4 | 11 1/2 | 2 - 20 | 2 - 22 1/2 |
| PHOTO FILM | | | | |
| SE. NG. OIL RING | 91 | | 2-23 | 2-23 1/2 |
| ENG. RING | | | | |
| HAND COLOR PROOF | 226 | 1 1/2 | | 2-23-30 |
| ARTIST DEPT. | 41 | 8 | 3-15-39 | 3-17-39 F.W. |

DATE BLUEPRINT OR D

By

DATE Filed

DATE HAND COLOR PROOF OR D

By

DATE Photo Returned to C

By

57
P24.120
119

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H305

ORDER NO. 21372

DATE 2/18/39

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL MOTORS BUILDING,
NEW YORK WORLD'S FAIR 1939

FRONT NO. SPECIAL R. M. YES *same as*

IMPRINT SAME AS ABOVE *8AH1616*

PRIVATE NO. UPPER LEFT CORNER -- 16W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

FEB 21 1939

Cost Dept. Checked

By

Date

FEB 21 1939

| OPERATION | EST. TIME (Check No. & Time Allowed) | DATE INTENDED COMPT. | DATE COMPLETED |
|----------------------------------|---|-------------------------|-------------------|
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | | |
| RETOUCHING | 2 9 1/2 | 2-21 | 2-23 |
| PHOTO-LITHO | 8 1/2 | | |
| BLUEPRINT STRIPPING, OPAQUING | 9 1/2 | 2-23 | 2-23 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 2 1/2 | 2-23 | 2-23 |
| ARTIST DEPT. | 65 | 3-22 | 3-24 |

DATE BLUEPRINT ORD

By

DATE Paid

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

Rush

MAKEOVER

Charge to L.V. Dept.

Est. & Time Required

| | | |
|-------------|--------|-----------------------------|
| RETOUCHING | 2 | Time Required in Cost Dept. |
| PHOTO-LITHO | | MAR 1939 |
| COMPOSING | 10 1/2 | |
| ART DEPT. | | |

62 3-7

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H306

ORDER NO. 21372

DATE 2/18/39

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOW THE NEW YORK WORLD'S
FAIR LOOKS, FROM THE PAINTING BY
JOHN WENRICH

NEW YORK WORLD'S FAIR 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- 44W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| FEB 20 1939 | | Cost Dept. Checked | |
|------------------------|------------------------|--------------------|--|
| By | | Date FEB 20 1939 | |
| OPERATION | DATE ENTRANCE REPT. | DATE COMPLETED | |
| COMPOSING, TYPE SET UP | FEB 20 1939 | FEB 20 1939 | |
| SKETCH | | | |
| RETOUCHING | 5 12 2 20 | 2 22 8 | |
| PHOTO-LITHO | | | |
| BLUEPRINT | 8 9 1 | 2 23 45 | |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 2 25 23 | 22 Feb | |
| ARTIST DEPT. | 2 5 4 3-14 | 3-16 | |

DATE BLUEPRINT BY DATE PAID BY
DATE HAND COLOR BY DATE PRINTED BY

Rush

5

120
119

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N. Y.

NO. 9A-H307

ORDER NO. 21372

DATE 2/20/39

50 POST CARDS ART COLORTONE WHITE BORDER
M

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
LAGOON OF NATIONS FROM THE PAINTING
BY JOHN WENRICH, New York Herald's Ch. 1929

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPECIAL R. M. ~~YES~~ No
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 42W

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE THIS CARD FROM THE UPPER LEFT HAND CORNER OF THE PAINTING BY JOHN WENRICH

Use portion of photo 9AH306 as marked on card

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

FEB 20 1939 WORK SCHEDULE

Cost Dept. (checked)

By

FEB 20 1939

| OPERATION | EST. TIME | DATE STARTED | DATE COMPLETED |
|----------------------------------|-----------|--------------|----------------|
| COMPOSING, TYPE SET UP | | FEB 20 1939 | FEB 20 1939 |
| SKETCH | | | |
| RETOUCHING | 1 3 | 2-20 | 2-23 SL |
| PHOTO-LITHO | | | |
| BLUEPRINT STROKES (CHAUQUINO) | 24 | 2-23 | 2-23 1/2 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 124 2 | | 2/23 39 |
| ARTIST DEPT. | 13 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE PROOF

By

DATE Photo Returned to Customer

Rush

RAY & DAVIDSON, OCALA, FLORIDA

NO. 9A-H308

ORDER NO. 21381

DATE 2/18/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BOAT DOCKS AT SILVER SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~ YES *same as 7A11X16*
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR AS NEAR AS ~~NEAR~~ POSSIBLE TO COLOR PRINT ATTACHED.

Have Mr. Hamm retouched figure

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. *Yes Colored photo*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

FEB 21 1939 AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED | DATE COMPLETED |
|------------------------|-----------|--------------|--------------|----------------|
| | Clock No. | Time Allowed | | |
| COM. CHNG. TYPE SET UP | | | FEB 21 1939 | FEB 21 1939 |
| SIG. CHNG. | | | | |
| PEIC. CHNG. | | 4 | | |
| PHOTO CHNG. | | | | |
| BUT. STONE. CHNG. | 86 | 41 | 2-24 | 2-24 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 225 | 1 1/2 | | 28 Feb 1 |
| ARTIST CAPT. | 64 | 8 1/2 | 3/6/39 | 3/7/39 |

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

204 - 1 1/2
- 2 1/2

ST
123

E.B. ACKLEY, SANDUSKY, OHIO

NO. 9A-H309

ORDER NO. 21839

DATE 2/20/39

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF BUSINESS
DISTRICT, LOOKING NORTH WEST, NORWALK,
XXXX OHIO

PRIV. NO. BEFORE TITLE: 175

SMALL TYPE: PHOTO BY CARABIN & SCHICK,
NORWALK, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
FEB 20 1939

Cost Repr. Checked

By

Date

FEB 20 1939

| OPERATION | EST. TIME | | DATE ENTERED | DATE COMPLETED |
|-------------------------------------|-----------|--------------|-----------------|-------------------|
| | Clock No. | Time Allowed | | |
| COAGULATING, TYPE SET UP | | | FEB 20 1939 | FEB 20 1939 |
| SKETCH | | | | |
| RE TOUCHING | 7 | 5 1/2 | 2 - 20 | 2 - 22 SC |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, COAGULATING | 84 | | 2 - 23 | 2 - 23 45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 2 26 | 1 3/4 | | 2 - 24 - 25 |
| ARTIST REPT. | 3 5 | 10 | | |

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Cust

5
119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H310 ORDER NO 21827 DATE 2-17-1939

CUSTOMER CARR CHINA COMPANY
GRAFTON, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRESENTING RHO-DENDRA HOSPITAL TRAY
SERVICE (ETC AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED FOR LAYOUT AND LETTERING.
~~SEE SKETCH #2 FOR COLOR TREATMENT ONLY.~~

make DK blue impression

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL NO. 9A-H311 ORDER NO. 21827 DATE 2-17-1939

CUSTOMER CARR CHINA COMPANY
GRAFTON, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRESENTING RHO-DENDRA HOSPITAL TRAY
SERVICE (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED FOR COLOR TREATMENT ONLY.

FOLLOW SKETCH #1 FOR LAYOUT AND LETTERING.

Make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 21 1939

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H312

ORDER NO. 21328

DATE 2/20/39

| | | |
|--|-------------------|-----------------------------------|
| 12 1/2 M POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. I | R. M. YES |
| TITLE (IN FULL) XXXXXX HIGHWAY IN SANTA CRUZ MOUNTAINS, NEAR SANTA CRUZ, CALIFORNIA | IMPRINT | SAME AS ABOVE |
| PRIVATE NO. LOWER LEFT CORNER | PHOTO PROPERTY OF | C.T. |

COLOR DESCRIPTION

USE PHOTO NO. 96306 USING COLORS SIMILAR TO SAME.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this set. Please see to it that the negatives are in harmony with each other to make an attractive set.

R.

ESTIMATE

Cost Dept. Checked

By

FEB 21 1939 WORK SCHEDULE

Date

| ITEM | QTY | UNIT PRICE | TOTAL | DATE COMPLETED |
|------------------|-----|------------|--------|----------------|
| CHROMO. PRINTS | | | | FEB 21 1939 |
| RETOUCHING | 16 | 1 1/2 | 24 | 2/22 |
| PHOTO. TIPS | 8 | | | |
| BLUE. PT. | 91 | | 2 - 23 | 2 - 23 45 |
| ENGRAVING | | | | |
| HAND COLO. PROOF | 225 | 1 1/2 | | 27 Feb. |
| ART. T. PT. | 42 | 3 | 3 - 9 | 3 - 10 W.D. |

DATE BLUEPRINT C'D

DATE P'd

By

By

DATE HAND COLO. PROOF

DATE Photo Returned to Customer

ST
R76119
123

ATTENTION!

15 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H313

ORDER NO. 21398

DATE 2/20/39

12¹ M POST CARDS art COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CATHEDRAL AISLES OF REDWOODS, IMPRINT SAME AS ABOVE
BIG BASIN, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF EX C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A1539. THE COLORING ON SAME IS EXCEPTIONALLY GOOD AND SHOULD NOT BE CHANGED AT ALL UNLESS JUST A SLIGHT BIT MORE RED IN THE LARGE TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 21 1939

By

Date

DATE COMPLETED

FEB 21 1939

FEB 21 1939

1/2

2-22

2-22-39

85

226

March 8 1939

March 9 1939

43

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE PROOF

By

DATE Photo Return

ST.
Rm. 119
Cm.

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. ~~9A-H314~~ 9A-H314

ORDER NO. 21398

DATE 2/20/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASINO AND PIER, SANTA CRUZ,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER - SC-289

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 96307

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15
order for
see to
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 22 1939 WORK SCHEDULE

By Date FEB 27 1939

| | TIME | DATE | DATE |
|--------------------|--------|-------------|-------------|
| | | EXT. DEPT. | COMPLETED |
| COMPOSING & LAYOUT | | FEB 22 1939 | FEB 22 1939 |
| SKETCH | | | |
| RETOUCHING | 7 2 | 2 22 | 2 - 22 |
| PHOTO-LITHO | | | |
| BLUEPRINT | 9/1 | 2 - 2 | 2 - 2 1/2 |
| STRIPPING, OPAQ | | | |
| ENGRAVING | | | |
| HAND COLOR PRINT | 22 1/2 | | 28 Feb. |
| ARTIST DEPT. | 48 1/2 | 3/8/39 | 3/9/39 |

DATE BLUEPRINT

By

DATE HAND COLOR

By

22 11 123

St.
with
123

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H316

ORDER NO. 21399

DATE 2/20/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)
TITLE (IN FULL) SAN LORENZO RIVER,
SANTA CRUZ, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- SC-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLOCK OUT PRINTING AND POLES IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| | | | |
|--------------------------------------|----------------------|--|------|
| L. 10 Date FEB 21 1939 | | Curt Teich Checked By 10 Date FEB 21 1939 | |
| OPERATION | DATE INT. & DEPT. | DATE COMPLETED | |
| COMPOSING, TYPE SET UP | FEB 21 1939 | FEB 21 1939 | |
| SKETCH | | | |
| RETOUCHING | 18 2 | | |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 14 91 | 2-23 | 2-25 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 227 1/2 | 2-27-39 | |
| ARTIST DEPT. | 211 9 | 2-9 | |

DATE BLUEPRINT OR D. ~~10~~
By ~~10~~
DATE HAND COLOR PROOF ~~10~~
By ~~10~~
DATE Photo Returned to Customer ~~10~~
By ~~10~~

18
R.M. 120
121

NO. 9A-H318

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

ORDER NO. 21399

DATE 2/20/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) BEACH AT CAPITOLA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15
order to. Please
see to it that
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
FEB 21 1939 A.D. WORK SCHEDULE
By FEB 21 1939
Done

| COMPLETION | EST. TIME | DATE | DATE |
|------------------------------|---------------|-----------------|-------------|
| | | ESTIMATED DEPT. | COMPLETED |
| COM. TO TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| STRIKING | | | |
| RETOUCHING | 206-3 14-2 | 5 | 2/21 |
| PROOFING | | | 2/23 |
| BLUEPRINT STRIKING & QUERING | 8-9 | 2-24 | 2-24 H.T. |
| ENGRAVING | | | |
| HAND COLOR PROOF | 216 | 1/2 | 2-27 |
| ARTIST DEPT. | 212 | 9 1/2 | 3-9-39 |

DATE BLUEPRINT ORD _____

DATE Prod. _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

206-3

14-2

1
Rm 120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H319

ORDER NO. 21399

DATE 2/20/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)
TITLE (IN FULL) A ROUGH RIDE AT SALINAS
RODEO, SALINAS, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

EXTEND TOP OF PICTURE TO GET PROPER PROPORTION FOR A POST CARD? AS WE WANT ALL
THE BACKGROUND WHICH IS IN THE PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| DATE | | DATE | |
|---------------|-------|-------------|--------------|
| FEB 21 1939 | | FEB 21 1939 | |
| COMPLETION | DATE | DATE | DATE |
| | | COMPLETED | COMPLETED |
| COMPLETION | | FEB 21 1939 | FEB 21 1939 |
| RETOUCHING | 16 4 | 2/21 | 2/22 |
| PHOTOGRAPHING | 8 1/2 | 2-23 | 2-24 |
| BLUE PRINTING | 9 1/2 | | |
| ENCLOSING | | | |
| HAND COLORING | 2 1/2 | | |
| ARTIST | 41 7 | 3-8-39 | 3-10-39 F.W. |

DATE BLUEPRINT ORD

DATE PAID

DATE PAID COLOR PROOF

DATE Photo returned to Customer

ST.
Am. 120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H320

ORDER NO. 21399

DATE 2/20/39

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) RIDE 'EM COWBOYS

IMPRINT SAME AS ABOVE

SALINAS RODEO, SALINAS, CALIF.

PRIVATE NO. BEFORE TITLE --- S-2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DUE TO THE CONTRAST IT WILL BE NECESSARY TO RETOUCH THE ARMS AND BACK OF THE MAN, AND BLOCK IN THE CROWN OF A COWBOY HAT, AS IT DOES NOT SHOW AT ALL.

IN ORDER TO GET THE PROPER PROPORTION FOR A POST CARD, EXTEND THE TOP TO THE PICTURE SUFFICIENTLY TO GET ALL THE BACKGROUND ON THE SIDES AS IT ADDS TO THE EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

| OPERATION | EST. TIME | DATE ENTERED | DATE COMPLETED |
|------------------------|-----------|--------------|----------------|
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| SEARCH | | | |
| RETOUCHING | 4 | 2/21 | 2/22 |
| PHOTO LITHO | | | |
| BLANKET STRIPPING | 15/91 | 2 22 | 2 23 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 225 1/2 | | 27 Feb. |
| ARTIST LEFT | 44 9 | 3-9 | 3-10 |

DATE DECLARATION

DATE Paid

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H321

ORDER NO. 21399

DATE 2/20/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) "CALF ROPING" AT
RODEO, SALINAS, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLOCK OUT BUILDING AND TREES IN BACKGROUND. EITHER LEAVE BACKGROUND PLAIN SKY,
OR MOUNTAINS SIMILAR TO THOSE IN PICTURE ~~21-32~~ 9A-H322

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 21 1939

FEB 21 1939

| OPERATION | DATE RECEIVED | DATE COMPLETED |
|-----------------|------------------|-------------------|
| COMPOSING, TYPE | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | |
| RETOUCHING | 14 4 2/21 | 2/22 J |
| PHOTO LITHO | | |
| BLUING | 15 1 2-22 | 2-23 K |
| STRIPPING, OPA | | |
| ENGRAVING | | |
| HAND COLOR | 62 1 1/2 2-24 | |
| ARTIST DEL | 215 8 1/2 3-9 | 3-90 |

DATE BLUING
DATE HAND COLOR
DATE Photo Returned to Customer

FT
Rm 120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H322

ORDER NO. 21399

DATE 2/20/39

| | | | | |
|---|---|------------|-----------------------------------|---------------|
| 12 $\frac{1}{2}$ | M | POST CARDS | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | | FRONT NO. I | R. M. YES |
| TITLE (IN FULL) BEGINNING OF PARADE AT RODEO, SALINAS, CALIF. | | | IMPRINT | SAME AS ABOVE |
| PRIVATE NO. BEFORE TITLE --- S-5 | | | PHOTO PROPERTY OF CUSTOMER | |
| COLOR DESCRIPTION | | | | |

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this customer. Please be to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimated by of mate
By FEB 21 1939
Date FEB 21 1939
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked
By
Date

| OPERATION | EST. TIME (Clocks) Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | | |
| RETOUCHING | 21 4 | 2/21 | 2/22 |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 91 | 2-23 | 3-24 |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By
DATE Photo Returned to Customer

ST.
Rm. 120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H323

ORDER NO. 21399

DATE 2/20/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) PAJARO VALLEY FROM
HECKER PASS, WATSONVILLE, CALIF.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- W-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS COPY IS NOT A VERY GOOD PHOTOGRAPH HOWEVER IT IS THE BEST OBTAINABLE, AND
WITH A LITTLE RETOUCHING I BELIEVE IT WILL COME OUT O.K.

TWO LAKES ARE IN THE FOREGROUND, THE OCEAN IN THE BACKGROUND, WITH A SMALL
PORTION OF THE HIGHWAY SHOWING ON THE LEFT. NO DOUBT YOU CAN BLOCK OUT THE SKY
AND FILL IT IN TO A MUCH BETTER ADVANTAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. Checked | |
|------------------|-------------|--------------------|-------------|
| By | | Date | |
| FEB 21 1939 | | FEB 21 1939 | |
| DATE | DATE | DATE | DATE |
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| FEB 21 1939 | FEB 21 1939 | FEB 21 1939 | FEB 21 1939 |
| ETCH | | | |
| RETOUCHING | 2105 4 | 2/21 | 2/22 gr. |
| PHOTOGRAPH | 80/91 | 2-23 | 3-24 H.T. |
| ENGRAVING | | | |
| HAND COLOR PROOF | 210 1/2 | | 27.5 H.T. |
| ARTIST PROOF | 210 9 | 3-9-39 | 3-9-39 |

DATE BLUEPRINT SENT DATE PAID

DATE HAND COLOR PROOF DATE PHOTO RETURNED TO CUSTOMER

By

ST
RM 120
121

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H324

ORDER NO. 21399

DATE 2/20/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) MAIN STREET,
WATSONVILLE, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W-2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE SIGN IS "HOTEL RESETER"

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Will

ETCH
R.

| ESTIMATE | | | | Cost Dept. Checked |
|------------------------|-------|-------------|-------------|---------------------|
| FEB 21 1939 | | | | By Date FEB 21 1939 |
| OPERATION | TIME | DATE | DATE | |
| | | ENGR. DEPT. | COMPLETED | |
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 | |
| ETCHING | | | | |
| ETCHING | 14 | 2/21 | 2/24 | Gm |
| PHOTO LITHO | | | | |
| BEST | 8 1/2 | 2-27 | 2-27 | AT |
| STAMPING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 227 | 1 1/2 | 2-28-39 | |
| ARTIST DEPT. | 67 | 3/8/39 | 3/9/39 | |

DATE BILL SENT ORD _____ DATE Paid _____

DATE HAND COLOR PROOF ORD _____ DATE Photo Returned to Customer _____

By _____

14
JF
R.M. 12
123

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H325

ORDER NO. 21399

DATE 2/20/39

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) APPLE BLOSSOM'S,
WATSONVILLE, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETOUCH OUT THE PRINTING OF "APPLE BLOSSOMS, WATSONVILLE ON BOTTOM OF PICTURE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. / Checked | |
|------------------------|----------------|----------------------|----------------|
| By | | Date | |
| FEB 21 1939 | | FEB 21 1939 | |
| OPERATION | EST. COST | EST. AMT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | | FEB 21 1939 |
| SKETCH | | | |
| RETOUCHING | 13-22 19-42 | 3 2/21 | 2/22/39 |
| PHOTO-ITHO | | | |
| BLINDS | 5-91 | 2-22 | 2-23/39 |
| ENCRAVING | | | |
| HAND COLOR PROOF | 246 | 1 1/2 2-27 | 2-27/39 |
| ARTIST ETT. | 64 | 9 2/8/39 | 2/20/39 |

DATE BLINDS SET UP _____ DATE PROOF _____
By _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____
By _____

ST
Am. 120
171

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H326

ORDER NO. 21399

DATE 2/20/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) THE PLAZA,
WATSONVILLE, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W-4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

AUTOS SHOULD BE BLOCKED TO RESEMBLE THE LATER TYPE CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 21 1939

AND WORK SCHEDULE

Date

FEB 21 1939

| OPERATION | EST. I. M. | DATE | DATE |
|---------------------------------|-----------------------|-----------------------|-------------|
| | Est. No. Time Allowed | Est. No. Time Allowed | COMPLETED |
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | | |
| RETOUCHING | 20 4 | 2/21 | 2/22 |
| PHOTO-LITHO | | | |
| BLUE PRINT STRIPPING, OPAQUE | 8 91 | 2 - 2 3 | 2 - 2 3 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 227 1 1/2 | | 2-27-39 |
| ARTIST DEPT. | 66 8 1/2 | 3-8 | 3-10 |

DATE BLUEPRINT OF D

DATE

By

By

DATE HAND COLOR PROOF

DATE

By

ST
A. W. 120
171

DISTRIBUTED BY "FULMER'S", SANTA CRUZ, CALIF.

NO. 9A-H327

ORDER NO. 21399

DATE 2/20/39

12¹/₂ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PINTO LAKE, WATSONVILLE,
CALIF.

In sky

PRIVATE NO. BEFORE TITLE --- W-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ELIMINATE BOTTOM INCH WHERE MARKED OFF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and color
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Est. Checked | |
|----------------------------|--------------|-------------------|----------------|
| FEB 21 1939 | | FEB 21 1939 | |
| QUANTITY | UNIT PRICE | AMOUNT | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | FEB 21 1939 | FEB 21 1939 |
| SKETCH | | | |
| RETUCHING | 15-3 13-1 | 4 2/21 | 2/22 G |
| PHOTO LITHO | | | |
| BLUEPRINT STRAIGHTENING | 1/2 | 2-23 | 2-24 H |
| ENGRAVING | | | |
| HAND COLOR | 2-25 1/2 | | 2-27-30 |
| ARTIST DEPT. | 61 8 | 3-8-39 | 3-10-39 |

DATE BLUEPRINT DND
By
DATE HAND COLOR
By

ST
Rm. No
121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H328 ORDER NO. 21863

DATE 2-20-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CINCINNATI TAILORING CO.
CINCINNATI, OHIO

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STYLED BY WELLWORTH

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

✓ No. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. seen 120
Dry — Wet — Pancromatic — Color Separation. seen 133
Transfer — Paper Process — New Process. seen 150
Stripping — White Border — Full Face. seen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. MAN'S SHOULDERS ARE TOO BROAD. CORRECT.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-1-2-39

FEB 21 1939

176

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **9A-H329** ORDER NO. **21864** DATE **2-20-1939**

CUSTOMER **CARLSBAD BATHS**
EXCELSIOR SPRINGS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE **3½ x 5½**

STYLE **ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **CARLSBAD BATHS - EXCELSIOR SPRINGS, MO.**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Ref 5

He 1 1/2 62 2-28

Ref 8

As per order

MW

FEB 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H330 ORDER NO. 21865 DATE 2-24-1939

CUSTOMER SIERRA SECURITIES CO.
RENO, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OVERLAND HOTEL - RENO, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. $\left. \begin{matrix} a \\ b \\ c \end{matrix} \right\} 120$
Dry — Wet — Pancromatic — Color Separation. $\left. \begin{matrix} a \\ b \\ c \end{matrix} \right\} 133$
Transfer — Paper Process — New Process. $\left. \begin{matrix} a \\ b \\ c \end{matrix} \right\} 150$
Stripping — White Border — Full Face. $\left. \begin{matrix} a \\ b \\ c \end{matrix} \right\} 175$
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. USE COLORS ON CARD 4A-H1909 ATTACHED FOR COLORS OF HOTEL

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Lo. 3
Ret 7/2
He. 2 3-8
Lat 11

Do not print
[Signature]

FEB 25 1939

FEB 25 1939

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H331

ORDER NO. 21402

DATE 2/31/39

12¹/₂ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE - WILL ROGERS STADIUM AT
BROADMOOR, COLORADO SPRINGS, COLORADO

+ RM encl

PRIVATE NO. BEFORE TITLE --- 2148

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Trim 1/8 inch off each edge and any possible off foreground keeping sky; take out car near entrance and cars inside enclosure; keep cars in background, 2d (dark color); Fill out trees to a dark green; stadium is white stucco; Lettering above entrance and emblem of gate are gold bronze; standards above stadium are reddish or bronze metal; fence and gates are galvanized; hotel is white with dark roof; oiled roads; apertures in stadium are dark metal trim

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stranght

| DATE RECEIVED | | | | Cost Dept. Checked |
|-------------------|-------|------|------|--------------------|
| FEB 20 1939 | | | | By FEB 27 1939 |
| COMPLETION | DATE | DATE | DATE | DATE COMPLETED |
| COMP. TYPE SET UP | | | | FEB 27 1939 |
| PRINTING | 13 | 2 | 2/23 | 2/25/39 |
| REPRODUCTION | 10/91 | | 2 27 | 2-27-39 |
| HA. D. OR 1300 | 69 | 1/2 | | 3-2-39 |
| AR. 1300 | 69 | 8 | | 3/31/39 |

DATE RECEIVED

DATE PAID

By

By

DATE HAND COLOR FACOT MRL

DATE Photo Returned to Customer

By

17.
125

SANBORN SOUVENIR CO., DENVER, COLORADO

NO. 9th-H332

ORDER NO. 21402

DATE 2/21/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - STREAMLINE CAR REPLACING OLD COG RAILROAD, (MANITOU AND PIKES PEAK RAILWAY) TO THE SUMMIT OF PIKES PEAK. ALT. 14,110 FT. PIKES PEAK REGION, COLO.

PRIVATE NO. BEFORE TITLE --- 2149

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Car is silver grey color including roof; yellow triming; black lettering; dark tracks and bring out the cogs plainly; dark grey rocks with lighter and granite and coppery tones; smooth looking hilltops are green to brown, where dark are dark blue pin color; distant hills dark grey to blue; trim sky for proportion.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Cost Dept. Checked | |
|-------------|-------|--------------------|----------------|
| By | | Date | |
| FEB 22 1939 | | FEB 22 1939 | |
| DATE | ENTR. | SEPT. | DATE COMPLETED |
| FEB 22 1939 | | | FEB 22 1939 |
| 5 | 3 | 2-22 | 3-1 SC |
| 89 | 1 | 3-12 | 3-2 H.T. |
| 216 | 1 1/2 | 3-6 | 3-6 |
| 216 | 9 | 3-21 | 3-23 |

1. DATE BLUEPRINT OR D... DATE FILED...
2. By... By...
DATE HAND COLOR PROOF... DATE PHOTO RET...
5

ST
123

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H333

ORDER NO. 21402

DATE 2/21/39

12M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE MOUNTAIN
TITLE - BROADMOOR-CHEYENNE MT. HIGHWAY
COLORADO SPRINGS, COLO. - RM and

PRIVATE NO. BEFORE TITLE --- 2150

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM EQUALLY BOTTOM AND TOP FOR PROPORTION. DARK BLUE GREEN PINES. SANDY AND GRANITE
COLOR ON BARREN PLACES. OILED ROAD. REDDISH GRANITE ROCKS WITH GREY TONES.
GALVANIZED IRON GUARD FENCE: VALLEY BELOW IS DARK GREEN TO BROWN. DISTANT MOUNTAINS
GREY AND GREEN TO BLUE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ETCH

| ESTIMATE | | By | | DATE |
|------------------|-------------|-------------|------|------|
| FEB 22 1939 | | FEB 22 1939 | | |
| COMPLETED | DATE | DATE | DATE | DATE |
| COMPLETED | DATE | DATE | DATE | DATE |
| COMPLETED | FEB 22 1939 | FEB 22 1939 | | |
| RETOUR | 3 | 3 | 2-22 | 3-15 |
| RETOUR | 91 | 3-1 | | 3-14 |
| ENGRAVING | 216 | 1 3/4 | 3-3 | 3-3 |
| HAND COLOR PHOTO | 9 3/4 | | | |
| ARTIST REPT. | | | | |

DATE BLUENED BY D _____ DATE 1939

By

By

DATE HAND COLOR PHOTO _____ DATE Photo Returned to Customer _____

By _____

3
8

5
123

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H334

ORDER NO. 21402

DATE 2/21/39

| | | | |
|--|------------|---|-----------|
| 12 $\frac{1}{2}$ M | POST CARDS | ART COLOR TONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 3 R. M. YES | |
| TITLE (IN FULL) | | IMPRINT SAME AS ABOVE TITLE -- LONGS PEAK (ALT. 14,255 FT.) FROM ESTES PARK, COLO. <i>v R M. incl.</i> | |
| | | PRIVATE NO. BEFORE TITLE --- 2238 | |
| | | PHOTO PROPERTY OF CUSTMER | |

COLOR DESCRIPTION

Trim bottom 1/3, top 2/3 for proportion; get outlines and contours of peak correct and familiar looking as well as distinct; retain shadow effects; any houses showing should be eliminated; right yellowish to brownish with green tones in ~~sky~~ slope in foreground; dark grey and granite rocks; dark blue green pines and lower slopes of Mts. are the same. Upper parts of peak are dark grey granite rock; Enclosed 2 pprints, one better for foreground, one better for peak; use best one or combine.

~~PUT CLOUDS IN SKY~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ETC H

RECEIVED FEB 22 1939

| DATE | BY | DATE | BY |
|-----------------------|----------|----------------|---------|
| FEB 22 1939 | | FEB 22 1939 | |
| COMPOSITION | | DATE COMPLETED | |
| SKETCH | | | |
| RETOUCHING | 3 2 2-22 | | 2-27-39 |
| PHOTO-LITHO | | | |
| BLUEPRINT | 91 | 2-28 | 2-28-39 |
| STAMPING, CAPS, LINE | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 725 1/2 | 1 Hand | |
| ARTIST DEPT. | 204 9/2 | 3-7-39 | 3-20-39 |
| DATE BLUEPRINT OF | | | |
| DATE HAND COLOR PROOF | | | |
| By | | | |

3

123

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H335

ORDER NO. 21402

DATE 2/21/39

| | | |
|--|---|-----------|
| 12 1/2 M POST CARDS | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. 3 R. M. YES | |
| TITLE (IN FULL) | IMPRINT SAME AS ABOVE | |
| | TITLE - MONUMENT LAKE (ELEV. 8,500 FT.) | |
| | STONEWALL DISTRICT, WEST OF TRINIDAD | |
| | COLO. SPANISH PEAKS IN THE DISTANCE | |
| | PRM incl | |
| | PRIVATE NO. BEFORE TITLE -- 2331 | |
| | PHOTO PROPERTY OF CUSTOMER | |

COLOR DESCRIPTION
 Dark blue green pines; slopes without pines are green to brown; get good lights in water; concrete edge to dam at right; distant peaks are grey to blue; bring out rock in water; original sky O.K. Bldg. at lower right is as on '8A-H1325; Dark roof on bldgs.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

FEB 23 1939

FEB 23 1939

| | | DATE COMPLETED | |
|--|-----------|----------------|-------------|
| | | FEB 23 1939 | FEB 23 1939 |
| | 17 2 | 2/23 | 2/27 G |
| | 91 | 2-28-39 | 2-28-39 |
| | 226 1 1/2 | | 3-6-39 |
| | 217 9 3/4 | 3-27 | 3-27 |

DATE BLUEPRINT OR D. By
 DATE HAND COLOR PROOF OR L. By
 By

Chap. 125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H336 ORDER NO21866

DATE 2-20-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NEPTUNE GRILL
WASHINGTON, D.C.

25 M POST CARDS SIZE (GROUP 2) ART 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEPTUNE GRILL - 145 B STREET, S.E.
WASHINGTON, D.C. (ETC.)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout TAKE OUT BEER ADVERTISEMENTS WHICH ARE

SHOWN IN UPPER PART OF WINDOW. TAKE OUT SIGN WHICH

READS DINNER 50¢. DO NOT TAKE OUT ADDRESS WHICH

IS WRITTEN ON PICTURE. LEAVE "STEAKS AND CHOPS"

IN PHOTO. INSERT THE WORDS "PENN AVE. S.E."

SEE PHOTO ATT'D TO SEE WHERE THAT FITS INTO THE PICTURE. GIVE THE "NEPTUNE GRILL" A NUMBER,

#4 BECAUSE IT COMES NEXT TO THE CONGRESSIONAL LIBRARY AND FROM THEN ON GIVE SUPREME COURT #5,

ETC.,

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

THE STORE FRONT IS MOSTLY COMPOSED OF BLACK GLASS FRONT WHICH LOOKS LIKE MARBLE. ON TOP OF THE PICTURE IS A TRIM OF SILVER. THE WORDS "NEPTUNE GRILL" IS IN NEON LIGHTS BUT THE LETTERING IS IN RED. SEA FOOD IN PEA GREEN. THE DOOR HAVE SILVER TRIMMINGS. THE NAME "NEPTUNE GRILL" WRITTEN ON THE WINDOW IS IN GOLD. INSIDE THE WINDOW THERE IS A FORMATION OF PIPES WHICH SPELL OUT THE WORDS "NEPTUNE GRILL", THIS IS IN SNOW EFFECT, WHITE. INSIDE THE WINDOW THERE IS A TRIM OF NEON LIGHTS WHICH CIRCLE THE WINDOW. THE COLOR IS PURPLE.

See inst. with

FEB 21 1939

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H337

ORDER NO. 21405

DATE 2/21/39

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TITLE - BYERS CANON AND THE COLORADO RIVER BETWEEN HOT SULPHUR SPRINGS AND KREMLING ON U. S. 40 COLORADO

4 RM mul

PRIVATE NO. BEFORE TITLE --- 2021

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Trim bottom slightly and balance off top for proportion; oiled road; dark blue green pines; rock are dark with granite tones and grey white lights; embankments sandy and granite color; bring out R.R.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

E

| ESTIMATE | | | | Cost Dept. Checked |
|-----------------|-----------|-------------|-------------|--------------------|
| FEB 24 1939 | | | | FEB 24 1939 |
| ESTIMATE | DATE | DATE | DATE | DATE |
| | | | | |
| CUSTOMER'S TIME | | FEB 23 1939 | FEB 23 1939 | |
| REVISION | | | | |
| REVISION | 8 2 | 2 - 23 | 3 - 1 SC | |
| REVISION | | | | |
| REVISION | | | | |
| REVISION | 91 | 8-2 | 3-2 AT | |
| REVISION | | | | |
| REVISION | | | | |
| REVISION | 216 1 3/4 | 3-3 | 3-2 | |
| REVISION | 213 9 3/4 | 3-27-37 | 3-27-37 | |

DATE BLUEPRINT SENT

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

8

ST
124

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H338

ORDER NO. 21405

DATE 2/21/39

12 $\frac{1}{2}$ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - MT. SIERRA BLANCA (ALT. 14,363 FT.) GREAT MOUNTAIN LANDMARK OF THE SAN LUIS VALLEY, COLO. - R.M. incl

PRIVATE NO. BEFORE TITLE --- 2332

PHOTO PROPERTY OF CUSTOMER

4BH165

COLOR DESCRIPTION

Trim top and bottom equally for proportion; get outline and contours of the peak correct and familiar looking, also distinct; grey green sage in foreground; keep original sky effect; Extreme base of Mt. is light sand color; dark blue green to brown tones above base to snow; want a striking effect; How about a soft rose tint sunset light on Peak.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ETCH
R.

By ESTIMATE Date FEB 23 1939 WOMAN SCHEDULE

| OPERATION | EST. TIME (Clock No. Time Allowed) | DATE INITIATED SEPT. | DATE COMPLETED |
|--------------------------------|---------------------------------------|-------------------------|-------------------|
| COMPOSITION, TYPE SET UP | | FEB 23 1939 | FEB 23 1939 |
| ETCH | | | |
| RETOUCHING | 206 3 | 2/23 | 2/23 |
| PROOFING | 80 | | |
| BLUETINT STRENGTH, OPAQUESS | 91 | 2-27 | 2-27 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 225 1 1/2 | | 1-28 |
| ALL IS D.T. | 216 9 | 2-27 | 2-28 |

DATE BLUEPRINT ORD _____ DATE PROOF _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

906

15
R2125
125

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. ORDER NO. 21886

NO. 9A-H339

DATE 2-21-1939

6 M POST CARDS

PHOTO COLORIT
XXXXXXXXXX

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ENTRANCE GATE, COLLEGE
OF AGRICULTURE, LOS BANOS, PHILIPPINES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: PLACE STAMP HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CLEAN OUT DIRT IN FOREGROUND, PARKING SIGN, ELECTRIC WIRES AND BLOTCH
IN UPPER RIGHT CORNER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

E

ESTIMATE Cost Dept. Checked
By FEB 23 1939 FEB 23 1939

| | | | DATE COMPLETED |
|--|----------|-------------|----------------|
| | | FEB 23 1939 | FEB 23 1939 |
| | 4 4 | 7-23 | 3-15 |
| | 89 | 3-1 | 3-24 |
| | 216 1/2 | 3-2 | 3-3 |
| | 35 8 1/2 | | |

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OKD

DATE Photo Returned to Customer

4

55
125

F

NO. 9A-H340\

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.\

ORDER NO. 21886\

DATE 2-21-1939

6 POST CARDS

PHOTO COLORIT
XXXXXXXXXXXX

WHITE BORDER\

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I\

R. M. NO\

TITLE (IN FULL) BAKER MEMORIAL BLDG., COLLEGE
OF AGRICULTURE, LOS BANOS, PHILIPPINES\

IMPRINT SAME AS ABOVE\

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

FEB 23 1939

By

FEB 23 1939

| OPERATION | QTY. | UNIT PRICE | TOTAL | DATE COMPLETED |
|------------------------------|------|------------|-------------|----------------|
| COMPOSING, 1 PR. SET UP | | | FEB 22 1939 | FEB 23 1939/3 |
| CUTTING | | | | |
| ETCHING | 16 | 1 1/2 | | |
| PROOFING | | | | |
| BLUEPRINT STRIKING PLATES | 91 | | 2-28 | 2-28/45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 227 | 1 1/2 | | 3-1-39 |
| ARTIST DEL. | 35 | 8 | | |

DATE BLANKET FOR

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H341 ORDER NO. 21870 DATE 2-21-1939

CUSTOMER WESLEY ANDREWS CO.
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE GROUP 3 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CORVALLIS HOTEL - HOUSE OF CHEER -
CORVALLIS, OREGON

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND MATERIAL ATT'D. COLOR SAME AS CARD #22096 ATT'D.
LAYOUT SIMILAR TO CARD 6A-H1481 ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
LO 1 1/2
R 13
NC. 2
LA. 12 1/2

Gold Grouping X
Clutchwork 31.00
Net

fly

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-11342

ORDER NO. 21876

DATE 2-21-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) MT. SHASTA FROM PACIFIC
HIGHWAY NEAR CALIFORNIA-OREGON STATE LINE

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE:

(USE GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or negatives
are uniform and are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Closed

By FEB 23 1939

Date FEB 23 1939

| | | | DATE COMPLETED |
|--|-----|-----|----------------|
| | | | FEB 23 1939 |
| | 205 | 3 | 2/23 |
| | 86 | | 2-27 |
| | 71 | | 2-27 |
| | 225 | 1/2 | 1 Hardy |
| | 66 | 9 | 3-13 |
| | | | 3-14 |

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE PHOTO

DATE Photo Returned to Customer

17.
R. 123
125

Repeat later

ATTENTION!

2
Subjects on order for this set. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H343

ORDER NO. 21876

DATE 2-21-1939

WESLEY ANDREWS CO., PORTLAND, ORE.

| | |
|---|--|
| 12 ^M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | ART COLORTONE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) SUMMIT OF THE SISKIYOU, PACIFIC HIGHWAY, CALIFORNIA-OREGON STATE LINE PRIV. NO. BEFORE TITLE: (USE GOTHIC TYPE) | FRONT NO. 3 R. M. YES IMPRINT SAME AS ABOVE PHOTO PROPERTY OF C.T. |

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | Cost Dept. Checked | |
|-------------|----------------|--------------------|----------------|
| FEB 24 1939 | | FEB 24 1939 | |
| DEPT. | DATE COMPLETED | DEPT. | DATE COMPLETED |
| SET UP | FEB 24 1939 | | FEB 24 1939 |
| 13 5 | 2/24 | | 2/27 92 |
| 91 | 2-28 | | 2-28 40 |
| 12 | | | |
| 61 | 3-13-39 | | 3-14-39 |

| | |
|-----------------------------|------------|
| DATE BLUEPRINT OR D. | DATE PHOTO |
| DATE HAND COLOR PROOF OR L. | DATE PHOTO |

ST.
PH 123
March 127

*negative photo
as no neg*

E.B.
~~XXX~~.ACKLEY, SANDUSKY, OHIO \

NO. 9A-H344, .

ORDER NO. 21873,

DATE 2-21-1939

ATTENTION!

3

Subject

order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) BROWNS BOAT LIVERY, SHOWING

IMPRINT SAME AS ABOVE

LAKE SIDE PIER AND PAVILION AND PASSENGER
BOATS, CITY OF HANCOCK AND LAKE SIDE III,
LAKE SIDE, OHIO

PRIV.NO.BEFORE TITLE: 266 \

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

ON LEFT SMALL BLDG. WHITE, GREEN ROOF. BLACK LETTERS ON GABLE. CRANES ON LEFT
DARK IRON. BOAT HOUSE IN CENTER GRAY. DARK ROOF. BOATS WHITE, BROWN CABINS. REAR
BLDG. ON RIGHT, WHITE, DARK ROOF. PIER IN REAR GRAY. SHOW WATER AROUND PIER
AND IN REAR. REMOVE ROUGH STONE AND SHOW SMOOTH GRAVEL, LIKE IN CENTER FOREGR.
ALSO POST IN LOWER LEFT CORNER SHOULD BE REMOVED. PHOTO OF BOAT "CITY OF
HANCOCK" WILL HAVE TO BE REDUCED SO THAT IT MEASURES 1" and 5/8" ON THE 5 x 7
PHOTO. THE PHOTO OF THE BOAT "LAKE SIDE III" PLACE IN AS IS. SEE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,771

Cost Dept. Checked

By

Date

FEB 24 1939

FEB 24 1939

DATE

COMPLETED

FEB 24 1939

FEB 24 1939

CHARGES TO THE BY

RECEIVED

REPRODUCTION

13 7

2/24

3/75

PHOTO LITHO

BLUEPRINT
STRIKING, OPAQUE

86

3 - 8

3 - 0 45

ENGRAVING

HAND COLOR PROOF

207 1/2

3 - 17

3 - 20 - WP

ARTIST LITHO

42

DATE BLUEPRINT OF

By

DATE HAND COLOR PROOF

By

57.
127 small
neg

E.B. ACKLEY, SANDUSKY, OHIO\

NO. 9A-H345\

ORDER NO. 21873\

DATE 2-21-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER\

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I \ R. M. NO \

TITLE (IN FULL) NEW ADMINISTRATION BUILDING
AND THEATRE, CAMP PERRY, OHIO, ON LAKE
ERIE\

IMPRINT SAME AS ABOVE \

PRIV. NO. BEFORE TITLE: 117\

PHOTO PROPERTY OF C.T.\

COLOR DESCRIPTION

ON RIGHT, DARK RED BRICK, WHITE CORNICE & DOORS & TRIM. LIGHT CEMENT STEPS &
WALK. DARK RAILINGS. ON LEFT, DARK RED BRICK, WHITE TRIM, DARK RED ROOF, DARK
RED BRICK LAMP POSTS, LIGHT POSTS. SHOW WHITE LIGHT GLOBE ON TOP OF POST. GREEN
LAWN. REMOVE LEAVES FROM YARD AND STREET. DARK GRAY STREET PAVING.\

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Cost Dept. Checked

FEB 23 1939

FEB 23 1939

COMPLETION

FEB 23 1939

FEB 23 1939

RETOUCHING

15 3

2/23

2/27 Gr

PHOTO-LITHO

BLUEPRINT
STRIPPING, CORDING

91-

2-28

2-28 H.T.

ENGRAVING

HAND COLOR PROOF

227 1/2

3-1-39

ARTIST DEPT.

49 8

3/20/39

3/21/39

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

17
125

E.B. ACKLEY, SANDUSKY, OHIO \

NO. 9A-H346 \

ORDER N^o 21873 \

DATE 2-21-1939

12 500
13 M POST CARDS

ART COLORTONE WHITE BORDER \

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO \

TITLE (IN FULL) ERIE BEACH DANCE PAVILION,
LAKE SIDE, OHIO \

IMPRINT SAME AS ABOVE \

TRIV. NO. BEFORE TITLE: 283 \

PHOTO PROPERTY OF ACK. C.T. \

COLOR DESCRIPTION

ON RIGHT, BLDG. WHITE, RED SASH, GREEN & RED STRIPED ROOF. GREEN RAILING
ON DANCE PAVILION ON RIGHT. BLDG. ON REAR LEFT, WHITE, DARK RED AND GREEN
STRIPED ROOF. 1ST BOAT, BROWN MAHOGANY. OTHER BOATS, WHITE, BROWN CABINS.
FIA BOARDS ON WALK ALONG FOREGROUND. REMOVE RUBBISH ALONG SIDE OF AUTOS.

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Cost Dept. Checked

By

Date

DATE
COMPLETED

FEB 23 1939

FEB 22 1939

18 2 1/2 2/24 2/27 G
91 2-28 3-1-45

225 1/2 1 Hand
48 9 3/17/39 3/22/39

PHOTO STRIPPING

ENGRAVING

HAND COLOR

ARTIST DEPT.

DATE BLUEING

by

DATE HAND COLOR

ST-
125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H347 ✓ ORDER NO. 21868 DATE 2-21-1939

CUSTOMER HOTEL MAYFLOWER
PALM BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

04
Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MAYFLOWER - PALM BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND OVERLAY ATTACHED. ALSO INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 7 1939

APR 24 1939

R.

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND
WILDWOOD, N. J.

NO. 9A-H348

ORDER NO. 21431

DATE 2-22-1939

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **STADIUM, RUTGER'S
UNIVERSITY, NEW BRUNSWICK, N.J.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE **N-B 14**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost 100% Checked

FEB 24 1939

By

Date

FEB 24 1939

| DESCRIPTION | QUANTITY | UNIT PRICE | DATE ORDERED | DATE COMPLETED |
|-------------|----------|------------|--------------|----------------|
| | | | FEB 24 1939 | FEB 24 1939 |
| | 20 | 5 | 2/24 | 2/28 Gr |
| | 91- | | 3-1-39 | 3-1-45 |
| | 62 | 1 1/2 | | 3-2 |
| ARTIST COST | 67 | 9 | 3/19/39 | 3/24/39 |

DATE BLUEPRINT ORD

By

DATE PROOF

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

ST.
malleys
1278

22-10-11-5-110

NO. 9A-H349

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

ORDER NO. 21436

DATE 2-22-1939

12M 500 POST CARDS C. T. ART COLORTONE ~~KMXXWHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) AMARILLO CHURCHES

IMPRINT SAME AS ABOVE

Sub titles as on sketch

IN LOWER RIGHT HAND CORNER OF
PLATE (C)MC C.CO.

PHOTO PROPERTY OF CUSTOMER

SEE LAYOUT. OUR IDEA WAS TO OVERLAP THESE CHURCHES ABOUT AS INDICAT-
ED AGAINST A LIVE LIGHT BLUE SOLID BACKGR. AND TO FIGURE AN ART COL.
DE LUXE OR BLEED HANDLING. IF YOU HAVE A MORE EFFECTIVE SUGGESTION
WE WOULD LIKE TO HAVE IT IN YOUR SKETCH, OR COLOR PROOF FOR OKEY.
COLOR SCHEMES OF THE CHURCHES HAVE BEEN INDICATED ON THE TISSUE
PAPER OVERLAYS. IF YOU DON'T THINK THESE DRAWINGS WILL REPRODUCE
AND COLOR UP EFFECTIVELY LET US KNOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dgt. Check d
By
FEB 24 1939 FEB 24 1939

| | 1. FULL TO THE VALUE | 2. PART BY THE VALUE | 3. DATE COMPLETED |
|--|-------------------------|-------------------------|----------------------|
| | | | FEB 24 1939 |
| | | 2 | FEB 24 1939 |
| | 4 | 10 | 2/24 |
| | 84 | | 3/1 gr |
| | 84 | 3-2 | 3-3 4.1 |
| | | | |
| | 227 | 2 | 3-6-39 |
| | 211 | 11 | 3-21-39 |

DATE RECEIVED

DATE Mtd

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

15
127

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9A-H350 ORDER NO. 21924 DATE 2-23-1939

CUSTOMER HOLY GHOST MISSION HOUSE
EAST TROY, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLY GHOST MISSION HOUSE, EAST TROY,
WISCONSIN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

shagreen

*62 3-1 Rt 3 1/2
Hc 1 1/2
Lat 9*

As guaranteed

Mr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 94-H351 ORDER NO. 21924 DATE 2-23-1939

CUSTOMER HOLY GHOST MISSION HOUSE
EAST TROY, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART WOLORTONE WHITE MAT

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY GHOST MISSION HOUSE, EAST TROY,
WISCONSIN

BOT-VIEW FROM THE LAKE, WITH BOAT HOUSE IN
THE FOREGROUND

FRONT NO. 5

(All of this on address side)

BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret ✓
He 1/2 62 3-2
Lat 8

X

My

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H352 ORDER NO. 21924 DATE 2-23-1939

CUSTOMER HOLY GHOST MISSION HOUSE
EAST TROY, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

$3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY GHOST MISSION HOUSE, EAST TROY,
WISCONSIN

HAND BALL COURT - BOATING SCENE - VIEW ^{OF}
THE LAKE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

FEB 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H353 ORDER NO. 21925 DATE 2-27-1939

CUSTOMER HARPER METHOD, INC.
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HARPER METHOD LINE (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. THE OVAL PANEL BEHIND THE BRUSHES (SHOWN ON SKETCH AS GREEN) SHOULD BE BLUE LIKE THE REST OF THE INSIDE OF THE SHOW-CASE. MAKE THIS CORRECTION.

get sample bottles from Paris

RUBH

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

62 3-6

SO 1
Ret 7
HC 1 3/4
LA 10 3/4

the greenest

19

SO-1 10-13 1/2
Ret 2 LA-10 3/2

MAR 1 1939

Comp. Dept.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

62

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H354 ORDER NO. 21926 DATE 2-23-1939

CUSTOMER HOTEL FLORIDA
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL FLORIDA - 343 N. MAGNOLIA -
OCALA, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY

COLOR DESCRIPTION

SEE TISSUE OVERLAY

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

62 3-1 Ret 6
95- 1/2
8 1/2

X

My

125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H355

ORDER NO.

21929 DATE

4-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TUNG OIL & SUBSISTANCE FARMS
CHICAGO, ILL.

12 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CENTRAL FLORIDA'S TUNG OIL GROVES
" THE SOUTH'S LIQUID GOLD"

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
SC 133

COLOR DESCRIPTION

SEE PHOTO "A" FOR TREE, PHOTO "B" FOR NUTS LYING ON THE GROUND AROUND TREE,
& PHOTO "C" FOR POSITION OF BAGS UNDER TREES. SEE SKETCH & TISSUE OVERLAY ATT'D.

Photo ret
5/10/39

Make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

62 4-13

1 Plate 5x7
20 2 1/2
Ret 6 1/2
He 1 1/4
Lat 9

As given
Gpw

R

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

NO
YES
RETURN PHOTO

DIAL No. 9A-H356 ✓ ORDER N^o1927

DATE 2-23-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

25^M POST CARDS SIZE (Group 2) 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILLARD HOTEL - KLAMATH FALLS, OREGON
S.W. PERCY, MGR.

(see sketch)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint. No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE AWNINGS. PUT MARQUEE ALL
ACROSS MAIN BUILDING. PUT FLAG ON BLDG. PUT
MARQUEE ONLY ON MAIN LARGE BUILDING, SAME AS
SHOWN ON SMALL BLDG.

SEE TISSUE OVERLAY

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR: LIGHT CREAM STUCCO.

Handwritten sketch of a building with a flag.

Red 8
174 7/10 39
MC.
13/4
10

Red X

175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL No. 9A-H357 ORDER NO. 21922 DATE 2-23-1939
CUSTOMER TOURAINE HOTEL
OAKLAND, CALIFORNIA
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
DATE COMPLETED
Photos for this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOURAINE HOTEL - 16TH AND CLAY
STREETS - OAKLAND, CALIFORNIA NORTH
FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
Push

PHOTO RETURNED TO PHOTO USED FOR

wrap 2 80 5
12 0
12 1 1/2 62 3-7
64 12 9

X

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H358 ORDER NO. 21928 DATE 2-24-1939

CUSTOMER H. EILERMAN & SONS INC.
COVINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D. tissue overlay

see large
Photo

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

2 - 5x7

Ref 11

62 3-24 AC. 2

Lo. 10

Photo x Customer

15 75

ack
Pm

very
Rm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H360 ORDER NO. 21960 DATE 2-24-1939

CUSTOMER ST. LOUIS SCREW & BOLT CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. LOUIS SCREW & BOLT CO. — ST. LOUIS, MO.

see color card attached

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

screen
120
133
150
175

COLOR DESCRIPTION

SEE DUMMY ATT'D. SEE INSTRUCTIONS ATT'D.

make DK. Blue impression

" — Red — "

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

Lo 4

Ret 6 1/2

Hc 7 62 3-21

Lat 9 1/2

As quoted

Mr. /

MAR 10 1939

Quash

X

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 9A-H361

ORDER NO. 21457

DATE 2-24-1939

12M500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST PRESBYTERIAN
CHURCH, DAVENPORT, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

COLOR DESCRIPTION
REMOVE WIRES, CAR, SIGN, TEL. POLE, GOREGR. CONCRETE DRIVE, THEN GRASS
STRIP THEN CONCRETE, THEN GRASS AGAIN, BLUE SKY, BILLOWY CLOUDS, PUT
LEAVES ON TREE, BUILDING REDDISH TAN STONE ALL ROOFS RED SLATE.
LITTLE BALCONY IN TOWER GREEN. CHURCH WINDOWS BLUE & GREEN VAR.
GUTTER PIPE BROWN. RIM ON SMALL TOWERS GREEN UPPER. BROWN LOWER PART
DOOR BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

FEB 25 1939

FEB 25 1939

| DATE | DATE |
|-------------|-------------|
| ESTIMATE | DATE |
| FEB 25 1939 | FEB 25 1939 |
| 18-4 | 2/24 |
| 14-1/2 | 3/1 |
| 89 | 3-1 |
| 216 | 3-3 |
| 1207 | 8 |

DATE BLUEPRINT

By

DATE HAND COLOR

By

128

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 9A-H362

ORDER NO. 21457

DATE 2-24-1939

12M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EDWARDS CONGREGATIONAL
CHURCH, DAVENPORT, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE WIRES & POST, SNOW. STREET BRICK. DARK RED. FIX LAWN GREEN.
BLUE SKY CLOUDS. BUILDING GREY BRICK. LARGE CIRCULAR WINDOW
DIVID. ROOF SLATE GREY. SIGN BLACK. DOOR DARK BROWN. PUT LEAVES
ON TREE. SMALL OVERLAPPING SLABS ON CORNER POSTS RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

FEB 15 1939

FEB 25 1939

DATE
COMPLETED

FEB 25 1939

FEB 25 1939

17-4 1/2
14-2 6 1/2

84

3 - 1

3 - 2 1/2

210

1 1/2

3 - 3

3 - 3

210

8

DATE MADE

DATE MADE

128

NO.9A-M363

HICKEY BROTHERS, DAVENPORT, IOWA

ORDER NO.23002

DATE 3-20-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SACRED HEART CATHEDRAL,
DAVENPORT, IOWA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT TELEPHONE POLES AND WIRES. BLUE SKY. LIGHT GREY STONE CHURCH, GREEN
GUTTERS. GREY SLATE ROOF. STAINED GLASS WINDOWS. FIX UP LAWNS, GREEN GRASS.
BUSHES IN FOREGROUND. XXXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 21 1939

MAR 21 1939

MAR 21 1939

MAR 21 1939

8

3/21

3/23/39 SL

84

3-23

3-24-39

225

1/2

28 Mar 39

218

9

4-3

4-5

DATE OF ORDER

DATE OF ORDER

DATE WHEN ORDER IS PAID

DATE WHEN ORDER IS PAID

DATE WHEN ORDER IS RETURNED TO CUSTOMER

By

51
161

5
128

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 9A-H365

ORDER NO. 21457

DATE 2-24-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

HARPER HOUSE, ROCK ISLAND,
ILL.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

I

R. M. NO

PRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this summer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | By <i>ml</i> | |
|-------------|-------------|------------------|-----------|
| FEB 25 1939 | | Date FEB 25 1939 | |
| TIME | DATE | DATE | DATE |
| ESTIMATED | RECEIVED | COMPLETED | COMPLETED |
| | FEB 25 1939 | FEB 25 1939 | |
| 16 | 5 1/2 | | |
| 8 | 3 - 1 | 3 - 1 | 4.1 |
| 227 | 1 1/2 | 3-3-39 | |
| 35 | 8 1/2 | | |

DATE BLUEPRINT

DATE

DATE HAND COLOR

DATE Photo Returned to Customer

51
128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 9A-H367

ORDER NO. 21962

DATE 2-27-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LIBERTY TRUCKING CO.
JANESVILLE, WIS.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIBERTY TRUCKING CO. (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout *To customer*

PAY SPECIAL ATTENTION TO ALL LETTERING, SHIELDS
ON TRUCKS, ETC. THESE MUST BE ACCURATE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. FOLLOW PHOTO NO. 2 FOR BODY ONLY AND LETTERING ON SIDE.
FOR CAB AND CHASSIS PORTION OF REPRODUCTION FOLLOW PHOTO NO. 1, WITH CHANGES AS SHOWN ON
SKETCH, i.e. RADIATOR FRONT AND WINDSHIELDS, COLOR OF WHEELS, ETC. COLOR OK AS SHOWN ON
SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Red Impression
DK Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H368

ORDER NO21961

DATE 2-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ADOLPH FISCHER NURSERIES
EASTON, PA.

6 MPOST CARDS

SIZE

3½ x 5½

STYLE ART @ LORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AZALEA NEW HARDY CHRYSANTHEMUM
(ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

to customer

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

BE SURE THE HAIR IS DARK ON LOUISE. SEE SKETCH AND SAMPLE OF FLOWER COLORS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

FEB 25 1939

FEB 25 1939

white border

64

Ret 5

He. 1/2

Lat. 9

PPH

ST
128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. 9A-H369 ✓ ORDER NO. 21971 DATE 2-24-1939

CUSTOMER WHITE PLAZA HOTEL
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEWEST MEMBER OF THE PLAZA
FAMILY (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch Layout — Retouched Photo — Wash Drawing
Follow-Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

BE SURE TO DUPLICATE BABY EXACTLY AS ON CIRCULAR ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

L.O. 3

Ret. 5 1/2

He. 1 3/4 62 3-3

Lat 10

the great

Py

FEB 25 1939

FEB 25 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 94-H370

ORDER NO. 1970

DATE 2-27-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MINOT FOOD PACKERS INC.
HAMMONTON, NEW JERSEY

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OFFERING THE MINOT TRIO (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. YES No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. ELIMINATE THE WORDS "THREE FINE" AND "DELICIOUS FOODS". IT IS NOT NECESSARY TO HAVE LINES FOR THE ADDRESS CITY AND STATE. REARRANGE THAT SECTION OF THE CARD AND BRING THE GREEN OVER UNDER THE CANS AS CUSTOMER FEELS THIS WOULD BE AN IMPROVEMENT AND SET THE CANS OFF TO BETTER ADVANTAGE. SEE CANS SEND IN BY CUSTOMER FOR CORRECT COLORING.

see original cans
by St.

RUSH

MAR 1 1939

Comp Dept.

Make DK Blue impression
Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H371 ORDER NO. J 21973 DATE 2-24-1939

CUSTOMER SEAVIEW GOLF CLUB
ABSECON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEAVIEW GOLF CLUB ABSECON, ~~NEW~~ NEW
JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo to Island 9-3-40

COLOR DESCRIPTION

SEE INSTRUCTIONS & POST CARDS ATTACHED.

Return to cust

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

R.

ATTENTION!

2 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H372

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 21488

DATE 2/25/39

25 M POST CARDS C.T.ART COLOTRONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 2 R. M. YES
(ALL OF THIS ON THE ADDRESS SIDE) TITLE (IN FULL) VIEW OF THE HOT STRIP MILL IMPRINT SAME AS ABOVE
AT THE IRVIN WORKS ON MONONGAHELA RIVER

PRIVATE NO. UPPER LEFT CORNER -- MC307 PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION NAME "MESTA" OUT. MAKE NIGHT VIEW SHOW STRIP OF STEEL RED HOT. ROLLS & FRAME WORK DARK IRON. MAKE NIGHT VIEW IF IT WILL SHOW BETTER THAN DAY VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 1 1939

MAR 1 1939

| OPERATION | DATE | DATE COMPLETED |
|------------------|------------|----------------|
| COMPOSING | MAR 1 1939 | MAR 1 1939 |
| SKETCH | | |
| RETOWING | 5 3/1 | 3/2 |
| PROOFING | | |
| ETCHING | 84 91 | 3-3 |
| STAMPING | | 3-3 |
| ENGRAVING | | |
| HAND COLOR PROOF | 227 12 | 3-7-39 |
| ARTIST DATE | 2-15 9 | 3-13 |

DATE BLUEPRINT ORD. DATE FILED By DATE HAND COLOR PROOF ORD. DATE Photo Returned to Customer By

ST. Rm. 128 133

NO. 9A H373

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 21488

DATE 2/25/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) AERIAL VIEW OF IRVIN WORKS
OF CARNEGIE-ILLINOIS STEEL CORP.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- MC308

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

XXXX GRAY ROOFS. BLDGS. DARK RED, GRAY DRIVES ON LEFT & RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

*Photo in
20 P2331*

FEB 27 1939

FEB 27 1939

FEB 27 1939

FEB 27 1939

15-4
14-1

5

2/27

3/1 9

14/91

3-2

3-2 14.7

227 13/11

3-2-39.

246

10

3-13

3-14

DATE BLANKET OF D

DATE Paid

By

By

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

By

ST
PM 128
131

57.
13

BUETTELL BROTHERS COMPANY, DUBUQUE, IOWA

NO. 9A-H375

ORDER NO. 21490

DATE 2/25/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GENERAL ZEBULON PIKE LOCK
AND DAM NO. 11, DUBUQUE, IOWA

IMPRINT SAME AS ABOVE (ON DIVIDING LINE)

PUE PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE WIRES AND TEL. POLE. WATER BLUEGREEN. SKY BLUE BILLOW CLOUDS.
DAM SILVER AND CONCRETE. CONCRETE PIER. SHOW VARIATION IN GREENS BACKGROUND
FIX UP GRASS IN FOREGROUND AND BUSHES. LEAVE DAM LARGE ENOUGH. PREVIOUS VIEWS
OF DAM ENTIRELY TOO SMALL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | DATE | REMARKS | DATE |
|-----------------------|--------------|---------|-------------|
| COMPOSING, THE DESIGN | FEB 27 1939 | | FEB 27 1939 |
| SKETCH | | | |
| RETOUCHING | 17-3 13-1 | 4 2/27 | 3/1 9 |
| PROOFING | | | |
| PRINTING | 89 | 3 - 1 | 3 - 2 4/1 |
| FINISHING | | | |
| HAND COL. PROOF | 216 1/2 | 3-3 | 3-3 |
| ARRIVING | 35- 7/2 | | |

DATE BLUEPRINT OF DESIGN _____ DATE MADE _____
By _____
DATE HAND COL. PROOF _____
By _____
DATE Photo Returned to Customer _____
By _____

Straighten

NO. 9A-H376

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 21997

DATE 2-27-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL AND FIRESTONE RECREATION PARK, NEAR COLUMBIANA AND SALEM, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUB.

COLOR DESCRIPTION

BLDG. TAN GRAY BRICK, GREEN TILE ROOF, GREEN SASH. GRAY CEMENT POOL, ORANGE TOP EDGE AROUND POOL. GRAY FENCE. GRAY SLIDES, GREEN LAMP POSTS, MAKE WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

98

1939

| OPERATION | DATE | DATE | DATE |
|------------------|--------------|---------------|------------|
| | Time Allowed | ENTERED DEPT. | COMPLETED |
| OPERATION | | MAR 2 1939 | MAR 2 1939 |
| REWORKING | 8 3 | 3-2 | 3-6 |
| PRINTING | 24 | 3-7 | 3-7 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 226 1 1/2 | | 3-8 |
| ARTIST DEPT. | 215 9 | 3-15 | 3-16 |

DATE BLUEPRINT ORD _____ DATE *Plid* _____
By _____
DATE HAND COLOR PROOF ORD _____ DATE Photo Returned to Customer _____
By _____

8

135

MINESKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, ORDER NO. 21997
PA.

NO. 9A-H377

DATE 2-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) VIEW OF PINE LAKE, NEAR
COLUMBIANA AND SALTM, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. WHITE. GR. EN ROOF & CORNICE & TRIM. WHITE FENCE AT RIGHT. BOATS
GRAY. SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order will be completed. Please
see to it that the subject
figures are appropriate and
in harmony with the scene
to make an attractive set.

photo in 304613

ESTIMATE

Cost Dept. Check

By

Date

MAR 1 1939

MAR 1 1939

| OPERATION | DATE COMPLETED | DATE COMPLETED |
|------------------|----------------|----------------|
| CONSTRUCTION | MAR 1 1939 | MAR 1 1939 |
| SKETCH | 15 2 3/1 | 3/1 9 |
| RETOUCHING | 84 3-2 | 3-2 14 |
| PROOFING | 1/3 | 3-2-39 |
| HAND COLOR PROOF | 8 3-14-39 | 3-15-39 |
| ARTIST REPT. | | |

DATE BLUEMENT ORD

DATE Photo

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ST
133

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **9A-H378** ORDER ~~XXXX~~ 22512 DATE 2-27-1939

CUSTOMER POTOMAC RIVER LINES, INC.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full S.S. POTOMAC - WASHINGTON'S LARGEST AND
FASTEST EXCURSION STEAMER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

WHERE #8 IS INDICATED ON TISSUE YOU WILL NOTICE
THAT THE BLACK TRIM IS A LITTLE LARGER IN THAT
SPOT. WILL YOU TAKE OUT THAT LARGE SPOT AND
MAKE IT THE SAME SIZE OF THE TRIM. IN OTHER WORDS,
CUT THAT DOWN TO MATCH THE REST OF THE SIZE.

#2 PLACE A FLAG THERE IN THE SHAPE OF A PENNANT. MAKE THIS BLUE WITH THE LETTER P IN CENTER.

COLOR DESCRIPTION

#1. WATER LINE IS RED. ~~XXXXXX~~ #3 IS TOP OF RAILING WHICH IS RED. #4 TOP OF MAST POLES IS
GOLD. #5 WALKING BEAM IS SILVER. #6 A. FRAME IS BUFF. #7. BLUE LETTERS FOR POTOMAC. #8 & #9,
IS A BLACK TRIM. #10 SMOKE STACKS ARE BUFF WHILE ON THE TOP #11 IS BLACK TRIM. #12 THE WINDOWS
ARE BLACK. THE REST OF THE BOAT IS WHITE PAINT. PUT WHATEVER COLOR LIFE YOU CAN INTO THE
PICTURE.

FEB 28 1939

comp. Dept

make DR ~~Don't say in~~

4) CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H379 ORDER NO22543

DATE 2-27-1939

DEPT.

DATE COMPLETED

CUSTOMER OSCAR B. HUNTER, M.D.
WASHINGTON, D.C.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

25 1939

165

NO. 9A-H380

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 22016

DATE 2/27/39

25 M POST CARDS ART COLORTONE ~~XXXXXX~~ WHITE BOR.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER
TITLE (IN FULL) THE ORIENTAL GARDENS,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. WYER YES
IMPRINT SAME AS ABOVE

same type as on 8442324

45 15

PRIVATE NO. BEFORE TITLE ---- 16
PUT PLATE NO. ON FRONT
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE TISSUE ATTACHED ALSO SAMPLE CARDS ATTACHED FOR COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | | |
|------------------------|---------|------------------------|----------------|
| DATE <u>MAR 1 1939</u> | | DATE <u>MAR 1 1939</u> | |
| OPERATION | TIME | DATE | DATE COMPLETED |
| COMING TO THE CITY | | MAR 1 1939 | MAR 1 1939 |
| SEARCH | | | |
| REDUCTIONS | 205 4 | 3/1 | 3/2 9 |
| PHOTO-LITHO | | | |
| STAMPING | 84 | 3 | |
| ENGRAVING | | | |
| HAND CO. | 227 1/2 | | 3-6-39 |
| ARTIST | 35 9/2 | | |

DATE BLUEPRINT 3/1 DATE 3/1
DATE HAND COLOR PROOF 3/1
DATE PHOTO RETURNED TO CUSTOMER 3/1

15
133

NO. 9A-H381

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 22574

DATE 2-28-1939

25 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) WORLD'S FAIR SALUTES YOU (MAP)

IMPRINT SAME AS ABOVE
PRIV. NO. BEFORE R.M. : ST 305

SMALL TYPE: (C) MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

PHOTO PROPERTY OF C.T. XXXXXXX

COLOR DESCRIPTION

THE STYLE OF LETTER OF PENNSYLVANIA, NEW YORK, NEW JERSEY, KEEP ABOUT THE SAME SIZE AS NOW SHOWN ON THE ROUGH SKETCH ATT'D, BUT CHANGE TO MATCH STYLE OF LETTERS OF WORLD'S FAIR SALUTES YOU AND MAKE THESE LETTERS ALSO IN OUTSTANDING COLORS TO BLEND IN WITH THE LARGE BLOCK LETTERS "WORLD'S FAIR SALUTES YOU" BE SURE TO USE BLENDED COLORS SIMILAR TO FOLDER ATT'D. IF POSSIBLE SHOW THE TRYLON AND PERISPHERE MUCH LARGER AND ALSO IN BRIGHT, ILLUMINATED COLORS.

Albany, Brooklyn, Buffalo, Rochester, Utica, Syracuse

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to LV Dept.

E. C. Motor Time Required

| | | |
|---------|---|-----------------------------|
| PREPARE | 1 | Time Required in Cost Dept. |
| PROOF | 1 | |
| COLOR | | |
| REPT. | | 2 |
| REPT. | | |

75H

make good impression

MAR 2 1939

MAR 2 1939

MAR 3 1939

MAR 3 1939

808 6 9 1/2 3 2 3-15-38

804 3 - 0 3 - 15-41

804 1 1/2 3-16-30
810 8 1/2 4-2 4-2

DATE BLUEPRINT ORD. DATE PHOTO

By By

DATE HAND COLOR PROOF ORD. DATE PHOTO REQUIRED TO CUSTOMER

By By

6

X

NO. 9A-H382

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 22037

DATE 3/1/39

25M POST CARDS

ART COLOPTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PAGODA, MT. PINN, READING,
PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- R-6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUSTOMER WANTS THIS CARD TO BE AS NEAR LIKE THE CARD ATTACHED AS POSSIBLE,
OF COURSE, FOLLOWING THE PHOTO IF THE CARDS DETAILS ARE WRONG.

PHOTO INSTR. - FIRST TWO STORIES DARK GRAY STONE.

TOP FLOOR DARK RED. BRICK. RED TILE SIDE ROOFS. GRAY & BROWNISH STONE WALL
& BASE & STAIRCASE. BROWN RAILINGS ON LEFT ON FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
order for the...
see to it that...
tives are uniform...
in harmony with each other...
to make an attractive set.

Reprint 5x7

MAR 2 1939

MAR 2 1939

MAR COVER

Charge to L.V. Dept.

By [Signature]

| | | |
|---------------|-------|----------------------|
| PREPARED | 3 1/2 | Charge to Cost Dept. |
| POSTED | 1 | 3/19/39 |
| CHECKED | | |
| ART. INST. HC | 1 1/2 | By [Signature] |

24

135

NO. 9A-H383

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD,
N.J.

ORDER NO. 22-041

DATE 3/1/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN DORMITORY, STATE
TEACHERS' COLLEGE, WEST CHESTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W.C.4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GREEN STONE. DARK GREEN CORNICE & SASH & WINDOW FRAMES. SLATE SIDE ROOF
& TOWER ON TOP. LIGHT GRAY BASE & STEPS. BRONZE LIGHTS. REMOVE ALL AUTOMOBILE
& LEAVES FROM YARD. REMOVE FENCE IN FOREGROUND. PUT LEAVES ON TREES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
order for this customer. Please
see to it that all
tives are uniform and
in harmony with each other
to make an attractive set.

| | | | |
|------|------------|------------|-----------|
| 1939 | 1939 | 1939 | 1939 |
| | | | COMPLETED |
| | MAR 2 1939 | MAR 2 1939 | |
| 7 | 4 | 3-2 | 3-68 |
| 84 | | 3-7 | 3-7 1/2 |
| 207 | 1 1/2 | | |
| 219 | 8 1/2 | 3/27 | 3/29 |

DATE BLUE PRINTS

DATE P.D.

DATE HAND COL. PROOF

DATE Photo Returned to Customer

By

5

135

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDMOOD,
N. J.

NO. 9A-11384

ORDER NO. 22041

DATE 3/1/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HICKMAN MEMORIAL HOME
WEST CHESTER, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- W.C.8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. SLATE ROOF. WHITE PORCH & CORNICE & SHUTTERS & SASH & DOORS.
DARK RED BRICK STEPS & ~~XXXXXX~~ PORCH COLUM BASES. REMOVE DARK SHADOWS ON
~~ERX~~ LAWN IN FOREGROUND. PUT LEAVES ON TREES. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this set. Please
see to it that all subjects or
tives are uniform and so are
in harmony with each other
to make an attractive set.

ESTIMATE

By [Signature] Checked [Signature]

MAR 2 1939

| DESCRIPTION | EST. TIME | INT. SEPT. | DATE COMPLETED |
|--------------|-----------|------------|----------------|
| CONFIDENTIAL | | MAR 2 1939 | MAR 2 1939 |
| RECORDING | 1 4 | 3-2 | 3-7-39 |
| PHOTOGRAPH | 8 1/2 | 3-7 | 3-8-39 |
| HANDLING | 2 1/2 | 3-9-39 | 3-9-39 |
| REPT. | 9 | | |

DATE BLUEPRINT [Signature] DATE [Signature]
By [Signature] By [Signature]
DATE HAND COPIES [Signature] DATE PHOTO REPRODUCED TO CUSTOMER [Signature]
By [Signature] By [Signature]

ST.
135

61
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H385

ORDER NO 22563

DATE 3-1-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CASTLE VILLAGE
NEW YORK, NEW YORK

6 M POST CARDS

SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CASTLE VILLAGE - FORT WASHINGTON POINT
NEW YORK CITY

In photo

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE B&W PRINT ATT'D FOR INSTRUCTIONS

WHERE TO CROP THE PHOTO AND PROPORTIONS FOR
REDUCTION.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

LAYOUT AS CARD 5A-H676 ATT'D. SEE TISSUE AND COLORED SKETCH ATT'D.

Return photo, colored sketch - layout

RUSH

MAKEOVER

CHARGE TO Ret Dept.

EST. Minimum Time Required

Time Required in Cost Dept.

MAR 14 1939

711

*Ret 9/1
He 2 62 3-13
Lent 10*

Blue print

make DK Blue impression

*57.
#140*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H386 ORDER NO. 22564 DATE 3-1-1939

CUSTOMER TENNESSEE COAL, IRON & R.R.CO.
BIRMINGHAM, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOY BEANS - FARM OF D.W. ALDERMAN & SON
ALCOLU, S.C. (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C.T. Imprint No Imprint
PLATE NO.ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW CARD 8A-H2851 ATT'D FOR COLORING OF SOY BEANS. MAKE THE TREES
IN BACKGROUND-A DARKER GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-39

Re. 5½
HC 1½
LA 8½

X
Mw

MAR 3 1939

Comp. Dept

small key
136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H387 ORDER NO. 22564 DATE 2-28-1939

CUSTOMER TENNESSEE COAL, IRON & RR CO.
BIRMINGHAM, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COW PEAS - FARM OF D.W. ALDERMAN & SON,
ALCOLU, S.C. (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW CARD 8A-H2851 ATT'D FOR COLORING OF COW PEAS. MAKE THE TREES IN BACKGROUND
A DARKER GREEN.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 3 1939

Comp. Dept.

Per 5½
64 MC - 12
LA - 2½

X
M

1 - 2
8 - 4

X
matches
136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H388 ORDER NO. 22568 DATE 3-6-1939

CUSTOMER ARLINGTON HOTEL
BINGHAMTON, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ARLINGTON HOTEL, BINGHAMTON, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To office

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND TISSUE ATTACHED.

ON THE MARQUEE YOU ARE TO USE THE IDEA, AS YOU FIRST MADE IT IN THE SKETCH, THAT IS, FROM SKETCH NO. 2 ATT'D. THE FINAL SKETCH SHOULD BE MORE FINISHED LOOKING THAN THE SKETCH. BACKGROUND TO BE BLACK, WITH THE NAME "ARLINGTON HOTEL" PROMINENTLY DISPLAYED. COLOR SCHEME OF THE BLDG. TO BE THE SAME AS HOTEL LAFAYETTE CARD A T'D.

Make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H389

ORDER No. 22581

DATE 3-1-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: PANORAMA OF JACKSON, WYOMING

PRIV. NO. BEFORE TITLE: 1238-

RM
encl

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM TOP & BOTTOM EQUALLY FOR PROPORTION, KEEP ORIGINAL SKY AND CLOUDS
MEADOWS ARE GREEN TO YELLOW AND BROWN, ALSO NEARBY HILLS, GET OUTLINE AND
CONTOURS OF DISTANT MTS. AND NEARBY HILLS DISTINCT AND CORRECT, TAKE OUT
BART BRANCH AT RIGHT CENTER, RESIDENCE BUILDINGS IN TOWN ARE MOSTLY WHITE
OR LOG COLOR WITH XXXX DARK ROOFS, BUSINESS BUILDINGS MOSTLY RED BRICK
OR GRAY STONE, DARK ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all ~~pos~~ or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 2 1939

By

MAR 2 1939

DATE
COMPLETED

MAR 2 1939

MAR 2 1939

6

3 1/2

3/6 Gr

91

3 - 7

3 - 7 H.T.

225

1 3/4

35

9 1/2

DATE BLUEPRINT OK'D

DATE TIME

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

MAKEOVER

Charge to LV Dept.

1. T. Makeover Time Required

RETOUCHING

3

Time Recorded in Cost Dept.

RESTORATION

1

APR 11 1939

COMPOS

Date

REDEPT. H

13/4

By

REXAVING

6

SC

135

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H390

ORDER NO. 22581

DATE 3-1-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. MYLES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: SUNSET ON THE TETONS, LOOKING
OVER JACKSON LAKE, MT. MORAN AT THE
RIGHT ✓ RM incl.

PRIV. NO. BEFORE TITLE: 1239 -

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GET OUTLINES AND CONTOURS OF MOUNTAINS CORRECT AND FAMILIAR LOOKING.
TRIM MOSTLY SKY FOR PROPORTION: KEEP ORIGINAL CLOUDS: DO NOT SHOW
LOWERED WATER LINE: WANT EVENING OR SUNSET EFFECT SIMILAR TO
CARD ATT'D 3A-H141, SOFT ROSY LIGHT ON CLOUDS AND NICE TONES IN
WATER. DON'T MAKE IT GAUDY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 subjects on
order for this order. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to LV Dept.

EST. MAKE OVER Time Required

| | | |
|---------------|-----|-----------------------------|
| RETOL. COPIES | 2 | Time Required at Cost Dept. |
| PHOTO. NO. | 1 | Date <u>APR 11 1939</u> |
| COM. | | |
| ART. NO. HC | 176 | By <u>E</u> |
| ENG. NO. | | |

MAKEOVER

Charge to Appel Dept.

EST. MAKE OVER Time Required

| | | |
|---------------|-----|-----------------------------|
| RETOL. COPIES | | Time Required at Cost Dept. |
| PHOTO. NO. | 1 | Date <u>MAR 24 1939</u> |
| COM. | | |
| ART. NO. HC | 174 | By <u>E</u> |
| ENG. NO. | | |

| DATE | DATE | DATE | DATE |
|---------------|---------------|---------------|---------------|
| MAR 2 1939 | MAR 2 1939 | MAR 2 1939 | MAR 2 1939 |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
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| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |
| DATE RECEIVED | DATE RECEIVED | DATE RECEIVED | DATE RECEIVED |

DATE RECEIVED
DATE RECEIVED
DATE RECEIVED
By

S. NEORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H391

ORDER NO. 22581

DATE 3-1-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

4BH1655

IMPRINT SAME AS ABOVE

TITLE: TRAPPER'S LAKE, WHITE RIVER
NATIONAL FOREST

ONE OF NORTH WESTERN COLORADO'S MOST
BEAUTIFUL FISHING SPOTS

PRIV. NO. BEFORE TITLE: 2333-

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM AS INDICATED FOR PROPORTION. FOR HILLS AND LAKE FOLLOW ATTACHED CARD.
FOREGROUND SHOULD BE A DARKER GREEN, SEE 7A-H3686 ATT'D. TRIM DOWN BUSHES
SLIGHTLY WHERE THEY COME TOO CLOSE TO REFLECTIONS AS ON POST CARD, OR A
LITTLE MORE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this card
see to it that
tives are uniform
in harmony with
to make an attractive set.

MAR 2 1939

ESTIMATE

By

MAR 2 1939

DATE
COMPLETED

MAR 2 1939

3 - 7

3 - 7

4 - 26

DATE RECEIVED

DATE PAID

DATE HAND COL. PHOTO

By

DATE Photo Returned to C. Teich

ST
135

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 9A-H392

ORDER No 22599

DATE 3-1-1939

| | | |
|---|-----------------------------------|--------------|
| 12 M 500 POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | (ALL OF THIS ON THE ADDRESS SIDE) | |
| TITLE (IN FULL) A BASKET OF HEALTH FROM THE VIRGINIAS - THE LAND OF AMERICA'S FINEST APPLES | FRONT NO. 14 | R. M. NO |
| PRIV. NO. LOWER RIGHT CORNER: 158 (USE GOTHIC TYPE) | IMPRINT SAME AS ABOVE | |
| | PLATE NO. ON FRONT AT BOTTOM. | |
| | PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

SEE SKETCH ATTACHED. CARD TO BE WHITE BORDERED, NOT FULL FACE AS ON SKETCH. ALSO THE BACKGROUND SHOULD BE DARK GREEN IN COLOR, NOT BLACK. TAKE THE YELLOW OUT OF THE APPLES AND REPLACE WITH A VERY LIGHT GREEN TINT SHADE, MAKING THE APPLES (WITH THIS EXCEPTION) A DEEP RED COLOR AS COLORED PRINT ATT'D. THE COLORING OF THE BASKET IS TOO YELLOW AND THIS SHOULD BE AN OAK COLOR, DARKER THAN COLORED ON SKETCH, BUT NOT A BROWN. CHANGE THE COLOR OF THE WORDING AT THE BOTTOM TO BLACK, OVER THE GREEN BACKGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 3/31/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| OPERATION | DATE | TIME | DATE | TIME |
|-----------|------------|-------|------------|------|
| CHARGE | MAR 3 1939 | | MAR 3 1939 | |
| RECEIVED | | 2 3 | | |
| RECEIVED | | 5 5 | 3-13 | SL |
| RECEIVED | | 8 9 | 3-14 | 3-15 |
| RECEIVED | | 22 13 | | |
| RECEIVED | | 26 9 | | |

DATE RECEIVED BY
DATE PHOTO RETURNED TO CUSTOMER
By

1
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9^A-H393 ORDER NO 22615

DATE 3-2-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SPRING MOUNTAIN HOUSE
SCHWENKSVILLE, PA.

25 M POST CARDS

SIZE

3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPRING MOUNTAIN HOUSE SCHWENKSVILLE,
PENNA.

THE BEAUTY SPOT —

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

"C. T. Art-Colortone", Reg. U. S. Pat. Off. Raymond
T. Beltz, Schwenksville, Pa.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTAC ED.

To Cust.

Photo ret. 4/17/39

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 20 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H395 ✓ ORDER NO. 22624 DATE 3-2-1939

CUSTOMER THE JULIAN & KOKENGE CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOOT SAVER SHOES

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND DRAWINGS ATT'D.

make DK. Blue impression

" Red "

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

SO: 2
Pat. 5 1/2
AC. 1 1/2
L.A. 5 1/2

62 3-A

Rephoto 150

Am

Lush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

5

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H396 ORDER NO. 22620 DATE 3-2-1939

CUSTOMER MC GAUGH HOSIERY MILLS
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR MOTHER

CALL YOUR DRUG STORE FOR AIRMAID HOSIERY AND AIRMAID
SOCKS

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1.2-39

straighten 5x7

So 1

Ref 5

AC-2

PA-11 1/2

62

3-13

small bag
136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H397 ORDER NO. 22619 DATE 3-2-1939

CUSTOMER ZED FRANCIS RESTAURANT
UNIONTOWN, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE (GROUP 4) 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ZED FRANCIS REATAURANT - 30 EAST MAIN

STREET - UNIONTOWN'S LEADING FOOD STORE
AND RESTAURANT (ETC. AS COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

ALL WOOD WORK INCLUDING THE TABLES AND CHAIRS ARE A VERY LIGHT OAK. THE LEATHER ON THE CHAIRS AND THE SEAT SHOWING ON THE NOOK VIEW IS YOUR #6 BUT JUST A LITTLE SOFTER. THE WALL PAPER IS #40 WITH #17 FIGURES. THE CEILING IS A VERY LIGHT IVORY AND THE LIGHTING FIXTURES ARE CHROME. THE CANOPY IS A VERY LIGHT OAK WITH THE PANELS #40. THE TOP OF THE COUNTER IS BLACK AND THE FRONT OF THE COUNTER IS LIGHT OAK. SEE COLORED SKETCH ATT'D FOR GENERAL COLORING.

PHOTO RETURNED
TO
T
PHOTO USED FOR

MAR 4 - 1939

S. & H. NOVELTY CO., INC., ATLANTIC CITY, N.J.

NO. 9A-H398

ORDER NO. 22629

DATE 3-3-1939

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. NICHOLAS ROMAN CATHOLIC CHURCH, ATLANTIC CITY, N.J.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 68

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Replate paper on sides

MAR 7 1939

MAR 7 1939

MAR

MAR 7 - 1939

5

3/8

3/8

Gr Sl.

3 - 13

3 - 13

3-14-39

4/6/39

MAR 7 1939

Charge to
ES

L.V.

Dept.

Required

TOUCHING

2

Recorded in Case Dept.

PHOTOGRAPH

1

MAR 7 1939

REWORKING

1

0

REWORKING

1

7/11

DATE BLUEPRINT ORD.

By

DATE NEW

By

DATE PHOTO ORDERED

DATE Photo Returned to Customer

20-2
14-3

57
140

S. & H. NOVELTY CO., INC., ATLANTIC CITY, N.J.

NO. 9A-H399

ORDER NO. 22629

DATE 3-3-1939

25 M POST CARDS

ART CO LORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HAMID'S MILLION DOLLAR PIER,
ATLANTIC CITY, N.J.

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: 87

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAR 7 - 1939

MAR 7 - 1939

5

3 - 7

3 - 8 50

84

3 - 8

3 - 8 45

209

1 1/2

63

9 1/2

4 - 5

DATE RECEIVED BY

DATE PAID

By

DATE Photo Returned to Customer

138

S. & H. NOVELTY CO., INC., ATLANTIC CITY, N.J.

NO. 9A-H400

ORDER NO. 22629

DATE 3-3-1939

25 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAMID'S MILLION DOLLAR PIER,
ATLANTIC CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 86

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| | | |
|--------------|--------------------------|------------------------------------|
| By <u>MT</u> | DATE <u>MAR 7 - 1939</u> | DATE COMPLETED <u>MAR 7 - 1939</u> |
| COMPOSITION | | |
| SECTION | | |
| REF. NO. | 7 6 3-1 | 3-10 58 |
| PRIV. NO. | 86 | |
| STYLING | 3-13 | 3-13 47 |
| HAIR COLOR | 216 1/2 3-14 | 3-14 |
| ARTIST | 66 9 4-3 | 4-5 |

DATE PHOTO TAKEN MAR 7 - 1939
DATE PHOTO DEVELOPED MAR 7 - 1939
DATE PHOTO PRINTED MAR 7 - 1939

3/10
4 2 1/4
1 1/4

57
138

NO. 9A-H401

RURAL ADVERTISING COMPANY, LA PORTE, IND.

ORDER NO. 22083

DATE 3-6-1939

| | | |
|--|-----------------------|-----------------------------------|
| 12 1/2 M POST CARDS | ART COLORTONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. IN SKY | FRONT NO. I R. M. NO | |
| TITLE (IN FULL) ALLIS CHALMERS MANUFACTURING CO., LA PORTE, IND. | IMPRINT SAME AS ABOVE | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF C.T. |

USE PHOTO NO. A-91189 CHANGE THE NAME ON THE BUILDING FROM "ADVANCE-RUMELY COMPANY" TO "ALLIS CHALMERS MANUFACTURING CO."

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| | | |
|--------------|--------|--|
| ESTIMATE | | Cost <input checked="" type="checkbox"/> Checked |
| By | | DATE |
| MAR 8 1939 | | MAR 8 1939 |
| DEPT. | | DATE COMPLETED |
| MAR 8 - 1939 | | MAR 8 - 1939 |
| 5 | 4 | 3 - 8 |
| 25 | 3 - 14 | 3 - 14 1/2 |
| 22 1/2 | 1 1/2 | 2 - 15 - 30 |
| 35 | 8 3/4 | |

DATE OF ORDER _____
DATE PAID _____
DATE PAID TO C. _____

5
140

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H402

ORDER NO. 22643

DATE 3-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER COLONIAL STAINED SHINGLE CO.
ST. PAUL, MINN.

Photos for
this Customer

6 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Dark DARK GREEN ROOF, WHITE WALLS, WHITE FENCE, STONE WALL NATURAL STONE BLACK MORTAR,
AND GREEN AND WHITE CANVAS SCREENS ON SUN PORCH.

Use same colors as 5A H2004

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

MAR 6 1939

MAR 6 1939

1 Rep photo
Ret 4 1/2
Mc. 1 1/2 62 3-14
35 - Last 8 1/2

Assigned
P. W.

X
55
143

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H403 ORDER NO. 22637 DATE 3-4-1939

CUSTOMER H.C. GODMAN CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUSTOM FITTING COOLNESS AS SEEN IN VOGUE
(ETC.)

FRONT NO 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAR 6 1939

MAR 6 1939

Maple red impression of T.M.

1 Photo 5x7

HC 5 1/2

REV 7

HC 1 1/2 62 3-19

64 Last 9

As given

PH

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H404 ✓ ORDER NO. 22845
CUSTOMER RICKETTS RESTAURANT
CHICAGO, ILLINOIS

DATE 3-22-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½ GROUP 5 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RICKETTS RESTAURANT AND BAR
CHICAGO'S MOST POPULAR EATING PLACE (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAYS

COLOR DESCRIPTION

SEE TISSUE OVERLAYS ATT'D. SEE CARDS ATT'D.

prints ret Aug 2 1939

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 23 1939

MAR 23 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

6. - 0 0

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H405 ✓ ORDER NO. 22652 DATE 3-22-1939

CUSTOMER SCOTT HOTEL CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE GROUP 5 / $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTELS OPERATED BY SCOTT HOTEL COMPANY
IN TEXAS (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW LAYOUT ATT'D FOR DESIGN AND SKETCH ATT'D FOR COLOR TREATMENT.

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3N-1-2-39

MAR 23 1939

6

3 Rep'd to 517

14

14 2/4 62 4-4

14

Handwritten signature and notes

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H406 ORDER NO. 22653 DATE 3-6-1939

CUSTOMER WM. WOLF'S BAKERY
BATON ROUGE, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WM. WOLF'S BAKERY, INC. BATON ROUGE, LA.
LOUISIANA'S MOST MODERN BAKERY (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

See sketch - mss. attached
~~SEE INSTRUCTIONS AND MATERIAL ATTACHED.~~

Make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 21 1939

APR 11 1939

Rate 30.00
Rate 53.00

577
2
10 1/2
13 1/4
9 1/2 (65)

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H407

ORDER NO. 22111

DATE 3/6/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AVALON AND BAY FROM MT. ADA
SHOWING THE WRIGLEY RESIDENCE AND IN
THE DISTANCE THE FAMOUS CASINO, SANTA
CATALINA ISLAND, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C-7

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | Cost Dept. <i>Class</i> |
|-------------------|-------------------|-------------------|-------------------------|
| <i>Mar</i> | <i>7</i> | <i>1939</i> | <i>Mar 7 1939</i> |
| DATE | DATE | DATE | DATE |
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| <i>Mar 7 1939</i> | <i>Mar 7 1939</i> | <i>Mar 7 1939</i> | <i>Mar 7 1939</i> |
| <i>13 5 3/8</i> | <i>3/9</i> | <i>3/9</i> | <i>3/9</i> |
| <i>91</i> | <i>3 - 10</i> | <i>3 - 10</i> | <i>3 - 10</i> |
| <i>227 2</i> | <i>3-13-39</i> | <i>3-13-39</i> | <i>3-13-39</i> |
| <i>61 11</i> | <i>3-24-39</i> | <i>3-28-39</i> | <i>3-28-39</i> |

DATE BLANKS USED DATE FIN.

DATE HAND COLOR PHOTO DATE

By

Let Photo Returned to Customer.

ST
Ph 139
140

5
139
140

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H409

ORDER NO. 22111

DATE 3/7/39

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BIRD PARK, SANTA
CATALINA ISLAND, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C-52

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 7 1939

ESTIMATE

Get Price Called

MAR 7 1939

| | | DATE COMPLETED |
|---------------------|---------|-------------------|
| COMPLETED FOR SET | | MAR 7 - 1939 |
| RETOUCHING | 15 3 | 3/8 |
| PHOTO LITHO | | |
| LEADERS | 8 1/2 | 3 - 10 |
| STITCHING, CHALKING | | 3 - 10 |
| ENGRAVING | | |
| HAND COLOR PROOF | 225 1/2 | 15 Mordy |
| ARTIST DEL. | 3 1/2 | |

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

By

DATE

DATE Photo Returned to Customer

139
140

NO. 9A-M410

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 22111

DATE 3/7/39

| | | | |
|--|------------|-----------------------------------|---------------|
| 25 M | POST CARDS | ART COLOR/TONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. 11 | R. M. YES |
| TITLE (IN FULL) HOTEL ST. CATHERINE, SANTA CATALINA ISLAND, CALIFORNIA | | IMPRINT | SAME AS ABOVE |
| PRIVATE NO. BEFORE TITLE --- C-16 | | PHOTO PROPERTY OF | C.T. |
| COLOR DESCRIPTION | | | |

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects or order for this set. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Handwritten signature

ESTIMATE

MAR 7 1939

Est. Dept. Checked

MAR 7 1939

| | | | DATE COMPLETED |
|--|-----|-------|----------------|
| | | | MAR 7 - 1939 |
| | 18 | 5 | 3/8 |
| | | | 3/9 gr Sl. |
| | 91 | 3-10 | 3-10 1/2 |
| | 227 | 1 1/2 | 3-12-39 |
| | 207 | 7 1/2 | |

DATE RECEIVED BY CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER _____
By _____

MAKEOVER

Change to Ret Post.

EST. MAKEOVER TIME REQUIRED

| | TIME | TIME REQUIRED IN CON. SET |
|-------------|------|---------------------------|
| TOUCHING | 1 | |
| PHOTO-LITHO | 1 | |
| PRINTING | | |
| EST. HC | 3/4 | |
| INCHES | | |

Handwritten initials

APR 13 1939
140

3
18

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H411

ORDER NO. 22111

DATE 3/7/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) NIGHT TIME ON THE ISLE OF
ROMANCE, AVALON BAY, SANTA CATALINA
ISLAND, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. YES
IMPRINT SAME AS ABOVE

From From

PRIVATE NO. BEFORE TITLE ---- C-50

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all color re-
tives are uniform and co-ordi-
nated in harmony with each other
to make an attractive set.

MAR 7 1939

MAR 7 1939

| DATE RECEIVED | DATE COMPLETED |
|---------------|----------------|
| 3-10-39 | 3-10-39 |
| 5 3/8 | 3/8 |
| 3-10 | 3-10 |
| 25 2 | 15 March |
| 41 2 3-24-39 | 3-27-39 F.W. |

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

By

ST.
MAR 13 1939
14

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. NO. 9A-H412 06
ORDER NO. 22111
DATE 3/7/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUN BATHERS ON BEACH AT
AVALON, SANTA CATALINA ISLAND,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C-36

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint

| ESTIMATE | | | | Cost Dept. Checked |
|------------|--------|----------------|----------------|--------------------|
| MAR 9 1939 | | | | By |
| SCHEDULE | | | | JARR MAR 9 1939 |
| QUANTITY | UNIT | DATE COMPLETED | DATE COMPLETED | |
| | | MAR 9 - 1939 | MAR 9 - 1939 | |
| 3 | 7 1/2 | 3 - 9 | 3 - 148 | |
| 8 1/4 | 1 | 3 - 15 | 3 - 16 1/2 | |
| 22 1/2 | 2 1/2 | | 16 1/2 | |
| 2 1/2 | 13 1/2 | 3 - 27 - 39 | | |

DATE RECEIVED

DATE MADE

DATE WHEN COLOR PROOF BY

By

NOTE Photo Returned to Customer

By

Rm 139

142 small key
1-2 for March 14

NO. 9A-H413

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 22111

DATE 3/7/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF ZANE GREY,
AVALON, SANTA CATALINA ISLAND,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

no 29804

PRIVATE NO. BEFORE TITLE --- C-40

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12

order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Repokh

ESTIMATE
MAR 8 1939

Cost Dept. Checked *CC*

By *[Signature]*
Date MAR 8 1939

| DATE | BY | DATE | DATE |
|--------------|--------------|-----------|-----------|
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| MAR 8 - 1939 | MAR 8 - 1939 | | |
| 3 5 3-8 | 3-11 SL | | |
| 3-13 | 3-13 45 | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

DATE BLUEPRINT OR
DATE HAND COLOR PROOF
DATE Photo Returned to Customer

3

*St
MAR 13 1939
140*

NO. 9A-H414

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 22111

DATE 3/7/39

| | | | |
|---|------------|-----------------------------------|--------------|
| 25 M | POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. 11 | R. M. YES |
| TITLE (IN FULL) THE LARGE CAGE, BIRD PARK, SANTA CATALINA ISLAND, CALIFORNIA | | IMPRINT SAME AS ABOVE | |
| PRIVATE NO. BEFORE TITLE --- C-53 | | PHOTO PROPERTY OF C.T. | |
| COLOR DESCRIPTION | | | |

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!!

12
order for this customer. See to it that all negatives are uniform in harmony with other to make an attractive set.

Rephoto

Very much

ST
A.M. 139
140

ESTIMATE

Cost Dept. Checked

MAR 8 1939

By MAR 8 1939

| | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------------------|-------------------|
| RECEIVED | MAR 8 - 1939 | MAR 8 - 1939 |
| DESIGNING | 6 | |
| PHOTOGRAPHY | | |
| BRUSHING | 3-17-39 | 3-17-39 |
| ENGRAVING | | |
| HAND COLORING | 12 | |
| ARTIST | 10 | |
| DATE DELIVERED TO | | |
| DATE HAND OVER TO | | |
| By | | |
| DATE Photo Returned to Customer | | |

8

NO. 9A-H415

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 22111

DATE 3/7/39

| | | | |
|---|------------|-----------------------------------|--------------|
| 25 M | POST CARDS | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. 11 R. M. YES | |
| TITLE (IN FULL) PICTURESQUE BAY OF AVALON, SANTA CATALINA ISLAND, CALIFORNIA | | IMPRINT SAME AS ABOVE | |
| PRIVATE NO. BEFORE TITLE --- C-2 | | PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

4B/H12-6

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Reports on
order for this customer. Please
see to it that all or negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 7 1939

ESTIMATE

Cost Dept. 11

By MAR 7 1939

| DATE COMPLETED | DATE | DATE | DATE |
|----------------|---------|---------|---------|
| 7-7-39 | 7-7-39 | 7-7-39 | 7-7-39 |
| 3-8 | 3-8 | 3-8 | 3-8 |
| 3-9 | 3-9 | 3-9 | 3-9 |
| 3-12-39 | 3-12-39 | 3-12-39 | 3-12-39 |
| 3-30-39 | 3-30-39 | 3-30-39 | 3-30-39 |

DATE PAID

DATE PAID

By

By

17.
R. H. 139
140

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 22111

NO. 9th-H416

DATE 3/7/39

| 25 M | POST CARDS | ART COLORTONE | WHITE BORDER |
|--|------------|-----------------------------------|--------------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER. | | FRONT NO. 11 R. M. YES | |
| TITLE (IN FULL) STEAMER "CATALINA" SANTA CATALINA ISLAND, CALIFORNIA | | IMPRINT SAME AS ABOVE | |
| PRIVATE NO. BEFORE TITLE -- C-46 | | PHOTO PROPERTY OF C.T. | |
| COLOR DESCRIPTION | | | |

SEE TISSUE OVER PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors in harmony with each other to make an attractive set.

Rephoto

ESTIMATE AND WORK SCHEDULE

By Cost Dept. C. Teich Date MAR 8 1939

| OPERATION | TIME | DATE | DATE |
|---------------------------|----------|--------------|--------------|
| COM. SHIP, SANTA CATALINA | | MAR 8 - 1939 | MAR 8 - 1939 |
| REPRODUCTION | 4 6 | 3 - 8 | 3 - 15 |
| REPRODUCTION | 84 91 | 3 - 16 | 3 - 16 A.T. |
| REPRODUCTION | 227 1/2 | 3 - 17 - 39 | |
| REPRODUCTION | 44 5 1/2 | 3 - 25 | 3 - 28 |

DATE Photo Returned to Customer

14
A 7-139
140

4

NO. 9A-11417

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 23111

DATE 5/7/39

| | | | |
|---|------------|-----------------------------------|--------------|
| 25 M | POST CARDS | ART CO LORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 19 | R. M. YES NO |
| TITLE (IN FULL) GREETINGS FROM SANTA CATALINA ISLANDS (in plate) (lower center border) IN ALL THE WORLD NO TRIP LIKE THIS | | IMPRINT SAME AS ABOVE | |
| IN SMALL TYPE -- (c) Curt Teich & Co. | | PHOTO PROPERTY OF C.T. | |
| PRIVATE NO. RETURN TITLE -- C-47 | | | |

COLOR DESCRIPTION

PENCIL SKETCH

SEE TISSUE OVER BACK FOR SOME INSTRUCTIONS.

ALSO PHOTO OF A FLYING FISH ATTACHED. THE WINGS ARE VERY THIN AND TRANSPARENT AND GLISTEN. FOR THE BAY OF AVALON, ARTIST CAN SHOW THE CASINO A LITTLE BETTER AND EVIDENCE OF A TOWN WITHIN THE BAY. IN THE TITLE THE WORD SANTA CAN BE SMALLER THAN CATALINA. AS FOR THE GIRL HAVE PLENTY OF SHAPE AND REMOVE THE HAT. SEE IF WE CAN'T GET A SNAPPY LOOKING GIRL IN PLACE OF THE ONE SKETCHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for
see to
tives are
in harmony
to make an attractive set.

The girl on the Flying Fish should have a happy smile, or rather give than impression, not just a blase' or frozen face. Give her an animated look, as if she really was excited and enjoying the trip.

She also looks like she has a pretty long neck. Maybe this can be corrected without much trouble.

Now for the Island. The Bay of Avalon is not very good. Looks like a beach all around the shore, whereas, there is very little or no beach visible from a point as far away as this view would be. I have found an old leaflet, which may give an idea of how the Bay looks, the town, the Wrigley Home, and the Casino. I have sketched the Casino as it would appear on the point. The Casino is important. The Wrigley Home stands out by itself on a high hill above the town. No other homes are close to it. This sketch also gives a general idea of the hills around the town.

ESTIMATE

Cost Dept. Checked

By 6

Date APR 10 1939

DATE COMPLETED

APR 10 1939 APR 10 1939

12 3

17-7 10

14-3 10

84

4/10

4/17

5-29-39

5-31-39

5-29-39

5-31-39

5-29-39

5-31-39

5-29-39

5-31-39

5-29-39

5-31-39

5-29-39

5-31-39

MAKING

Charge to Apr Ret

Date

Cost Dept.

1

H.C. 3 HR 62 5-9

DRAWING

NO. 9A-H418

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 22113

DATE 3/7/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLE OF VIEW (in plate)
[lower border] GREETINGS FROM SANTA
CATALINA, ISLAND,

IN SMALL TYPE - (c) Curt Teich & Co.

PRIVATE NO. ~~XXXXXX~~ C-48

COLOR DESCRIPTION *over all*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 ~~21~~ R. M. ~~NO~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

12 Set
of 12 sets of customer
sets of 12 sets of
titled in name and color
in harmony with each other
to make an attractive set.

1 1/2 hr.

5x7

ESTIMATE

Cost Dept. Checked

APR 10 1939

By

APR 10 1939

DATE COMPLETED

APR 10 1939

APR 10 1939

| | | | | | |
|--|------|-------|--------|--------|-----|
| | | | | | |
| | 11-1 | 2 | | | |
| | 11 | 8 | 4/10 | 4/18 | g- |
| | 11 | | 4-19 | 4-20 | |
| | 225 | 2 1/2 | | 24 | 1/2 |
| | 203 | 15 | 5 - 29 | 5 - 31 | |

DATE OF ORDER

DATE OF DELIVERY

DATE OF DELIVERY

57
184

FERD LEVI STAT.CO., MONROE, LA.

NO. 9A-H419

ORDER NO. 22673

DATE 3-6-1939

6 MPOST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MUNICIPAL NATATORIUM,

IMPRINT NONE

MONROE, LA.

BOT-FREE TO THE PUBLIC

BOT.OF MESSAGE SPACE: MONROE, LOUISIANA
"THE HEART OF THE WORLD'S LARGEST
GAS FIELD"

PHOTO PROPERTY OF

COLOR DESCRIPTION

TAKE OUT ALL TREES AND HOUSES. ONLY TH. NATATORIUM TO SHOW. COLORS: BLDG.
BRICK OUR #62. ROOF OUR #42.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Photo in
ICP1652*

very

R

| ESTIMATE | | Cost | Qty |
|------------|--------------|---------|--------------|
| MAR 8 1939 | | By | MAR 8 |
| DATE | ENTERED | DATE | COMPLETED |
| | MAR 8 - 1939 | | MAR 8 - 1939 |
| 4 | 5 | 3-9 | 3-13 |
| 8-91 | 3-14 | 3-14 | 3-14 |
| 227 1/2 | | 3-14-39 | |
| 69 8 1/2 | | 3-27-39 | |

DATE BLANKET ORDER

DATE PAID

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

By

4

ST
140

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H420 ORDER NO. 2704

DATE 3-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL FREDERICK
ENDICOTT, NEW YORK

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL FREDERICK - 213 WASHINGTON AVE.
ENDICOTT, NEW YORK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCH PHOTO TO ELIMINATE THE HOUSE AND
SUCH TO LOOK LIKE THE SKETCH ATTACHED. BE SURE
THE FIRST FLOOR WINDOWS THAT ARE BLOCKED BY
THE HOUSE, ARE FILLED IN, AS PER SKETCH.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

See inst. attached

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 9 - 1939

SO
Red 6 1/2
NC 1 1/2
La 9
3-14
95-

X
Pm

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H421 ORDER 22705 DATE 3-8-1939

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR ~~ONE~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CUSTER, GALESBURG, ILL.

BOT-UNDER SCHIMMEL DIRECTION

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

C. T. THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

REMOVE CORNICE ON TOP OF BLDG. AS PER SKETCH.

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

PHOTO RETURNED
TO
PHOTO USED FOR

1 Photo 5x7

Ret 11

Ret 1 1/2 68 3-17

Ret 9 1/2

As per sketch

Mar 9 - 1939

140

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H422 ORDER NO. 22706 DATE 3-8-1939

CUSTOMER C.S. NOVOTNY FURS
LAKEWOOD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ *Heavy 2*

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NOVOTNY FUR SERVICE - CLEANING - COLD
STORAGE - REPAIRS (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLORED LAYOUT AND INSTRUCTIONS ATTED.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 13 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H423 ORDER NO. 22708 DATE 3-8-1939

CUSTOMER ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "SVENSKA RUMMET" (THE SWEDISH

ROOM) HOTEL BESSE, PITTSBURG, KANSAS

No TITLE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

C.T. THE ALLIS PRESS, KANSAS CITY, MO.

NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SEE TISSUE OVERLAY ON PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 9 - 1939

BY 7
HE 2/1 62 3-16
Lat 12 1/2

As per - S
W

2nd 25
4th 25

140

E. A. BISHOP, RACINE, WISCONSIN

NO. 9A-H424

ORDER NO. 22152

DATE 3/9/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RIVER VIEW FROM HORLICK
PARK, RACINE, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 19 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 1965

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USE SMALLER PHOTO: BRING OUT THE DRINKING FOUNTAIN PLAINLY. PUT MORE FOLIAGE
ON TREES & BUSHES. HOUSE NOT NECESSARILY IMPORTANT SO DO NOT BRING OUT VERY
STRONG. MAKE A NICE LAWN IN FOREGROUND, CLEAN AWAY THE LEAVES. BRING OUT THE
STONE LINED SHORE ~~XXXX~~

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| | | | |
|---------------|------------------|----------------|-------------|
| DATE RECEIVED | 10 1939 | DATE COMPLETED | MAR 10 1939 |
| BY | | BY | |
| REMARKS | 3 3/11 | REMARKS | 3/12 9-50 |
| BY | | BY | |
| REMARKS | 85 3-14 | REMARKS | 3-15 4. |
| BY | | BY | |
| REMARKS | 225 1/2 24 March | REMARKS | 4-4-39 |
| BY | | BY | |
| REMARKS | 61 9 4-3-39 | REMARKS | |

DATE RECEIVED BY DATE COMPLETED BY
DATE RECEIVED BY DATE COMPLETED BY

2.6

5
143

E. A. BISHOP, RACINE, WISCONSIN

NO. 8A-H425

ORDER NO. 22152

DATE 3/9/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE OLD MILL DAM, RACINE
WISCONSIN
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 19 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 202

COLOR DESCRIPTION
USE PHOTO NO. 102236 WASH OFF ALL THE RETOUCHING SO AS TO ELIMINATE THE
~~EXaggeration~~ HARD LOOK ON THE FALLS. COVER PARK OF BARN WITH BUSHES.
NOT NECESSARY TO BRING OUT HOUSE IN BACKGROUND. PUT A BIT OF COLORING IN THE
BUSHES JUST ENOUGH TO SET IT OFF.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Report

MAR 11 1939

Checked

MAR 17 1939

| | DATE | DATE | DATE | DATE |
|----------|----------|----------|----------|----------|
| | RECEIVED | RECEIVED | RECEIVED | RECEIVED |
| RECEIVED | 206 | 2½ | 3/13 | 3/14 Gr |
| RECEIVED | 75 | 3-23 | 3-23 | 3-23 |
| RECEIVED | 67 | 8 | 4/3/39 | 4/4/39 |

Submit to Curt

DATE RECEIVED BY _____ DATE RECEIVED BY _____
DATE RECEIVED BY _____ DATE RECEIVED BY _____
DATE RECEIVED BY _____ DATE RECEIVED BY _____

ST.
145

E. A. BISHOP, RACINE, WISCONSIN

NO. 9A-H426
22152
ORDER NO.
3/9/39
DATE

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
MOONLIGHT ON LAKE MICHIGAN,
RACINE, WISCONSIN
FRONT NO. R. M.
IMPRINT SAME AS ABOVE
FROM YACHT CLUB

PRIVATE NO. BEFORE TITLE --- 1958

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
BRING THE TOWERS ABOUT 3/4 INCH CLOSER TOGETHER AND ALSO BRING THE TOWERS CLOSER TO SHORE IN ORDER TO HAVE CORRECT PROPORTION. ~~PLEASE~~ TAKE OUT THE BOAT? MAN, TRAILER, CAR, & RUBBISH IN FOREGROUND & ADD SOME ROCKS ALONG THE SHORE ~~EXT~~ AS ON 5A-H320 BUT NOT QUITE AS HEAVY IN QUANTITY. REPRODUCE THE SAME CLOUDS, MOON & REELECTION BETWEEN THE TWO TOWERS IN THE WATER AS ON CARD 5A-H320. INSERT SOME SAIL BOATS BETWEEN THE SHORE & THE TOWERS. USE SMALL PHOTOS FOR BOATS.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 10 1939

| DATE | DATE COMPLETED |
|---------------|-----------------|
| MAR 10 1939 | MAR 10 1939 |
| MAR 23 1939 | MAR 23 1939 |
| 3 7 3-10 | 3-16 SC |
| 91 3-24 | 3-24 |
| 225 1/2 4/139 | 28 March 4/4/39 |

DATE PHOTO RETURNED TO CUSTOMER

E. A. BISHOP, RACINE, WISCONSIN

NO. 9A-H427
ORDER NO. 22152
DATE 3/9/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
SHOOP PARK ON LAKE MICHIGAN,
RACINE, WISCONSIN

(ALL THIS ON THE ADDRESS SIDE)
FRONT NO. 19
IMPRINT R. M. SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 1044

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
ALL TREES ARE WHITE BIRCH. NOT NECESSARY TO SHOW HIGHWAY. MAKE NICE LAWN THE SPACE BETWEEN THE TREES & THE LIGHTHOUSE IS ALL LAWN. ADD ABOUT 1/4" WATER IN BACKGROUND SHOWING HORIZON. ALSO ELEVATE THE LIGHTHOUSE ABOUT 1/4" SO IT WILL BE NOTICEABLE WHEN PHOTO IS REDUCED TO POST CARD SIZE. MAKE SAME VERY PLAIN.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set. Please see to it that all photo or negatives are uniform and colors are in harmony with each other to make an attractive set.

9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

| DATE | BY | DATE | DATE |
|-------------|----------------|----------------|----------------|
| MAR 11 1939 | MAR 11 1939 | MAR 11 1939 | MAR 11 1939 |
| COMPLETED | DATE COMPLETED | DATE COMPLETED | DATE COMPLETED |
| 205 | 3 1/2 | SL | |
| 80 | 3 - 23 | 3 - 23 | 145 |
| 115 | 1 1/2 | 10 | 145 |
| 211 | 8 | APR - 13 | |

W A K E O V E R

Charge to L.V. Dept.

EST. WITHDRAWAL TIME REQUIRED

| | |
|-------------|-----------------------------|
| 1 1/2 | DATE RECORDED IN COST DEPT. |
| MAR 31 1939 | DATE |
| 1 1/2 | DATE |

Handwritten initials

8
3

144

E. A. BISHOP, RACINE, WISCONSIN

NO. 9A-H428

ORDER NO. 22152

DATE 3/9/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. NO

TITLE (IN FULL) WILLIAMS BAY ON LAKE
GENEVA, WISCONSIN

IMPRINT SAME AS ABOVE

5B4928

PRIVATE NO. BEFORE TITLE ---- 1460

PHOTO PROPERTY OF CUSTOMER

SEE PHOTO THAT IS ALREADY CUT. THE SHORE LINES ARE TO BE BROUGHT CLOSER TO-
GETHER SMALL PHOTO IS TO BE CUT AS MARKED. & THE SHORE LINES ARE TO BE REGULATED
FOR PROPORTION. TAKE OUT PEOPLE IN FOREGROUND AND ADD LOW SHRUBBERY IN ALONG
FOREGROUND SHORE. SHOW C&N.W. DEPOT IN BACKGROUND & LONG TRAIN STANDING ON SIDING
BACK OF DEPOT. SHOW PARKED AUTOS AS PLAINLY AS POSSIBLE.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| DATE RECEIVED | | DATE COMPLETED | |
|-------------------|----|-------------------|------|
| MAR 10 1939 | | MAR 10 1939 | |
| EXPOSURE | | EXPOSURE | |
| DEVELOP | | DEVELOP | |
| RET. PHOTO | 5 | RET. PHOTO | |
| PRINTS | 25 | PRINTS | 3-23 |
| PROOF | 25 | PROOF | 3-23 |
| REMARKS | | REMARKS | |
| DATE BLANKET FOLD | | DATE BLANKET FOLD | |
| DATE PARTIAL FOLD | | DATE PARTIAL FOLD | |

48

[Handwritten signature]

ST
143

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H429 ORDER NO. 22716

DATE 3-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

HOTEL REDMONT
BIRMINGHAM, ALA.

Photos for
this Customer

50 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART @ LORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REDMONT HOTEL - BIRMINGHAM, ALABAMA

BIRMINGHAM'S MOST MODERN HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screen

COLOR DESCRIPTION

SEE SKETCH, TISSUE OVERLAYS AND INSTRUCTIONS ATTACHED.

type written instructions
correct some of longhand
color instructions see sketch

Make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

APR 3 1939

comp Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H430 ORDER NO. 22717 DATE 3-7-1939

CUSTOMER PALACE HOTEL
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE GROUP 3 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PALACE HOTEL - PALACE HOTEL CRICKET
TAVERN - GUEST ROOM (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

Read letter

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

*A.A.A. Sign under Marquee has to be made on drawing
no line Neg. Black ink taken out.
H. Schwager*

MAR 9 - 1939

Color Photo

OLSON NEWS COMPANY, SIOUX CITY, IOWA

NO. 9A-H431

ORDER NO. 22139

DATE 3/9/39

| | | | |
|---|------------|-----------------------------------|-----------|
| 12 1/2 M | POST CARDS | ART COLOR TONE | FULL FACE |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. I R. M. NO | |
| TITLE (IN FULL) GREETINGS FROM SIOUX CITY, IOWA | | IMPRINT NONE | |
| IN SMALL TYPE - (c)Curt Teich & Co. INC. | | PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

FOR LETTERS ON CARDS USE THE FOLLOWING: 97018, 5A-H470, 92874, 92875, 97014, & 92882 without old cars for the other 3 letters will have to use the enclosed cards send in ~~by hand~~. *Black Background*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~221~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By Date MAR 18 1939

| DATE RECEIVED | DATE COMPLETED |
|---------------|----------------|
| MAR 18 1939 | MAR 18 1939 |
| 21 8 | 3/27 Geo SL |
| 17 6 | |
| 85 | J-30 4-3 47 |
| 904 15 | 4-4-39 4-5-39 |

R

DATE RECEIVED BY

DATE HAND COLOR PROOF BY

DATE HAND COLOR PROOF BY

155

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

| | | | | | | | |
|--|---|------------------------|---|--|-----------------------|--|--|
| PHOTO PROPERTY OF C. T. & CO. — CUSTOMER | DIAL No. 9A-H432 ✓ | ORDER NO. 22749 | DATE 3-9-1939 | DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART | DATE COMPLETED | Photos for this Customer | |
| | CUSTOMER CHADWICK HOTEL CO. SALEM, ORE. | | | | | | |
| | 25 MPOST CARDS | SIZE 3½ x 5½ | STYLE ART COLORTONE WHITE BORDER | | | | |
| | PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full HOTEL MARION, SALEM, OREGON | | | | | | |
| RETURN PHOTO | RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout | | | | | FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint | |
| | REMOVE HOF BRAU SIGN. | | | | | TO | |
| | COLOR DESCRIPTION SEE INSTRUCTIONS AND CARD 7A-H2510 ATT'D. | | | | | PHOTO USED FOR | |
| | | | | | | | |

62 3-28/10 1½
LA 4
4-30
MAR 17 1939
Comp Dept.
211
Lush

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H433

ORDER NO. 22739

DATE -39-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL)

IMPRINT ~~XXXXXXXXXXXXXXXXXX~~ SAME AS ABOVE
TITLE: VISTA OF THE PIONEER MONUMENT
WITH THE DOME OF THE STATE CAPITOL IN
BACKGROUND, CIVIC CENTER, DENVER, COLORADO
PRIV. NO. BEFORE TITLE: 2011

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

TAKE OUT ANY WIRES SHOWING. FOUNTAIN BASE IN DARK GRAY CONCRETE. FOUNTAIN & FIGURES ARE DARK WEATHERED BRONZE. GET ALL LINES & FIGURES CORRECT & DISTINCT. CAPITAL IS WHITE GRANITE. GOLD DOME DARK ROOF. KEEP CLOUDS. GET TREES SHARP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 subjects on
order for the set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 10 1939

MAR 10 1939

| DESCRIPTION | DATE RECEIVED | DATE COMPLETED |
|-------------|---------------|----------------|
| 105 3 | 3/10 | 3/13 Gr SL |
| 86 91 | 3/14 | 3-14 |
| 48 | 3/23/39 | 3/29/39 |

DATE BLUEPRINT OF D

DATE Paid

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

Gr.
143

SANBORN SOUVENIR CO., DENVER, COLO.

NO 9A-H434

ORDER NO. 22739

DATE 3-9-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: YAMPA RIVER CANON, NEAR
COLORADO-UTAH STATE LINE IN WESTERN
COLORADO - K M encl

PRIV. NO. BEFORE TITLE: 2334

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LOW GROUND IN FOREGROUND DARK BLACK GR. IN. CANON CLIFFS ARE GREY &
WHITE WITH DARK & RUSTY RED STRATUS. DISTANT HILLS DARK TO BLUSH. DON'T
ATTEMPT TO BRING OUT DETAILS. WANT STRIKING AT LIGHT AND SHADOW AND
DISTANCE EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this set. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 10 1939

By

Date

Use Dept. Checked

MAR 10 1939

| | | DATE REPT. DEPT. | DATE COMPLETED |
|------------------|------------|---------------------|-------------------|
| REPT. | 13 2. | 3/10 | 3/13 gr sl |
| ENGRAVING | 85/91 | 3-14 | 3-14 HT. |
| HAND COLOR PROOF | 225 2 | | 16 March |
| ARTIST DEPT. | 210 12 1/2 | 3- | 3-28 |

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

By

143

85.
152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H436 ORDER NO. 22750 DATE 3-9-1939

CUSTOMER LOMA LINDA FOOD CO.
ARLINGTON, RIVERSIDE, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~XXXXXX~~ LOMA LINDA FOOD COMPANY, INC.
ARLINGTON, RIVERSIDE, CALIFORNIA
HOME OF RUSKETS-THE MANY-PURPOSE CEREAL: TASTY-
WHOLESOME-NUTRITIOUS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout PUT IN A LAWN, PERHAPS A FLOWER BED AND
SHRUBS AT BOASE OF BLUE SPARINGLY. ~~XXXXXXXXXX~~

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

KOOLITE GLASS WINDOWS: NEAR A 30 BLUE. YOU MAY HAVE EXACT COLOR. DOOR: CHINESE RED, ~~XX~~ 33 is
NEAREST ON CHART. BLDG. SPANISH WHITE, WHICH IS OFF WHITE TOWARDS IVORY BUT NOT SO DEEP.
CLOCK: RED NEON. SIGN: BLUE NEAR YOUR 43.

make DK Blue impression

Red

MAR 18 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H437 ORDER NO. 22753 DATE 3-9-1939

CUSTOMER DIBBLE'S INN
VERNON, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ group 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIBBLE'S INN - EXTERIOR - DINING ROOM
DINING PORCH (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND COLOR GUIDE ATT'D.

*Also lasure and observe corrections in
Sketch as specified in letter of Feb 24th*

Photo Ret April 29, 1939

MAR 13 1939

very Duv

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H438 ORDER NO. 22761 DATE 3-9-1939

CUSTOMER THE CLEVELAND FILE CO.
#111XXXXXXXXXX CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO MORE GUESS WORK - NO MORE ERRORS

(ETC.)

Read

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout THE TWO FILES IN SKETCH DO NOT HAVE

THE TANGS IN PROPER PROPORTION. THEY ARE TOO STUBBY AND

SHOULD BE LONGER. LOOK AT LETTERHEAD ILLUSTRATION

ENCLOSED. REFER TO SAMPLE FILE FOR RIGHT

PROPORTIONS. THE TWO FILES AT RIGHT SHOULD ALSO

BE EXACTLY THE SAME SIZE. AS NOW SHOWN, THE

CENTER ONE SEEMS NARROWER.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. ELIMINATE "ALL SUPER DUTY FILES BRANDED AS ILLUSTRATED" AND USE INSTEAD

"ORDER FROM YOUR MILL SUPPLY. XXXX DISTRIBUTOR". IN SIGNATURE, WORK IN "QUALITY FILES SINCE

1899" IN A COLOR OTHER THAN BLUE SO IT WILL STAND OUT. BUT IT WHERE YOU THINK BEST. CHANGE

THE NAMES OF THE CENTER AND RIGHT FILES FROM MILL 2ND CUT TO FLAT 2ND CUT AND FROM MILL

SMOOTH TO FLAT SMOOTH. SEE TISSUE ATTACHED.

make DK Blue impression

MAR 16 1939

MAR 16 1939

1
4
2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 9A-H439 ORDER NO. 2760 DATE 3-10-1939

CUSTOMER UNITED AIR LINES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UNITED AIR LINES MAINLINER FLYING OVER
GOLDEN GATE INTERNATIONAL EXPOSITION

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INSTRUCTIONS AND MATERIAL ATT'D.

Photorel 4/3/39

RUSH

make DK Blue impression
of little
make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Reg. No. 517

Rel - 9½
HC - 1½ 62 3-18
22 - 9

X
G

MAR 13 1939
Comp. Dept.

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 9A-H⁴⁴⁰400

ORDER NO. 22184

DATE 3/10/39

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF
JOHNSTOWN, PA. LOOKING WEST FROM
GRANDVIEW CEMETERY DRIVE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 33

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LARGE BLDGS. ON LEFT DARK RED BRICK. SHOW REAR BRIDGE ON LEFT GRAY
SHOW RIVER. CENTER TALL BLDGS. DARK RED & BROWN. TALL BLDGS. ON
REAR RIGHT BUFF & BROWN. FOREGROUND BRIGHT GREY WHITE & BUFF & BROWN
SLATE ROOFS & SOME GREEN ROOFS. SHOW REAR MOUNTAINS CLEAR & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

| ESTIMATE | | | | Cost Dept. Checked |
|-------------|------|------------|-------|--------------------|
| MAR 11 1939 | | | | By |
| MAR 11 1939 | | | | Date |
| DESCRIPTION | QTY. | UNIT PRICE | TOTAL | DATE |
| COMP. ... | | | | |
| ... | | | | |
| ... | 13 | 5 | 3/13 | 3/13 Gr SC |
| ... | 8 | | 3-15 | 3-15 |
| ... | 2 | | 17 | 17 |
| ... | 63 | 1/3 | 3-30 | 3-30 |

DATE ... By ...
DATE ... By ...
DATE Photo Returned to Customer ...

13

ST.
145

5

C.T. & CO.

NO. 9A-H441

ORDER NO. 23218

DATE 3-27-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) GREETINGS FROM KENTUCKY

IMPRINT NONE

SMALL TYPE: (C) C.T. & CO.

CURT TEICH & Co., INC

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH AND CARDS ATT'D.

*Jobs in D5777
in D7820*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

MAR 28 1939

MAR 28 1939

DATE
COMPLETED

MAR 28 1939

MAR 28 1939

85

3 - 31

4 - 3 47

203 14

4 - 6

4 - 7

to blue solid backgrounds

DATE RECEIVED BY

DATE HAND OVER BY

DATE PHOTO RECEIVED BY

1
6

ST
168

Rep photo

C.T. & CO.

NO. 9A-H442

ORDER NO. 22783

DATE 3-11-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LIVE OAK TREES DRAPED WITH SPANISH MOSS

IMPRINT NONE

PRIV. NO. B/TORRE TITLE: LA-10

SMALL TYPE: SOUTHERN REGION-U.S. FOREST SERVICE PHOTO

PHOTO PROPERTY OF EXXX C.T.

COLOR DESCRIPTION

Make up photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

PHOTO IV
46 H-286

| | | Cost Dept. Checked | |
|-----|-------|--------------------|-------------|
| | | By | |
| | | Date | |
| | | DATE COMPLETED | |
| | | MAR 15 1939 | MAR 15 1939 |
| 15 | 2 | 3/15 | 3/16 for SC |
| 84 | | 3-18 | 3-20 RT. |
| 1/2 | | | 5-20-3 |
| 35 | 8 1/2 | | |

DATE RECEIVED
DATE PHOTO COMPLETED
DATE PHOTO RETURNED TO CUSTOMER

ST.
151

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 22196 9A0H443

ORDER NO. 22196

DATE 3/17/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TECHNICAL HIGH SCHOOL, OMAHA
NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 95289 AND CUT ~~EXE~~ OFF ON EACH SIDE AS MARKED
ON ATTACHED CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

MAR 10 1939

MAR 10 1939

MAR 18 1939

MAR 18 1939

19 1 1/2

3/18

3/21 gr SL

25

3-22

1/2

217

9

4-3

4-5

DATE Photo Returned to Customer

DATE Photo Returned to Customer

DATE Photo Returned to Customer

DATE Photo Returned to Customer

DATE Photo Returned to Customer

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H444 ORDER NO. 22799 DATE 3-10-1939

CUSTOMER ALTAMONTE HOTEL
ALTAMONTE SPRINGS, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ALTAMONTE HOTEL - ALTAMONTE SPRINGS,
FLORIDA

BOT-"LEISURE AT ITS BEST" WHEN YOU MAKE YOUR STAY
AT ALTAMONTE HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout MAKE LESS PROMINENT THE LARGE BUSH IN
FOREGROUND OF THE PICTURE AT LEFT, BOTTOM.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

WHERE YOU HAVE A SPREAD OF RED OVER THE BUSH IN FOREGROUND OF THE PICTURE AT LEFT, BOTTOM,
CUSTOMER WOULD RATHER HAVE SUBDUED SO SUGGEST A SPRINKLING OF LAVENDER OR PURPLE AS FLORAL
FEATURE THERE. KEEP AWAY FROM THE RED ALTOGETHER AND CREATE AN APPEARANCE OF ANYTHING FROM
WHITE TO THE PURPLE AS MENTIONED. BE SURE TO GET THE HANGING MOSS FROM THE TREES AS NATURAL
AS YOU CAN. DO NOT MAKE THE MOSS LOOK TOO HEAVY OR TOO WHITISH. IT REALLY APPEARS AS A GREEN-
ISH GREY IN THE TREES AND IS RATHER LIGHT, FEATHERY RATHER THAN SOLID MASSES.

Make light blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7

LO 2

Ret 2 1/2

HC 2 1/2 62 3-22

Lat 1 1/2

Chas. G. Teich
Pm

4 - 6 in.

6 -

7 - 2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 9A-H445 ORDER NO. 22792 DATE 3-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER THE BLACKSTONE
MIAMI BEACH, FLA.

6 M BUSINESS CARDS SIZE 3 1/2 x 2 1/4

STYLE PHOTO COLORITWHITE BORDER

PLACE OF TITLE Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BLACKSTONE - MIAMI BEACH, FLORIDA

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 7A-H3572. MAKE NEW BLACK NEGATIVE.

MAR 14 1939

MAR 14 1939

147

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H446 ORDER NO. 22790 DATE 3-29-1939

CUSTOMER HOTEL CHASDEL & COTTAGES
SANTA CHUZ, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

GROUP 3 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STONE'S COTTAGES AT THE BEACH, SANTA
CRUZ, CALIFORNIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
S
C
D

COLOR DESCRIPTION

SEE SKETCH ATT'D. ROOF OF THE LOWER PICTURE IS OF TILE AND ON SKETCH DOES NOT SHOW THE
EFFECT OF TILE ROOF. ALSO ROOFS IN UPPER RIGHT HAND PICTURE APPEAR IRREGULAR. THESE ROOFS
ARE HEXAGON COMPOSITION SHINGLES IN ALTERNATE COLORS OF TILE RED, GREEN AND BUFF.

Make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 31 1939

Comp Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H447 ORDER NO. 22789 DATE 3-10-1939

CUSTOMER ROOSEVELT HOTEL
SEATTLE, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROOSEVELT - SEATTLE, WASH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

MAKE SKY MORE BLUE & WHITE AS ON CARD 6A-H1649, ATT'D. SEE INSTRUCTIONS
AND SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Photo
Ret 11
35-2. Oct 8 1/2
As quoted
W

MAR 14 1939

MAR 14 1939

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H448 ORDER NO. 22788 DATE 3-10-1939

CUSTOMER DRAPER STUDIO OF MODES
PASADENA, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

WORKIN SHRUBS. ELIMINATE THE BLDG. TO THE
LEFT BEHIND THE WHITE WALL AND PUT TREES
AS CARD ATT'D IN BACKGROUND. PUT A LITTLE
VINE OVER THE ARCH OF GATEWAY TO THE LEFT.
SEE TISSUE OVERLAY.

COLOR DESCRIPTION

WORK IN COLOR AFTER FASHION OF CARD 2A-H487 ATT'D. WALK LEADING TO THE HOUSE IS CEMENT,
BUT ON EACH SIDE HAS A PANEL OF BRICK ABOUT A FOOT WIDE. NOT A VERY RED BRICK, MORE
TILE COLOR.

SEE TISSUE OVERLAY.

Make DK Blue impressive

MAR 14 1939

21-4
13-1
62 3-22
Ret 5
H6
2A 834

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1939

ST
147

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H449 ORDER NO. 22796 DATE 3-10-1939

CUSTOMER CAMP GRAY
SAUGATUCK, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 4 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DAYDREAM AND OUTLOOK COTTAGES - SUNSET
~~XXXXXXXX~~ COTTAGE - SANDPIPER AND HUMMINGBIRD
~~XXXXXXXX~~ CABIN - ROSE COTTAGE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo, — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATT'D.

DAYDREAM & OUTLOOK COTTAGES: RED ROOF 31. WHITE SIDE WALLS. GREEN TRIM 38. SUNSET COTTAGE:
RED ROOF 31. ORANGE YELLOW (5) SIDEWALLS. WHITE WINDOW TRIM. SANDPIPER & HUMMINGBIRD CABINS:
RED ROOFS 31. ROOF STRIPS 2. CREAM SIDEWALLS, 10. SIDEWALL STRIPS 2. WINDOW TRIMS SAME AS STRIPS
NO. 2. ROSE COTTAGES: RED ROOFS: 31. WHITE SIDE WALLS. GREEN TRIM 38.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

MAR 14 1939

MAR 14 1939

64 63
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H450 ORDER NO. 22797 DATE 3-10-1939

CUSTOMER CAMP GRAY
SAUGATUCK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS, SKETCH AND TISSUE OVERLAY ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1939

MAR 14 1939

3 — 2

7

NO. 9A-H451

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 22805

DATE 3-13-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. 2

R. M: NO

TITLE (IN FULL) ENTRANCE TO CENTENNIAL PARK,
SALEM, OHIO

IMPRINT SAME AS ABOVE

PRIV.NO. UPPER LEFT CORNER: SA 101

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A74

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this custom. Please
see to it that all subjects or nega-
tives are uniform and in
in harmony with each other
to make an attractive set.

| DATE | TIME | DATE | DATE |
|-------------|-------------|-------------|-------------|
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| MAR 14 1939 | MAR 14 1939 | MAR 14 1939 | MAR 14 1939 |
| 20 | 1 | 3/14 | 3/14 Gr SL |
| 84 | | 3 - 15 | 3 - 6 47 |
| 203 | 1 1/2 | 4 - 3 | 4 - 3 |

DATE BLUEPRINT OR D

DATE PROOF

By

By

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

By

5
148

1. Replicate

ATTENTION!

Subjects on order for this customer. Please see to it that all the or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO 94-H452

MINISKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 22805

DATE 3-13-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO COUNTRY CLUB,
SALEM, OHIO

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PRIV.NO. UPPER LEFT CORNER: SA 102

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. A-96735

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

Car. L. 2. Ch. 12

Ex. _____
Date _____

| DATE | DATE | DATE | DATE |
|-------------|-------------|-------------|-------------|
| ENTERED | ENTERED | ENTERED | ENTERED |
| COMPLETED | COMPLETED | COMPLETED | COMPLETED |
| MAR 15 1939 | MAR 15 1939 | MAR 15 1939 | MAR 15 1939 |
| 15 1 1/2 | 2/16 | 2/16 | 2/16 |
| 8 | 2 - 17 | 3 - 17 | 3 - 17 |
| 226 1/2 | | | |
| 211 8 1/2 | 4 - 3 - 39 | | |

212 11.1.

By

DATE Photo returned to Customer _____

CT.
152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H453 ORDER NO. 22815 DATE 3-13-1939

CUSTOMER PRITCHETT & THOMAS CO.
MEMORIAL APT. HOTEL
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 POST CARDS SIZE

3½ x 5½

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MEMORIAL APARTMENT HOTEL, NASHVILLE,
TENN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout MAKE "FRONT PORCH" STAND OUT AS MUCH
AS POSSIBLE AS IT IS ONE OF THE BEST
SELLING FEATURES OF BUILDING.

SEE TISSUE ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SEE DESIGN ATT'D. COLOR OF BUILDING THE SAME COLOR BRICK AS ON CARD ATT'D,
6A-H2549.

make DK. Blue impression
MAKEOVER

Bring to Adv.

FILED IN THE

RETOUCHING

PHOTO LITHO

COMPOSING

Cost Dept

MAR 27 1939

Comp. Dept

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H454 ORDER NO. 22818 DATE 3-15-1939

CUSTOMER H. EILERMAN & SONS
COVINGTON, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 BUSINESS CARDS 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 9A-H358. MAKE NEW BLACK NEGATIVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H455 ORDER NO. 22819

DATE 3-14-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL WOODROW
OAKLAND, CALIF.

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WOODROW - 14TH AND GROVE STREETS
OAKLAND, CALIFORNIA - QUIET AND CONVENIENT
HARRY H. MARSHALL, MANAGER

see Card att.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE CARD 7A-H2-32 ATT'D FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAR 16 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 9A-H456 ORDER NO. 22840 DATE 3-14-1939

CUSTOMER MOANA AUTO APTS.
RENO, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOANA AUTO APARTMENTS - RENO, NEVADA
BOT-ON CARSON CITY HIGHWAY - U.S. NO. 395

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

see INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 16 1939

Ret 4-1

62 3-29 He 1-1

Lat 8

PH

NO. 9A-H457

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER NO. 22204

DATE 3/15/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) QUAPAW BATHS, UNDER
GOVERNMENT SUPERVISION, "THE HOUSE WITH
THE BIG DOME"
BOT - G.A. CALLAHAN, PRES. HOT SPRINGS
NATIONAL PARK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. MES
IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER -- 171

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 93414 USE SAME COLORS AS ON THE AMERICAN ART CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Contract No.

By

By

Date

Date

MAR 16 1939

MAR 16 1939

| OPERATION | EST. TIME | EST. PRICE | DATE COMPLETED |
|-----------------------|-----------|------------|----------------|
| COMPOSING, TYPE & SET | | | MAR 16 1939 |
| SKETCH | | | |
| RETOUCHING | 2 | 3/16 | 3/17/39 |
| PHOTOGRAPH | | | |
| PRINTING | 91 | 3-21 | 3-22-39 |
| PACKAGING | | | |
| HAND COLOR PROOF | 225 | 1 1/2 | 24/39 |
| ARTIST DEPT. | 214 | 8 1/2 | 3-31 |

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

Rm 152
153

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 94-H458

ORDER NO. 22216

DATE 3/15/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

TITLE (IN FULL) HIGHWAY AND RAILWAY TUNNELS, IMPRINT SAME AS ABOVE
BONNEVILLE DAM, COLUMBIA RIVER, OREGON
(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE --- 808

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SPLIT PICTURE SENT BECAUSE ~~XXXXXX~~ CUSTOMER DESIRES TO SHOW DAM MORE PLAIN.
DAM, TUNNELS AND MOUNTAINS TO SHOW MOSTLY

434 829

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 20 1939

MAR 20 1939

| DESCRIPTION | EST. TIME | IN PROGRESS | COMPLETED |
|-------------|-----------|-------------|-------------|
| REWORKING | ✓ 4 1/2 | 3 - 20 | 3 - 28 50 |
| REWORKING | 91 | 3 - 28 - 39 | 3 - 26 45 |
| REWORKING | 227 1 1/2 | | 3 - 30 - 39 |
| REWORKING | 212 9 | 4 - 6 - 39 | 4 - 7 - 39 |

REWORKING

REWORKING

2

158

1 Rephoto

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. 9A-H459

ORDER NO. 22230

DATE 3/15/39

25 12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

YES

same as 7441664

TITLE (IN FULL) ST. MARY'S CHURCH, HOT SPRINGS NATIONAL PARK, ARK.

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER --- 172

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ALL TREES AND BUILDINGS OTHER THAN THE CHURCH TO BE TAKEN OUT, ONLY THE CHURCH TO BE ON CARD. OVER THE ENTRANCE THESE WORDS MUST SHOW UP GOOD. "AVE MARIA" CORNER STONE INSCRIPTION READS: St. Mary's A D 1923

ROOF TILE GREEN #45. BRICK RED #62. TOP DOME DARK GRAY #? BLDG. TRIMMED WHITE #? DOOR BROWN #57. CROSS ON CUPOLA WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 20 1939

MAR 20 1939

DATE COMPLETED

MAR 20 1939

MAR 20 1939

1.000000

7 5

3-20

3-22 SE

1.000000

85

3-22

3-23 EF

2.000000

227 1/2

3-24

3-24-39

ARISE LITE.

003 8

3-30

3-31

DATE DUE

DATE PAID

DATE PAID

DATE PAID

158

STANLEY A. FOLTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H460

ORDER NO. 22845

DATE 3-14-1939

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R.M. YES

TITLE (IN FULL) STATUE OF "PACIFICA", COURT
OF PACIFIC, CALIFORNIA WORLD'S FAIR
ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

~~XXXXXXXXXXXXXXXXXXXX~~

PRIV.NO.EXTREME RIGHT IN UPPER BORD R: PRIV.NO.BOT.OF DIVIDING LINE:166

166

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Purch

ESTIMATE

MAR 15 1939

| OPERATION | EST. TIME No. of Hrs. & Mins. | DATE ENTERED & BY | DATE COMPLETED |
|-----------------------|----------------------------------|----------------------|-------------------|
| COMPOSING TYPE SET UP | | MAR 15 1939 | MAR 15 1939 |
| STATION | | | |
| RETOUCHING | 7 3 | 3-15 | 3-16 |
| PHOTOGRAPHING | | | |
| ENLARGING | | | |
| HAIR COLOR PROOF | 1 1/2 | 3-16 | 3-16 |
| ARTIST COPY | 9 1/2 | 3-25 | 3-30 |

DATE RECEIVED BY _____ DATE PAID BY _____
DATE MADE BY _____ DATE MADE BY _____
DATE MADE BY _____ DATE MADE BY _____

55
H2 40 small neg
151

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H461 ~~XXXX~~

ORDER NO. 22845

DATE 3-14-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES

TITLE (IN FULL) FED RAL BUILDING AND LAKE
OF THE NATIONS, CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV.NO.EXTREME RIGHT IN UPPER BORDER: 167
PRIV. NO.BOT.OF DIVIDING LINE: 167

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| OPERATION | DATE | DATE | DATE |
|---------------|-------------|-------------|-------------|
| | COMPLETED | COMPLETED | COMPLETED |
| COMPOSITION | MAR 15 1939 | MAR 15 1939 | |
| SECTION | | | |
| RETOUCHING | 4 1/2 | | SL |
| PRINTING | | | |
| STAMPING | 8 1/2 | 3 - 16 | 3 - 16 1/2 |
| ENGRAVING | | | |
| HAND COLORING | 2 1/2 | 1 1/2 | 3 - 17 - 30 |
| ARTIST | 2 15 | 9 | 3 - 28 |

DATE REC'D _____ DATE PAID _____
DATE RETURNED TO CUSTOMER _____
By _____

14-1/4
12-3/4

ST.
Am. 150
151

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H462

ORDER NO. 22845

DATE 3-14-1939

25^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) COURT OF THE FLOWERS, RAINBOW
GIRL FOUNTAIN OF LIFE, CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV.NO. EXTREME RIGHT IN UPPER BORDER:
168

PRIV.NO. BOT. OF DIVIDING LINE: 168

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects are
atives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|-------------|-----------|-------------|-------------|
| MAR 15 1939 | | MAR 15 1939 | |
| DATE | EST. TIME | DATE | DATE |
| | | ENTERED | COMPLETED |
| | | MAR 15 1939 | MAR 15 1939 |
| | 205 3 | 3/15 | 3/16 G. SC |
| | 5-41 | 3 - 6 | 3 - 16 41 |
| | 225 1 1/2 | | 17 March |
| | 217 9 1/2 | 2-29 | 3-31 |

DATE PAID _____ DATE PAID _____

DATE PAID _____ DATE PAID _____

DATE PAID _____ DATE PAID _____

ST.
R. 150
151

ST
2n 150
151

order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 94-H464

ORDER NO. 22845

DATE 3-14-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) COURT OF THE MOON, CALIFORNIA
WORLD'S FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTRME RIGHT IN UPPER BORDER: 170 PRIV. NO. BOT. OF DIVIDING LINE: 170

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 15 1939

By

Date

MAR 15 1939

| ORDER NO. | EST. TIME (No. of Tins Allowed) | DATE ENTERED & EPT. | DATE COMPLETED |
|-----------|------------------------------------|------------------------|-------------------|
| 1 | 5 | MAR 15 1939 | MAR 15 1939 |
| 2 | 5 | 3-15 | 3-16 |
| 3 | 5 | 3-16 | 3-16 |
| 4 | 5 | 3-16 | 3-16 |
| 5 | 5 | 3-16 | 3-16 |
| 6 | 5 | 3-16 | 3-16 |
| 7 | 5 | 3-16 | 3-16 |
| 8 | 5 | 3-16 | 3-16 |
| 9 | 5 | 3-16 | 3-16 |
| 10 | 5 | 3-16 | 3-16 |
| 11 | 5 | 3-16 | 3-16 |
| 12 | 5 | 3-16 | 3-16 |
| 13 | 5 | 3-16 | 3-16 |
| 14 | 5 | 3-16 | 3-16 |
| 15 | 5 | 3-16 | 3-16 |
| 16 | 5 | 3-16 | 3-16 |
| 17 | 5 | 3-16 | 3-16 |
| 18 | 5 | 3-16 | 3-16 |
| 19 | 5 | 3-16 | 3-16 |
| 20 | 5 | 3-16 | 3-16 |
| 21 | 5 | 3-16 | 3-16 |
| 22 | 5 | 3-16 | 3-16 |
| 23 | 5 | 3-16 | 3-16 |
| 24 | 5 | 3-16 | 3-16 |
| 25 | 5 | 3-16 | 3-16 |

DATE BLUEPRINT ORD.

DATE PRINT

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

*Ret 150 small negs
151*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H465 ORDER NO. 22907 DATE 3-15-1939

CUSTOMER HOTEL BREAKERS
CORPUS CHRISTI, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BREAKERS - CORPUS CHRISTI, TEXAS

BOT-OWN PRIVATE BEACH AND PIER

See copy enclosed

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

To office

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Make red impression

MAR 17 1939

MAR 17 1939

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 8
62 9-3 HC 1 1/2
Ret 9*

As per order

Rush

X
154

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H466

ORDER NO. 22876

DATE 3-16-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PRATT FORMITORY, AMHERST
COLLEGE, AMHERST, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. 1 $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED AND GREY. GREENISH ROOF.

Out in foliage

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 16 1939

Est. Dept. Checked
Date

| | | DATE ENTERED | DATE COMPLETED |
|--|-----|-----------------|-------------------|
| | | MAR 16 1939 | MAR 16 1939 |
| | 20 | 3/16 | 3/20 <i>gr SL</i> |
| | 8 | 3 - 22 | 3 - 22 |
| | | | |
| | 226 | 1/2 | 3-23-35 |
| | 216 | 9 | 2-27 |

DATE BLUEPRINT OR D

DATE MA

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

Chrys

NO. 9A-H467

C.W.HUGHES & CO.,INC., MECHANICVILLE,N.Y.

ORDER NO. 22876

DATE 3-16-1939

| | | | |
|---|--|-----------------------------------|--------------|
| 12 M 500 POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. I • R. M. NO | |
| TITLE (IN FULL) GOODSELL LIBRARY, MASSACHUSETTS STATE COLLEGE, AMHERST, MASS. | | IMPRINT SAME AS ABOVE | |
| PRIV. NO. 1 FROM RIGHT EDGE IN UPPER BORDER: 2 | | | |
| | | PHOTO PROPERTY OF C.T. | |

COLOR DESCRIPTION

RED BRICK, SLATE DARK ROOF. SHOW LEAVES ON BRANCHES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

| ESTIMATE | | Cost Dept. Checked | |
|-------------|----------|--------------------|-------------|
| MAR 16 1939 | | MAR 16 1939 | |
| ITEM | QUANTITY | UNIT PRICE | TOTAL |
| 17 | 2 1/2 | | |
| 80 | | 3 - 22 | 3 - 22 H.T. |
| 227 | 1 1/2 | | 3 - 23 - 29 |
| 219 | 7 1/2 | 3 - 24 | 3 - 27 |

DATE RECEIVED BY

By

DATE PAID

By

DATE HANDLED BY

DATE Photo Returned to Customer

By

ST
154

NO. 9A-H468

ORDER NO. 22876

DATE 3-16-1939

12 M₅₀₀ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. NO

TITLE (IN FULL) MORROW DORMITORY, AMHERST
COLLEGE, AMHERST, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER: 5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK. TAKE OUT SIGN. PUT IN FOLIAGE


SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Cont. Date 1/1 Checked 1/1

By

D. 43

1939

MAR 16 1939

MAR 16 1939

MAR 16 1939

H. 2000. 100

Am. J. 1-1-1902.

DATE DUE - 11-1-01

1871

By

DAIL HAND C

2 Photo 1. turned to Custom.

By

154

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H469

ORDER NO. 22876

DATE 3-16-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) JOHNSON CHAPEL AND NORTH
AND SOUTH DORMITORIES, AMHERST COLLEGE,
AMHERST, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. 3" FROM RIGHT EDGE IN UPPER
BORDER: 1

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CHAPEL WHITE & BLDGS. RED. PUT IN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

By

Date

MAR 16 1939

MAR 16 1939

DATE
COMPLETED

MAR 16 1939

MAR 16 1939

REPRODUCTION

5

3/16

3/20

gr sl

PHOTOGRAPH

BLUEPRINT

STUDYING COPY

85

3-20

3-21 45.

ENGRAVING

HAND COLOR PHOTO

224

1/2

3-22-39

ARTIST DESK

211

9

3-24-39

DATE BLUEPRINT ON

By

By

DATE HAND COLOR PHOTO

DATE

By

DATE Photo Returned to Customer

NO.9A-H470

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 22876

DATE 3-16-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MEMORIAL BUILDING AND CHAPEL,
MASSACHUSETTS STATE COLLEGE, AMHERST,
MASS.

IMPRINT

SAME AS ABOVE

PRIV. NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 3

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. LEFT IS TAN AND CHAPEL IS GREY STONE. STEEPLE IS GRAY & BROWN TRIM.
BE SURE TO SHOW CHIMES. SHOW LEAVES ON BRANCHES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

By

MAR 16 1939

| DESCRIPTION | DATE COMPLETED | DATE COMPLETED |
|---------------|-------------------|-------------------|
| COMPLETION | MAR 16 1939 | MAR 16 1939 |
| SALES | | |
| PRINTING | 4 3 3-16 | 3-21 SL |
| PHOTO LITHO | | |
| ENGRAVING | 84 3-22 | 3-22 AT |
| HAND COLORING | 1/2 | 3-23-39 |
| ARTIST COST | 213 8 1/2 3-24-39 | 3-27-39 |

DATE

DATE

By

DATE

DATE Photo Returned to Customer

By

4

5
154

NO. 9A-H471

ORDER NO. 22 892

DATE 3-16-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BOARD

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. T

T

R. M. YES

TITLE (IN FULL) FOUNTAIN IN MEYER CIRCLE, 63RD^{MP}PRINT SAME AS ABOVE
AND WARD PARKWAY, KANSAS CITY, MO.

PRIV.NO. BEFORE TITLE: 68

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BE SURE AND STRENGTHEN WATER STREAMS AS CARD ATT'D. CUT
TOP AND BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

— ~~2~~ — Subjects on
order for this customer. Please
see to it that all new or new-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Corr Dept. *Checked*

MAR 16 1939

1

1917

1844

| | DATE ENTERED | DEPT. | DATE COMPLETED |
|---------------------|-----------------|-------------|-------------------|
| CORRESPONDENCE UNIT | | MAR 16 1939 | MAR 16 1939 |
| RECORDING | 205 | 3/16 | 3/17 gr SC |
| PINCH HOOKING | | | |
| BLENDING | 91 | 3-20 | 3-20 |
| PREPARATION | | | |
| JAMES COLLIER UNIT | 226 | 1/12 | 2-22-30 |
| ARI ST. DEPT. | 46 | 8/12 | 3-30-39 |
| | | | 4-4-39 |

MAIL DELIVERED BY U.S. MAIL

D. 271 1716

DATE 2-11-1900

PLATE Photo Number 15 C-1

47

154

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 9A-H472

ORDER N22892

DATE 3-16-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HOTEL MUEHLEBACH, KANSAS
CITY, MO.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 69

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT ALL CARS. TOUCH OUT WIRES. CLEAN UP SIDEWALK.
PUT ON FLAGS. FOR COLORS SEE CARD A99467 ATTID.
CUT OFF ON LEFT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 16 1939

By

Date

MAR 16 1939

DATE
COMPLETED

MAR 16 1939

MAR 16 1939

6

3/16

3/21 Gr Sl.

85

3-22

3-23 45.

227

1/3

3-29

3-24-39.

42

8 1/2

3-29-WP

DATE RECEIVED

DATE PAID

By

To

DATE HAND OVER PHOTO

DATE Photo Returned to Customer

14

154

Rephoto 5x7

NO. 9A-H473

in center
C.P. JOHNSTON CO., SEATTLE, WASHINGTON - RAINIER *at side*
NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A.

ORDER NO. 22862

DATE 3-16-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|--|-----------------------------------|
| PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER. | FRONT NO. 3 R. M. YES |
| TITLE (IN FULL) RAINIER NATIONAL PARK | IMPRINT SAME AS ABOVE |
| BOT-AN ICE CAVE IN PARADISE GLACIER | |
| PRIV. NO. BEFORE UPPER TITLE: 4141 <i>lower left corner</i> | |
| | PHOTO PROPERTY OF c.t. |

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate
MAR 20 1939
By *[Signature]*
Date MAR 20 1939

| | DATE STARTED | DATE COMPLETED |
|--------------|-----------------|-------------------|
| | MAR 20 1939 | MAR 20 1939 |
| 3 1 1/2 3-20 | | 3-24 5 |
| 1 1/2 3-20 | | 3-24 4 1/2 |
| 2 1/2 1 1/2 | | 4-14 |
| 2 1/2 9 4-12 | | 4-14 |

DATE RECEIVED
By
DATE HAND OVER
By
DATE Photo Returned
By

Ran. 153
158

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H474 ✓ ORDER NO. 22912

DATE 3-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MC GAUGH HOSIERY MILLS
DALLAS, TEXAS

50 M POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEAD OF THE CLASS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D AND INS TRUCTIONS ATT'D.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 17 1939
Comp. Dept.

32

587

S.O. 2

Ret 7

26 1/4

10 10 1/2

62 3-23

NO. 9A-H475

DISTRIBUTED BY: MC CORMICK CO., PHOTOGRAPHERS, AMARILLO,
TEXAS

ORDER NO. 22274

DATE 3/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

TITLE (IN FULL) THE BEST LIGHTED "MAIN STREET"
IN AMERICA!
BOT - POLK STREET, AMARILLO, TEXAS,
LOOKING NORTH FROM NINTH

IMPRINT SAME AS ABOVE

(IN SMALL TYPE IN LOWER RIGHT BORDER) --

(c) 1939, MC CORMICK CO., AMARILLO --
PHOTO 33514

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

See tissue flap with correct night colors indicated in crayon. Cut out the portion of the sign on the wall that reads "BLACKBURN BROS. CLOTHIERS" Also do this to "HONOLULU" in the theatre sign as this would date the card. First office bldg. on left is FISK BLDG., CARD of which is attached. Next tall building back of it is OLIVER-EAGLE BLDG. on which card is attached. This card replaces 1576-30 attached. which was taken a block south. Also attached a diagramed skyline card which shows same building.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | Date Used | |
|-------------|-------|-------------|-------------|
| MAR 16 1939 | | MAR 16 1939 | |
| DATE | TIME | DATE | TIME |
| | | MAR 18 1939 | MAR 18 1939 |
| | 6 | 3/18 | 3/21 Gr SL |
| 91 | | 3-22 | 3-23 4-5 |
| 226 | 13/4 | | 3-24-30 |
| 216 | 9 1/2 | 4-3 | 4-5 |

DATE BLUEPRINT ORD

DATE Mod

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

 13
 Rm. 155
 156

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9-H476

ORDER NO. 22288

DATE 3/17/39

25 M POSTCARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)
ELEPHANT TRAIN AND FEDERAL
BUILDING ACROSS LAKE OF THE NATIONS,
CALIFORNIA WORLD'S FAIR ON SAN
FRANCISCO BAY
(USE: GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT. OF DIVIDING LINE
171

PRIVATE NO. AT EXTREME RIGHT UPPER BORDER
171 PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVER PHOTO

Photo Ret 4/24/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20
order for this card. Please
see to it that all text or
lines are uniform and
in harmony with each other
to make an attractive set.

MAP 18 1939

ESTIMATE

Cost 1.00 Checked

MAR 18 1939 MAR 18 1939

205 5 3/11 3/20 Gr Sl

84 3 21 3-21-45

67 9 3/30/39 4/1/39

205 Ruth

2 extra blk & white proofs

Rush
15.
Am 154
155

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H477

ORDER NO. 22288

DATE 3/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (UNFULL) COURT OF THE SEVEN SEAS
SHOWING "PACIFIC" CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO BAY
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. AT EXTREME RIGHT UPPER BOR.
172

PRIVATE NO. AT BOT OF DIVIDING LINE
172

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVER PHOTO

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all
tives are uniform and color
in harmony with each other
to make an attractive set.

by Mr. Roush

MANUFACTURED BY

Charge to L.V. Dept.

EST. BY

| | | |
|----------|-----|---------------|
| INVOICE | 4 | in Cost Dept. |
| PAID | 1 | |
| CHECK | | |
| RECEIVED | 3/4 | |

Handwritten initials

RECEIVED

Cost Dept. *Curt Teich*

MAR 17 1939

MAR 17 1939

| DATE RECEIVED | DATE COMPLETED | DATE RECEIVED | DATE COMPLETED |
|---------------|----------------|---------------|----------------|
| | | MAR 17 1939 | MAR 17 1939 |
| 5 | 3 1/2 | 3-17 | 3-20 |
| 91 | | 3-20 | 3-20 |
| 221 | 1 1/2 | | 21 |
| 64 | 9 1/2 | 3/30/39 | 4/3/39 |

DATE RECEIVED ON D

DATE Mod

LJ

By

DATE RECEIVED ON D

DATE Photo Returned to Customer

Push
make 2 blk & white proofs
3-4 Bunch of Photos
on O. Red

Handwritten notes and initials

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 94-H478

ORDER NO. 22288

DATE 3/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) PORTAL OF THE PACIFIC AND
TOWER OF THE SUN, CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO, Bay
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE

PRIVATE NO. AT EXTREME RIGHT UPPER BOR.
173

PRIVATE NO. AT BOT. OF DIVIDING LINE
173

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVER PHOTO

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all subjects
tives are uniform and to
in harmony with each other
to make an attractive set.

| DATE RECEIVED | | | | DATE COMPLETED | |
|---------------|----|------|--|----------------|----|
| MAR 17 1939 | | | | MAR 17 1939 | |
| MAR 17 1939 | | | | MAR 17 1939 | |
| 2 | 3 | 3-17 | | 3-20 | 51 |
| 84/91 | | 3-20 | | 3-20 | 15 |
| 226 | 13 | | | 3-21 | 30 |
| 43 | 10 | | | 44-3 | |

DATE RECEIVED

By

DATE RECEIVED

By

DATE Photo Returned to Customer

Run
make 2 blk & white proofs

sf
Rm 154
155

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 94479

ORDER NO. 22288

DATE 3/17/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARCH OF TRIUMPH, CALIFORNIA
WORLD'S FAIR ON SAN FRANCISCO BAY
(USE GOTHIC TYPE)

FRONT NO. 6 R.M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT EXTREME RIGHT UPPER BOR.
174

PRIVATE NO. AT BOT. OF DIVIDING LINE
174

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVER PHOTO

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20
order for the...
see to it that... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE
AND WORK SCHEDULE

| OPERATION | EST. TIME | DATE STARTED & BPT. | DATE COMPLETED |
|--------------------------|-----------|------------------------|-------------------|
| CONFIRMATION WITH ARTIST | | MAR 18 1939 | MAR 18 1939 |
| REVISIONS | 5 | | |
| PROOFING | 8 1/2 | 3 - 21 | 3 - 21 |
| PRINTING | 226 | 1 1/2 | 3 - 22 - 25 |
| DELIVERY | 9 | | |

DATE Photo Returned to Customer

16-3 1/2
205-1 1/2

ST
Rn 154
155

ush
make extra letter
white proof

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

NO. ~~2A-H478x~~ 9A-H480

ORDER NO. 22288

DATE 3/17/39

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ^{LEFT} RAINBOW GIRL AND FOUNTAIN,
COURT OF THE FLOWERS, CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO BAY
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

6

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. AT EXTREME RIGHT UPPER BORDER

175

PRIVATE NO. AT BOT. OF DIVIDING LINE

175

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON TISSUE OVER PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

20

Subject

order for this order. Please

see to it that all colors or ne-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

MAR 17 1939

ESTIMATE

Cost Dept. Checked

MAR 17 1939

| DATE RECEIVED | DATE COMPLETED |
|---------------|----------------|
| MAR 17 1939 | MAR 17 1939 |
| 2 3 1/2 3-17 | 3-20 S |
| 91 - 3-20 | 3-20 H. |
| 227 1 1/2 | 3-20-39 |
| 9 1/2 3-20 | 3-29 |

DATE RECEIVED

DATE PAID

By

By

DATE PAID COLOR PROOF

DATE Photo Returned to Customer

By

Provan
2 extra blk & white proofs
Rm 154
155

STANLEY A. PILTZ company, SAN FRANCISCO, CALIF.

NO. 9A-H481

ORDER NO. 22288

DATE 3/17/39

25 M POST CARDS ART COLOORTONE WHITE BORDER

| | | | |
|--|--|---|---------------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 6 | R. M. YES |
| TITLE (IN FULL) COURT OF THE MOON - SOUTH TOWERS AND SPIRE TO THE SUN, CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO, BAY (USE GETHIC TYPE) | | IMPRINT | SAME AS ABOVE |
| PRIVATE NO. AT EXTREME RIGHT UPPER BORDER 190 | | PRIVATE NO. AT BOT. OF DIVIDING LINE 190 | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CUSTOMER | |

SEE INSTRUCTIONS ON TISSUE OVER PHOTO.

Photo Ret 4/30/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | Cost Data | |
|-------------|-------------|-------------|----------------|
| MAR 17 1939 | | MAR 17 1939 | |
| DATE | QUANTITY | DATE | DATE COMPLETED |
| MAR 17 1939 | MAR 17 1939 | MAR 17 1939 | MAR 17 1939 |
| 5 | 2 1/2 | 3-17 | 3-20 |
| 8 1/2 | 91 | 3-20 | 3-20 |
| 22.0 | 1 1/2 | | 3-21-32 |
| 211 | 10 1/2 | 3-29-39 | |

Rush
2 extra blk & white proofs

ST
RM 154
155

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 9A-H482

ORDER NO. 22919

DATE 3-16-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) ELKS TEMPLE, SALEM, OHIO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: SA 305

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK, WHITE TRIM & COLUMNS & GABLE & DOORS. DARK RAILINGS.
GRAY STEPS, DARK LAMP POSTS. DARK RED BRICK WALL, LIGHT STONE TRIM. BLDG.
ON LEFT DARK RED BRICK. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3CH603

| MAR 20 1939 | | MAR 20 1939 | |
|---------------|---------|----------------|-------------|
| DATE RECEIVED | | DATE COMPLETED | |
| | | MAR 20 1939 | MAR 20 1939 |
| 2 | | SL | |
| 911 | 3-21-39 | 3-22-39 | |
| 24 1/2 | | 24 March | |
| 15 8 1/2 | 4-3 | 4-5 | |

DATE RECEIVED BY DATE MAILED

By

NOTE Photo Returned to Customer

57
158

NO. 9A-H483

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 22919

DATE 3-16-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LAKE AND BATHING BEACH AT
COUNTRY CLUB, SALEM, OHIO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: SA 306

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PINK WATER LILIES IN FOREGROUND. BLDGS. WHITE, DARK RED ROOFS. GRAY
DIVING PIER ON RIGHT. SHOW PEOPLE IN BATHING JUST BEYOND BOAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

Cost 12.00 Checked

MAR 20 1939

MAR 20 1939

DATE
COMPLETED

MAR 20 1939

MAR 20 1939

1/2

SL

91

3-21

3-22

225

1 1/2

24 Hardy

202

8 1/2

4-3-39

4-4-39

DATE RECEIVED

DATE

By

DATE PHOTO

DATE Photo Returned to Customer

ST
158

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H484 ORDER NO. 22940 DATE 3-16-1939

CUSTOMER SHENVALEE HOTEL
NEW MARKET, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHENVALEE HOTEL - AT THE HOME OF
HOSPITALITY - NEW MARKET, VA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Red buck, white trim

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6/2
HC. 1 1/2 62 3-23
Back 9 35

[Handwritten signature]

[Large handwritten signature]

11

155

MAR 17 1939

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. A-H485

ORDER No. 22941

DATE 3-17-1939

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

TITLE (IN FULL) COURT OF THE PACIFICA AND

IMPRINT SAME AS ABOVE

FOUNTAIN OF WESTERN WATERS
CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO
BAY

PRIV. NO. EXTREME UPPER RIGHT: 176

PRIV. NO. BOT OF DIVIDING LINE: 176

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT CHD.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

MAR 18 1939

Cost Dept. Checked

MAR 18 1939

MAR 18 1939

MAR 18 1939

3 1/2

SL

8 1/2
91

3 - 21

3 - 21 45

22 1/2 13 1/4

21 1/2 13 1/4

ART. L. 15

9 1/2

3 - 27

3 - 31

DATE RECEIVED

DATE RECEIVED

DATE PAID

DATE PAID

By

By

*206 2
18-11/2*

*155
156*

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Push
*Make 2 extra
photo white proofs*

STANLEY A. TILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 94-H486

ORDER NO. 2941

DATE 3-17-1939

25 MPOST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

TITLE (IN FULL) TEMPLE COMPOUND AND TOWERS OF
THE EAST REFLECTED IN THE LAKE OF THE
NATIONS, CALIFORNIA WORLD'S FAIR ON
SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME UPPER RIGHT: 177

PRIV. NO. BOT. OF DIVIDING LINE: 177

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT CHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subject on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Order Date Checked

MAR 18 1939

MAR 18 1939

| DESCRIPTION | QUANTITY | UNIT PRICE | TOTAL | DATE COMPLETED |
|-------------|----------|------------|-----------|----------------|
| CLIPPING | | | 3 18 1939 | 3 18 1939 |
| DELIVERY | 5 | 3 1/2 | 3-18 | 3-20 1939 |
| PRINTING | 91 | | 3-20 | 3-21 1939 |
| DELIVERY | 22 1/4 | | | 21 March |
| PRINTING | 44 9 1/2 | | 3-30 | 4-3 |

DATE DELIVERED

DATE MADE

DATE PAID

By

DATE FIRST RECEIVED BY CUSTOMER

Rush
Make 2 blk & white proofs

*Rn. 155
156*

5

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF. NO 9ⁿ-H487
 ORDER NO. 22941

DATE 3-17-1939

| | | | |
|--|---------------------------------------|-----------------------------------|--------------|
| 25 M POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: <u>LEFT</u> UPPER, LOWER, CENTER - BORDER. | FRONT NO. 6 | R. M. | YES |
| TITLE (IN FULL) COURT OF THE SEVEN SEAS AND TOWER OF THE SUN, CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY | IMPRINT | SAME AS ABOVE | |
| PRIV. NO. EXTREME UPPER RIGHT: 178 | PRIV. NO. BOT. OF DIVIDING LINTE: 178 | | |
| (USE GOTHIC TYPE) | | | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF | CUSTOMER |

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all negatives are uniform in harmony with each other to make an attractive set.

ESTIMATE

MAR 18 1939

| DATE | REMARKS | DATE | REMARKS |
|-------------|--------------|-------------|--------------|
| MAR 18 1939 | | MAR 18 1939 | |
| | 1 4 1/2 3-18 | | 3-20 31 |
| | 94 71 | | 3-20 3-21 45 |
| | 225 13/4 | | 21 Mar 1 |
| | 9 1/2 | | |

DATE RECEIVED BY _____ DATE PAID BY _____
 DATE HAND COLOR PROOF BY _____
 DATE PHOTO RETURNED TO CUSTOMER BY _____

*Rush
 2 extra blk & white proofs*

*Am. ST.
 155
 156*

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H488

ORDER NO. 22941

DATE 3-17-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT OF THE MOON, CALIFORNIA
WORLD'S FAIR ON SAN FRANCISCO BAY

PRIV. NO. EXTREME UPPER RIGHT: 181

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BOT. OF DIVIDING LINE: 181

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Cost Dept. *Checked*

MAR 18 1939

MAR 18 1939

3

8/9/1

3-20

3-21/45

216 134

3-21

3-21

18 9/2

3/3/39

4/3/39

Large handwritten signature/initials

*ST
RM 155
155*

Job done

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9^A-H489

ORDER NO. 22941

DATE 3-17-1939

25 M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH TOWER, COURT OF THE MOON,
CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO
BAY

PRIV. NO. EXTREME RIGHT UPPER: 183

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BOT OF DIVISING LINE: 183

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 18 1939

MAR 18 1939

MAR 18 1939

MAR 18 1939

1 3 1/2 3-18 3-208

8 1/2 3-20 3-204.5

206 1 3/4 3-21-30
205 9 3/4 3-28 3-31

DATE PAID BY

DATE PAID BY

DATE Photo Returned to Customer

ATTENTION

Subject on
order for this customer. Please
see to it that all the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush
Make 2 blk & white proofs

ST
Am 155
156

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-M490

ORDER NO. 22941

DATE 3-17-1939

25 M POST CARD

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

TITLE (IN FULL) COURT OF REFLECTIONS AND TOWER
OF THE SUN, CALIFORNIA WORLD'S FAIR
ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME UPPER RIGHT: 186

PRIV. NO. BOT. OF DIVIDING LINE: 186

(USE GOTHIC TYPE:)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 18 1939

By

DATE MAR 18 1939

| DATE ORDERED | DATE RECEIVED | DATE DEPT. | DATE COMPLETED |
|-----------------|------------------|---------------|-------------------|
| | | MAR 18 1939 | MAR 18 1939 |
| 5 | 5 | 3-18 | 3-20 |
| 89 | | 3-21 | 3-21 |
| 216 | 1/34 | 3-21 | 3-21 |
| 43 | 9 1/2 | March 20-39 | March 31-39 |

DATE RECEIVED OF

DATE PAID

By

Photo Returned to Customer

5 = 3 1/2

7 - 1 1/2 hr.

2 1/2

ATTENTION

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Make 2 extra black & white proof

ST.
Am 155
155

NO. 9^A-H491

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 22941

DATE 3-17-1939

25 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M.

YES

TITLE (IN FULL) FOUNTAIN OF WESTERN WATERS,
COURT OF SEVEN SEAS AND TOWER OF
THE SUN

IMPRINT

SAME AS ABOVE

CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY

PRIV. NO. UPPER EXTREME RIGHT: 188

PRIV. NO. BOT. OF DIVIDING LINE: 188

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/21/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects in
order for this customer. Please
see to it that all photos or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 18 1939

MAR 18 1939

13 3 1/2

SL

80/91

3 - 21

3 - 21

ST

13 1/4

934

night scene

Rush
make 2 extra
black & white proof

Am 155
155

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H492

ORDER NO. 22943

DATE 3-17-1939

25^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) COURT OF REFLECTIONS AND ARCH OF TRIUMPH, CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT IN UPPER BORDER: 179
PRIV. NO. BOT. OF DIVIDING LINE : 179

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/30/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

MAILED

Charge to L.V. Dept.

By W. H. H. H.

ROUTED TO 1 Dept.

ROUTED TO 1 Dept.

ROUTED TO 1 Dept.

ROUTED TO 1 Dept.

ROUTED TO 1 Dept.

2/11

~~ESTIMATE~~
MAR 18 1939

Cost Dept. Checked

MAR 19 1939

| | | | DATE COMPLETED |
|--|----------|-------------|----------------|
| | | MAR 18 1939 | MAR 18 1939 |
| | 2 5 3-18 | | 3-20 SC |
| | 15/91 | 3-21 | 3-21 4 |
| | | 13/14 | |
| | 68 9 1/2 | | 4/3/39 |

DATE RECEIVED BY

DATE AND

By

By

DATE FROM

DATE FROM

*1 Rush
Make 2 extra black & white proofs
on O. Ret 1 hr.*

*ST
Rm. 155
155*